

CONFIDENTIAL NET
PRICE LIST *and*
DISCOUNT SHEET

FOR DEALERS ONLY

1907

THE SHEARWIN-WILLIAMS CO.
LARGEST PAINT AND VARNISH
MAKERS IN THE WORLD

FACTORIES:
CLEVELAND, CHICAGO, NEWARK, MONTREAL,
LONDON, ENG.

SALES OFFICES AND WAREHOUSES
IN 25 PRINCIPAL CITIES

sistency as can be properly handled, and then applied with not a full brush, and well rubbed into the surface.

For painting on hard pines indicated, pure spirits turpentine should be used in excess of linseed oil for priming coats.

Second and third coats for use on woods in class three should also contain a liberal percentage of spirits turpentine, although in diminishing amount as compared to the primer coat.

On account of the hazardous and paint repellant character of woods in this class, a satisfactory job of work cannot ever be done with two coats and should never be attempted. In a word, for this class—use spirits turpentine liberally—apply paint moderately or sparingly, use three coats and work well into surface.



THE SHERWIN-WILLIAMS CO.

PAINT AND VARNISH MAKERS

FACTORIES IN

CLEVELAND, OHIO, NEWARK, MONTREAL, AND LONDON, ENG.

OFFICES AND WAREHOUSES IN 23 PRINCIPAL CITIES.

Confidential Net Prices.

FOR DEALERS ONLY.

Net prices given below are not shown in Dealers' Price List.

	$\frac{1}{4}$ Pts. each.	$\frac{3}{4}$ Pts. each.	Pts. each.	Qts. per Gal.	$\frac{1}{2}$ Gals. per Gal.	$\frac{3}{4}$ Gals. per Gal.	3 gal. cans and 50 gal. bbls. per Gal.
Acheson Graphite Paint, page 33				1.30	1.25	1.20	1.15
Cresote Paint.....page 31							
Six Regular Colors.....				1.00	.95	.90	
Ten Special Colors.....				1.15	1.10	1.05	
Light Slate.....				.90	.85	.80	
Moss Green.....				1.00	.95	.90	
Commonwealth Barn Red, page 35					.75	.70	
Copper Paint.....page 31							
Brown.....				1.90	1.85	1.80	
Red.....				2.00	1.95	1.90	
Green.....				2.00	1.95	1.90	
Enameloid.....page 30							
Regular Colors.....	10 $\frac{1}{2}$	.17	.26	1.60	1.55	1.50	
Crimson.....	13 $\frac{1}{2}$	.23	.38	2.50	2.45	2.40	
Galvanized Iron Primer, page 33				1.85	1.80	1.75	1.70
Inside Floor Paint, ..page 28				1.30	1.25	1.20	
Metalastic (registered), page 34				1.30	1.25	1.20	1.15
Non-Corrodible Acid-Resist- ing Paint.....page 35					1.35	1.30	
Non-Corrodible Graphite Paint(registered).....page 33				1.30	1.25	1.20	1.15
Perfect Method, No. 5, page 34					1.35	1.30	
Porch Floor Paint, ..page 28				1.60	1.55	1.50	
Roof & Bridge Paint, page 35					.85	.80	.75
Special Interior Colors, page 30				1.70	1.65	1.60	
Pure Colored Paint, ..page 53	$12\frac{1}{2}$ lb. Pails.		25 lb. Pails.		$7\frac{1}{2}$ c. per pound.		



Confidential Net Prices

**THE
SHERWIN-WILLIAMS
PAINT
PREPARED**

FOR BUILDINGS, OUT-
SIDE AND INSIDE

THE SHERWIN-WILLIAMS CO.

LARGEST PAINT AND VARNISH MAKERS IN THE WORLD

FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ENG.
SALES OFFICES AND WAREHOUSES IN 23 PRINCIPAL CITIES.

NET PRICES PER GALLON TO DEALERS ONLY.

	In 5 Gal. cans. and 50 gal. bbls. per gal.	1/2 Gals. per gal.	Qts. per gal.
Outside Gloss White, China Gloss White and all regular Colors not priced below.....	\$1.45	\$1.50	\$1.55 \$1.60
Flat White.....	1.70	1.75	1.80 1.85
*Inside Varnish White.....	2.20	2.25	2.30 2.35
Nos. 362-366, Pr. Cr. Green, L. & D., & No. 498, Moss Green.....	1.85	1.90	1.95 2.00
No. 463, Permanent Cardinal Red	2.20	2.25	2.30 2.35
No. 179, Vermilion.....	2.35	2.40	2.45 2.50
No. 370, Metallic Brown.....	1.35	1.40	1.45 1.50
No. 386, Copper ".....	1.70	1.75	1.80 1.85
No. 389, " Verde.....	1.70	1.75	1.80 1.85
†Primer, Light and Dark.....	1.30	1.35	1.40 1.45

Tin packages packed for shipment in dry barrels holding 22 to 28
gallons, or in cases, packed as follows:

Gallons,	Half dozen in case.
Half Gallons, One	" "
Quarts,	Two " "

S.W.P. is sold direct to dealers who have been ac-
cepted as agents for its sale to consumers. There is but one
price for the paint, all dealers or agencies being served alike.

