

ETHYL GASOLINE CORPORATION

NEW YORK, May 4, 1934.

TO ALL DIVISION MANAGERS:

Gentlemen:

At a recent meeting of our executives in Detroit, Dr. Kehoe stated that he was considerably worried over the increasing use of leaded gasolines for purposes other than for use in motor cars, in particular such things as stoves, blow torches, and other gasoline pressure appliances.

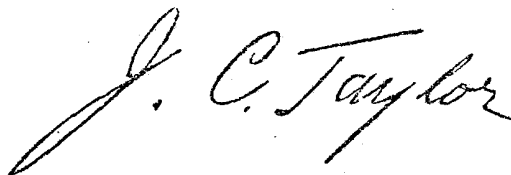
I made the statement that it would be possible to secure unleaded gasoline practically over the entire country as third grade is now universally distributed and third grade gasoline would be entirely satisfactory for gasoline pressure appliances.

The manufacturers of such appliances have evidently also been considering this matter, not from the point of view of possible health hazards but because leaded, lubricated, or high gum content gasolines clogged their equipment. As a result, the leading manufacturers of these products have appointed "United Laboratories" of Wichita, Kansas, to test gasolines over the country and to list those fuels which are suitable for equipment manufactured by these companies.

I understand that United Laboratories has issued a list of approved fuels, it generally including straight run gasolines not containing lubricating oil, graphite, Ethyl fluid, or other lead anti-knock compounds. We are not sending out a copy of their list due to the fact that undoubtedly gasolines supplied by a great many of our other customers and not included on the list would be equally satisfactory as those fuels which are included.

Attached hereto is a copy of the general instructions issued by United Laboratories, and as we are most anxious to limit the use of leaded gasolines to internal combustion engines, we believe it advisable for you to send a copy of these instructions to each of your field representatives, with a letter along the lines of my letter to you, so that in case any member of the field staff is called upon to recommend a fuel for a gasoline pressure appliance, his recommendations will be in line with the recommendations of our own Medical Department and also those of the manufacturers of gasoline pressure products.

Very truly yours,



HOW TO SELECT FUEL FOR
GASOLINE PRESSURE APPLIANCES

Most Gasoline Pressure Appliances are built to operate properly on any good, fresh, clean motor gasoline, which may be either white or colored, provided it does not contain lubricating oil, graphite, Ethyl fluid or other lead anti-knock compounds. Such substances rapidly clog appliance generators.

Many of the lower priced Motor Gasolines meet these simple requirements, and are excellent fuels for Gasoline Pressure stoves, ranges, heaters, camp stoves, lamps, lanterns, irons, blow torches, etc.

Some oil companies now market, "Special Gasoline Pressure Appliance Fuels," which are shipped from their refineries in clean new steel barrels. These fuels, which are plainly identified on our approval lists, can be depended upon to give extra long, trouble-free service in gasoline pressure appliances.

Ask your oil company representative if one or more of his gasolines are suitable for this class of service. If he does not know, ask him to find out and arrange to keep on hand a supply of fuel which is suitable for your Gasoline Pressure Appliance.

If you experience any difficulty with your Gasoline Pressure Appliance fuels, write for our latest free list of gasolines and, "Special Appliance Fuels," which are approved for appliance use in your state. Please list the brand names of gasolines sold in your locality when you write to us.

UNITED LABORATORIES

Gasoline Testing for Gasoline
Pressure Appliances

240 North St., Francis Street
WICHITA, KANSAS

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