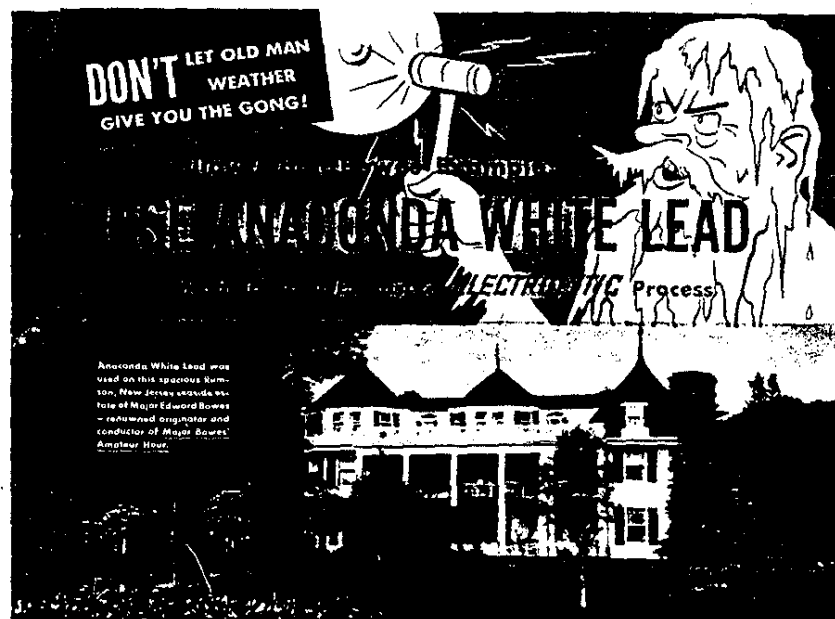




Provides All-Weather Protection and Lasting Beauty... Yet Costs No More!

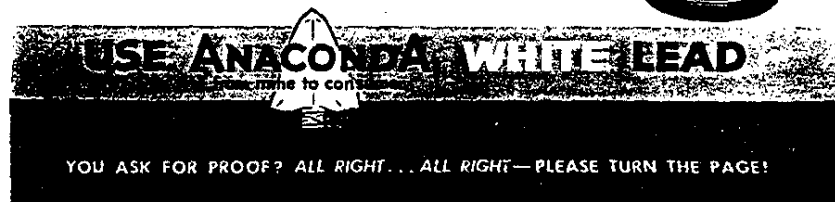
OLD MAN WEATHER is merciless—but here's a white lead that can take it! Made to the most exacting standards, Anaconda White Lead is not only whiter and brighter, but durable, too! Through our patented *Electro-Chemical* control which only Anaconda can use, impurities found in or-

dinary white lead are removed, and over 80 physical, mechanical and chemical tests are made daily to insure perfect uniformity as well as highest quality.

Thus Anaconda White Lead, due to our exclusive Electrolytic Process of manufacture, can resist the ravages of Summer sun and Winter snow and sleet. It provides *all-weather protection* and *lasting beauty*. 39376



INTERNATIONAL SMELTING AND REFINING COMPANY
Pigment Division . . . East Chicago, Ind.
Subsidiary of Anaconda Copper Mining Company



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