*Used as a finishing coat over two or more coats of Flat White.

†To be reduced with ~~one~~ gallon pure raw linseed oil and one quart ~~of~~ ^{pure} spirits turpentine to each gallon of primer, for priming on new or
for first coats on old work.

Confidential Discount Sheet.

FOR DEALERS ONLY.

Special Discounts given below are not shown in
Dealers' Price List.

	page	46	50	% discount
ALUMINUM PAINT.....	"	39	50	"
BATH ENAMEL.....	"	61	15	"
BICYCLE BAKING ENAMEL.....	"	41	50	"
BICYCLE ENAMEL (air drying).....	"	47	33 1/2	"
BRONZING LIQUID.....	"	36	50	"
BUGGY PAINT.....	"	29	50	"
CRACK AND SEAM FILLER.....	"	29	50	"
DANCING FLOOR WAX.....	"	47	50	"
EMPRESS LIQUID GOLD.....	"	37	50	"
ENAMEL LEATHER DRESSING.....	"	38	50	"
ENAMEL.....	"	38a	50	"
ENAMELASTIC.....	"	30	50	"
FAMILY PAINT.....	"	44	33 1/2	"
FILLER (Liquid).....	"	50	50	"
FILLER (Paste).....	"	42	50	"
FLAT BLACK FINISH.....	"	29	50	"
FLOORLAC.....	"	29	50	"
FLOOR WAX.....	"	40	33 1/2	"
FURNITURE POLISH.....	"	43	50	"
GOLDEN OAK STAIN.....	"	39a	50	"
GOLF BALL ENAMEL.....	"	52	20	"
GRAPHITE PIPE JOINT AND GASKET COMPOUND.....	"	42	50	"
HANDCRAFT STAINS.....	"	46	20	"
HARMLESS SHEEP MARKING LIQUID.....	"	47	50	"
IMPERIAL GOLD ENAMEL.....	"	51	50	"
MACHINE PAINT AND FILLER.....	"	43	50	"
OIL STAIN.....	"			
PERFECT METHOD SYSTEM of CARRIAGE PAINTING—				
Primer, Surfacers, Fillers.....	"	62	10	"
Ucar Colors.....	"	62	15	"
Glazing Putty.....	"	63	15	"
Gloss Colors.....	"	64	15	"
PORCH & LAWN FURNITURE ENAMEL.....	"	40	50	"
PRESERVATIVE SHINGLE STAINS.....	"	32	15	"
Q. D. COLORS, Blacks.....	"	56	20	"
" " Colors.....	"	56-59	25	"
" " Tubes.....	"	60	25	"
RADIATOR ENAMEL.....	"	41	50	"
SCREEN ENAMEL.....	"	38	50	"
SCHOOLBOARD SLATING.....	"	47	50	"
SHELLAC-COAT.....	"	44	33 1/2	"
SHELLACINE.....	"	44	33 1/2	"
SNOW WHITE ENAMEL.....	"	39	50	"
STOVE PIPE AND IRON ENAMEL.....	"	45	50	"
TAXITE (Paint and Varnish Remover).....	"	48	25	"
VARNISHES.....	"	67-88	33 1/2	"
VARNISH STAIN.....	"	37	50	"
WAGON AND IMP. PAINT.....	"	45	50	"

Dealer's Price List

Trade Sales Department

Prices to Dealers Only (Pacific District
in U. S.) F. O. B. San Francisco, Los
Angeles, San Diego, Portland, Ore.,
and Seattle. Subject to market changes
without notice.

**All Packages Full U. S. Standard Measure,
Equal to 231 Cubic Inches per Gallon.**



THE SHERWIN-WILLIAMS CO.
PAINT AND VARNISH MAKERS.

CLEVELAND, 104 Canal St.
CHICAGO, Pullman Station.
NEWARK, Brown St. & Lister Ave.
MONTREAL, 639 Centre St. Cor. Atwater Ave.
SAN FRANCISCO, 103 Second St.
KANSAS CITY, 1400 St. Louis Ave.
LOS ANGELES, 312-314 South Los Angeles St.
LONDON, ENG., No. 7 Well Court, Queen St., E. C.
NEW YORK, 69 Broadway.
BOSTON, 180-186 Purchase St.
MINNEAPOLIS, 110-121 Second St., North.
SAN DIEGO, 751 6th Street.
CINCINNATI, 450 Planor St.
BUFFALO, 85 Swan St.
SAVANNAH, 745 Wheaton St.
PORTLAND, ORE., 182-190 Second St.
DALLAS, TEX., 127-129 Siles Ave.
TORONTO, 88 York St.
WINNIPEG, 147 Bannatyne St., East.

