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A Dutch Boy Product—Pure Linseed Oil

Sealed at the Spout For Your Protection

ONLY linseed oil of the best quality should be used in white-lead paint. Linseed oil becomes a very important part of the paint film as it binds the white-lead particles together. If it fails momentarily, the paint film fails also.

We manufacture, under the Dutch Boy name and trademark, three types of linseed oil—raw, boiled and standard type. All are pure linseed oil—nothing else—and all are made from carefully selected seed, properly filtered and well-settled. No precaution is omitted to give you the best oil we know how to produce.

Just as the Dutch Boy trade mark on every can of Dutch Boy linseed oil is a guarantee of high quality *and* outdoor excellence so the SEAL on every spout is a guarantee that you are actually getting this quality and unadulterated.

FOR THE DEALER

Handy [illegible] of the several [illegible] Dutch Boy [illegible] Dutch Boy white-lead. The [illegible] recommended by [illegible] the [illegible] [illegible] [illegible]

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Standoil Type Linseed Oil

For Better Jobs

We call this oil "Standoil Type"—because it is similar to the bodied oil made by the Dutch and long employed in preparing high-grade enamels.

Used with Dutch Boy White-Lead here's what it does:

1. Gives improved gloss and glass retention.
2. Imparts better leveling qualities to the paint and thus gives a smoother finish.
3. Reduces the tendency toward dirt collection.
4. Helps to prevent paint troubles due to absorbent, weathered surfaces.

Although Dutch Boy Standoil Type linseed oil possesses more body than raw linseed oil, it comes easily and quickly with white-lead. It can be used in place of raw oil following regular painting practice except that the usual amount of turpentine in the formula should be slightly increased.

Try this new oil on your next outside job.

