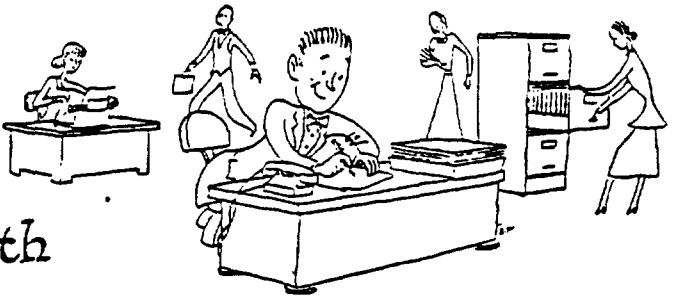
PLAINTIFF'S EXHIBIT

USG-1256



get out of the RACKET



with SABINITE

T. M. Reg. U. S. Pat. Off.

acoustical plaster

Scene 1: Everybody's "all ears" because there's so much noise. Everybody's "all nerves" because there's so much racket.

Scene 2: Same room, same people, but what a difference! Ears are back to normal, nerves are acting naturally. Everybody's doing better work!

QUIET makes the difference!

QUIET provided by the new SABINITE Acoustical Plaster that absorbs noise.

SABINITE creates QUIET. This finish cost provides sound absorption quickly and easily.

SABINITE goes right on over your present ceilings quickly . . . its beautiful surface is smooth and bright, with high light reflection value.

SABINITE, in four pastel colors or oyster white, lends itself perfectly to any type of architecture, or can be painted, according to directions, to harmonize with any decorative scheme.

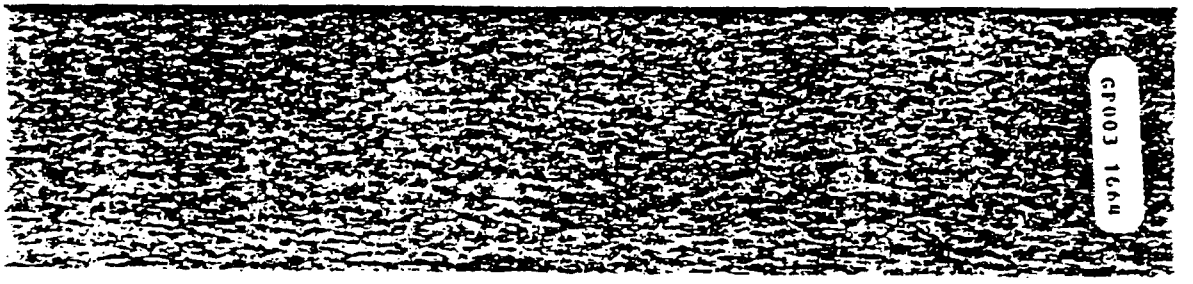
SABINITE is the low cost solution to your tenant's noise problems. Create QUIET with SABINITE—because QUIET commands a premium!

United States Gypsum, Chicago 6

For Building • For Industry

Gypsum • Lime • Steel • Insulation • Roofing • Paint

Ad No. 545-A 7 x 10 Buildings Skyscraper Management Nov. 1948



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