U-5906 Pac.—v88j

x5



TELEPHONE NUMBERS:

Temporary 2651
San Francisco Bush 2426
Portland Main 6284
Los Angeles Sunset—Main 242
Home 242
San Diego Sunset—Main 129
Home 1129

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The Sherwin-Williams Products and Their Uses.

As an aid to our agents and dealers we give herewith a list of various classes of work, suggesting such specialties as should be best fitted for the purpose:

- FOR **BARNs, ROOFs, FENCEs, OUTBUILDINGs, ETC.,**
S-W. CREOSOTE PAINT. Twelve good shades.
S-W. ROOF AND BRIDGE PAINT. Red and Brown.
S-W. COMMONWEALTH BARN RED. A bright economical Red.
- FOR **BATH TUBs, SINKs, ETC.,**
S-W. BATH ENAMEL. Stands hot and cold water.
- FOR **BLACKBOARDs,**
S-W. SCHOOLBOARD SLATING. For making or renewing blackboards.
- FOR **BUGGIEs, BOATs, ON EXPOSED WORK,**
S-W. BOOBY PAINT. A varnish gloss paint of great durability.
- FOR **BUG KILLER—TO PRESERVE CROPS,**
S-W. STRICTLY PURE PARIS GREEN. Sure death to bugs.
- FOR **BUILDINGs, OUTSIDE AND INSIDE, ALSO ROOFs,**
S-W. LIQUID PRIMER and THE SHERWIN-WILLIAMS PAINT, Prepared. The best and most economical paint that can be made.
- FOR **EXTERIORS ONLY:**
S-W. PRESERVATIVE SHINGLE STAINs.
- FOR **CARRIAGE AND AUTOMOBILE PAINTING AND REPAIRs**
S-W. QUICK DRYING COLORS. The best coach colors that can be made.
S-W. GLOSS COLORS. Strong covering colored rubbing varnishes.
S-W. PERFECT METHOD SYSTEM. A scientific system of undercoatings.
- FOR **CHAIRs, TABLEs, DECORATING WOODWORK, FURNITURE, ETC.,**
S-W. ENAMEL. For a high gloss finish.
S-W. VARNISH STAIN or S-W. FLOORLAC. For staining and varnishing at one operation.
- FOR **CUPBOARDs, BASEBOARDs, SHELVIING, ETC.,**
S-W. FAMILY PAINT. Durable oil paint. Easily cleaned.
- FOR **FLOORs,**
S-W. MODERN METHOD FLOOR FINISHES.
Painted finish—Inside Floor—S-W. INSIDE FLOOR PAINT.
Porch " —S-W. PORCH " "
Varnished finish—Natural—MAR-NOT, a durable floor varnish.
—FLOORLAC CLEAR.
Stained—FLOORLAC, stain and varnish combined.
Waxed finish—S-W. FLOOR WAX.
For dancing floors—S-W. DANCING FLOOR WAX.
For unsightly cracks in old floors—S-W. CRACK AND SEAM FILLER.
- FOR **FURNITURE, CLEANING AND POLISHING,**
S-W. FURNITURE POLISH. Cleans and polishes at one operation.
- FOR **FILLING AND FIRST COATING,**
S-W. SHELLAC-COAT. "A better than Shellac" first coat.
S-W. SHELLACINE. A liquid wood filler.
S-W. LIQUID FILLER. For first coating on close grained woods, floors and exterior work excepted.
S-W. PASTE FILLER. For open grained hard woods.
- FOR **FINISHING FURNITURE,**
S-W. HANDCRAFT STAINs. A complete line of artistic finishes.
S-W. GOLDEN OAK STAIN. Permanent in color, easy working.
S-W. FLOORLAC or S-W. VARNISH STAIN. For staining and varnishing at one operation.
- FOR **INTERIORS, WALLs, CEILINGs, ETC.,**
S-W. ENAMELLOID. For a high gloss finish.
S-W. SPECIAL INTERIOR COLORS. For egg shell gloss finish.
S-W. DISTEMPER or FRESCO COLORS. Ground in water without size.

