PAC Public Affairs Committee
of the Society of the Plastics Industry, Inc.

Memo to: E. S. Nuspliger

Date: September 24, 1976

From: Robert L. Ferrante

Copies: (See below)

Subject: Legislative and Information Activities, August 1976

Following is a summary of H&K's legislative and informational activities on behalf of PAC for the month of August 1976:

Legislative

1. Screened more than 50 bills newly introduced in the state legislatures and, where appropriate, placed certain bills under monitoring procedures.

2. Legislative Bulletin No. 8 was completed and distributed.

3. Consulted with several state counsels to begin ascertaining the 1977 state legislative outlook.

4. Coordinated the date for the Western Section (California) Government Relations Seminar. Assisted in planning agenda, prepared materials, made final arrangements and concluded program.

5. Arranged for state legislative counsel from California and Oregon to participate as speakers at Seminar. Briefed counsel on Seminar responsibilities and areas to be covered.

6. Prepared special political intelligence report on Madison, Wisconsin city ordinance to require returnable packaging. Prepared recommendations from legislative counsel concerning response to Madison city ordinance for September 22 Council Meeting.

7. Continued surveillance and monitoring of state legislatures still in session.

8. Continued updating of existing material and insertion of new material in Support-System.

9. Monitored legislation and prepared Washington input for legislative bulletin.

10. Informed Ralph Harding on status of appointment to Commerce Department advisory committee, per letter from Sec. Elliott Richardson.

11. Handled SPI member company queries on pending energy legislation.

12. Monitored developments in Consumer Product Safety Commission, National Bureau of Standards, Fire Prevention and Control Commission re: combustibility relating to plastics.

Informational

13. Public Affairs Bulletin No. 8 was completed and distributed.

14. Contacted office of Senator Moss and received tentative acceptance of invitation to speak at Annual Combustibility Symposium in April; notified symposium co-chairmen Levy and Thoma.

15. Discussed Fire Journal article with John Blair, and prepared draft outline and submitted to a dozen people for comments. Discussed preparation of copy and deadline with Paul Teague, Fire Journal editor.

16. Obtained Bill Maroni of Factory Mutual, Tom Cross of Sabine Industries and Jack Barritt of Industrial Risk Insurers for Combustibility Symposium panel on tank and pipe insulation.

17. Discussed possible story on fire tests of warehoused plastics with Paul Teague.

18. Participated in three-day meeting of Coordinating Committee on Consumer Safety and its executive committee in Cooperstown, N. Y.

19. Following all-day meeting with John Blair and Jerry Carroll, revised draft of Blair article for Fire Journal and sent 20 copies out for comments and suggestions.

20. Conferred with Ralph Harding on outlines for speech to National Fire Prevention and Control Association in October. Contacted Peg Maloy at NFPCA about deadlines. Began speech draft.

21. Contacted members of Public Affairs-Technical Information Committee about meeting on Combustibility Symposium arrangements.

22. Assisted Cal Green in preparing public affairs section of annual report.

23. Prepared three additional drafts of plastics question and answer booklet and sent last draft to Public Relations Committee for comments. Incorporating suggested changes from Public Relations Committee members and preparing final draft.

24. Prepared draft of letter to Barry Commoner re: ORC study for SPI and submitted to Ralph Harding for approval.

25. Met with Ralph Harding, E. S. Nuspliger, John Lawrence and Monte Hayman (Tenneco) to brief Hayman on Public Affairs Committee programs.

26. Advised on dates and time for colloquium on the establishment of a science court.

27. Notified SPI and Public Relations Committee that H&K would be monitoring American Chemists Society Centennial Meeting, Origins of Cancer Meeting at Cold Springs Harbor and Aquatic Pollutants and Biological Effects meeting.

28. Sent Ivar Lundgaard material on The National Library of Medicine's "Toxicology Information Program."

29 Attempted to reach Dr. Irving Selikoff re: PAC advertising program.

30 Contacted Dr Melvin Kranzberg, Calloway Professor of the History of Technology Georgia Institute of Technology (since 1972) re: his participation in the PAC advertising program. Arranged for meeting with Dr. Kranzberg.