The Sherwin-Williams Products and Their Uses.—(Continued)

- FOR IRON AND GRILLE WORK,**
S-W. FLAT BLACK. For an imitation wrought iron finish.
- FOR LEATHER GOODS, CARRIAGE AND BUGGY TOPS, ETC.,**
S-W. ENAMEL LEATHER DRESSING. Renews old leather.
- FOR MACHINERY, ENGINES, CASTINGS, ETC.,**
S-W. MACHINE FILLER. For a smooth surface on iron and steel.
S-W. PAINT. For finishing machinery.
- FOR METAL SURFACES—PROTECTIVE AND ANTI-RUST,**
S-W. PURE ACESON GRAPHITE PAINT. A 93 per cent. pure graphite paint.
S-W. METALASTIC. Black or Brown. For use where more rapid drying is desired.
S-W. P. M. S. (Semi-paste). Red, Gray, Green, and Olive Green.
S-W. NON-CORRODIBLE ACID-RESISTING PAINT. Not affected by acid fumes.
S-W. ROOF AND BRIDGE PAINT. An economical protective paint.
S-W. GALVANIZED IRON PRIMER. Prevents peeling of paint coats.
- FOR PAINT AND VARNISH REMOVER,**
S-W. TAXITE. Harmless and reliable. Don't injure wood or hands.
- FOR PLUMBING, PIPE JOINTS AND STEAM GASKETS,**
S-W. GRAPHITE PIPE JOINT AND GASKET COMPOUND. Makes air, steam and water tight joints that can be unscrewed without breaking pipe.
S-W. RED LEAD. In oil.
- FOR PORCH AND LAWN FURNITURE,**
S-W. PORCH AND LAWN FURNITURE ENAMEL. Seven popular colors that stand exposure.
- FOR RADIATORS, PIPING, STOVES, PICTURE FRAMES, ETC**
S-W. ALUMINUM PAINT. For a silver finish.
S-W. IMPERIAL GOLD ENAMEL. Bronze and liquid separate.
S-W. EMPRESS LIQUID GOLD. Prepared ready for the brush.
S-W. RADIATOR ENAMEL. For colored enamel finish.
- FOR SCREENS, DOORS AND WINDOWS,**
S-W. SCREEN ENAMEL. Black and Green.
- FOR SHINGLES,**
S-W. PRESERVATIVE SHINGLE STAINS. Made with creosote in 23 good shades.
- FOR STOVE PIPES,**
S-W. STOVE PIPE AND IRON ENAMEL. Makes old piping look like new.
- FOR TINTING PURPOSES,**
S-W. FIRST QUALITY OIL COLORS. Finely ground in pure linseed oil.
S-W. SPECIAL COLORS. For decorators' and sign writers' use.
S-W. DRY COLORS. Fine tone and strong.
- FOR VARNISHING OF ALL KINDS,**
THE SHERWIN-WILLIAMS VARNISHES. A special varnish for each particular purpose.
- FOR WAGONS AND IMPLEMENTS,**
S-W. WAGON AND IMPLEMENT PAINT. Stands the wear.
- FOR WINDOW BLINDS,**
S-W. FRENCH CROWN GREEN. (Ground in oil). Strong and very permanent.
- FOR FINISHING INTERIOR WOODWORK,**
S-W. HANDCRAFT STAINS. A complete line of artistic finishes. Exclusive in tone—splendid working qualities.
S-W. GOLDEN OAK STAIN. Permanent in color—easy working.
S-W. OIL STAIN. For new work at an economical cost.
S-W. VARNISH STAIN. For staining and varnishing at one operation.
S-W. FLOORLAC. A very durable stain in varnish.

THE paints, varnishes, colors and specialties listed in the following pages include everything demanded in modern finishing. They will satisfactorily supply the paint and varnish needs of the painter and decorator, the sign writer, the contractor and builder, the architect, the carriage custom and repair shop, the property owner, and the housewife.

We offer our line of products to the trade with the knowledge that they will fulfill every claim we make for them and when used as intended, will always prove satisfactory.

Controlling absolutely as we do the supply of nearly all important raw materials used in our products and maintaining chemical laboratories and testing rooms where they are carefully examined for quality, we are able to offer goods of higher quality, which are more reliable and

uniform, than those made by less favorably situated makers. When pushed by a live, wide-awake merchant, Sherwin-Williams Paints and Varnishes will overcome competition, bring good trade and profits and give the dealer a reputation for reliable goods that will be one of his most valuable trade assets.

J. H. Sherwin-Williams Co.

Note

All $\frac{1}{4}$ pint, $\frac{1}{2}$ pint, pint and quart packages listed herein (except as noted below) are penny lever, self-sealing cans.

These are the most convenient and economical packages, because they are easy to open and permit of sealing quickly, so that unused contents may be preserved.

Exceptions—Handcraft Stains, Shellac-coat, Taxite, Enamel Leather Dressing, Carriage Varnishes, Japans and Driers are put up throughout in square varnish cans.

Other varnishes, in quarts and larger only, put up in square varnish cans. Other sizes are penny lever, self-sealing packages.