Positive Publicity Program

31. Story placed with Associated Press Features on plastic capsule which releases drugs into the body as the medication is needed. Can be used in fight against cancer, heart disease, diabetes and other afflictions.

32. Story placed with National Geographic News Service on a type of plastic spray that can be used to prevent collapse of huts and other structures damaged by earthquake shock.

33. Story placed with Good Housekeeping on a plastic eye lens that can be used as a replacement for cataractous lenses removed from cataract victims. Made of a methacrylate for its superior optical values.

34. Story placed with United Press International on the increase of the use of plastics in essential industrial applications, and in consumer product fields that include essential health care, medical products and laboratory supplies.

35. Story placed with Cosmopolitan on a plastic bead which is used as implant in body to help the drug addict "stay clean" after being freed from his addiction. Used in conjunction with naltrexone, a narcotics antagonist.

36. Story placed with New York Times on various types of plastics products which are on the "oddball" side. (Sunday edition)

37. Story placed with The Law Officer on high-fashion clothing strong enough to withstand bullets and knife slashes. Used by plainclothes detectives and other law officials not in uniform.

38. News feature series on various environmental, employment, energy, etc., benefits of plastics. Clips received to date:

Feature #1	--	330
Feature #2	--	544
Feature #3	--	121
Feature #4	--	155
Feature #5	--	87
Feature #6	--	551
Feature #7	--	149
Feature #8	--	317
Feature #9	--	199
Feature #10	--	148

39. Awaiting approval on story about an implant "plastic pancreas" that may revolutionize the treatment of diabetes now being tested on a dog from SPI. System uses insulin pump and sensor which automatically release insulin into patient's body when he or she needs it.

40. Awaiting approval from SPI on backgrounder on spare parts for human bodies, plastics-formulated implants used as substitutes for human parts destroyed through disease or trauma.

41. Working on story on newly designed fiberglass windmill blade system that can convert moving air to produce 1.5 megawatts of electric power in areas of the United States where wind blows sufficiently, thus saving on fossil fuel used to power electric generators.

42. Developing story about a new method of storing large quantities of information -- like 500-page books -- on spinning plastic disks. Imprint is made by lasar which burns the text on the disk instantaneously. Method is superior because it only takes six seconds for a book of 500 pages.

43. Continued work on the use of plastic materials in the manufacture of solar power collectors for solar homes. How plastic materials save energy in manufacture, and how it can be used to cut down on energy consumption in providing shelter.

44. Continued work on story on new line of disposable blood-transfusion filters which use K-Resin butadiene styrene to withstand impact and maintain clarity even under extreme laboratory conditions.

45. Developing picture and caption on the use of man-made (plastic) fibers in carpets, plus pre-finished wood panel (with plastic film over surface), in keeping heat waste down in energy-conscious household.

46. Working on story on new rigid magnesium and fiberglass diving suit which allows divers to go down for longer periods of time, reduces the time of setting up complicated rigs, and is much cheaper than conventional methods. Because of its light weight, it can be flown in to site by chopper. Petroleum industry needs undersea exploration for essential new drillings.

BOR 0121

17. Working on energy conservation story, telling how to design and build energy-saving homes with proper insulation, storm windows and weather stripping. Stress the use of plastics materials in keeping energy consumption down.

18. Continued work on story on vinyl used in specialized medical equipment like blood bags and intravenous solution bags all of which must prevent infection from getting into blook transfused into patients.

19. Developing story on latex used in tubing for oxygen equipment and heart machines now in use in hospitals across the nation.

RLF:jmv

Robert L. Ferrante

cc: Public Affairs Committee
PAC Public Relations Committee
SPI Board of Directors
SPI Operating Division Chairmen
R. L. Harding
J. H. Heckman
J. R. Lawrence✓
T. J. McGrath
C. Green
C. R. Titus
W. A. Durbin
J. M. Kiss
M. R. Haley
J. Blizin
J. E. McLoughlin
D. W. White
M. M. Swetonic
J. R. McLeod