

GRADE SPECIFICATIONS

308. A.D. STILLER'S PAINTS AND CO. MARCH 31, 1942

TRADE NAME: Frescogloss
CATEGORY: Interior Gloss
COLOR: White
NUMBER: 508
QUALITY: First

PIGMENT:	LT.	YIELD 1 GALLONS	UNIT COST	TOTAL COST
Lithopone	336	9.4	.0425	\$14.28
Titanated Lithopone	336	9.4	.036	13.80
VEHICLE:				
#1 Transparent Litho Oil	218	27.4	.160	\$4.38
Varnish	100	13.3	.105	13.80
Ester Solution	128	16.0	.070	3.08
Mineral Spirits	113	17.7	.014	1.61
Drier	8	1.1	.07	.56
Cobalt Tollate	7/8	.1	.305	.27
Calculated Yield	1241-7/8	94.4		\$38.35
Manufacturing Loss 3%		2.9		
Actual Yield		91 1/2		

COST ANALYSIS:

Material cost per gallon or pound (total cost divided by actual yield) .
Direct Labor cost per gallon Not known
Factory Overhead per gallon Not known
Bulk cost per gallon Not known
Complete Package cost per gallon Not known
Factory cost in package per gallon Not known

PRICES:

- (A) Company owned or controlled outlet \$2.25 gal.
- (B) Independent wholesaler 2.10 gal.
- (C) Company owned or controlled outlet to retail customer See (A)
- (D) Independent Retailer 2.17 gal.
- (E) To other (Painters, Industrial, etc.) 2.00 gal.

Above prices are highest charged -- average prices will closely approximate (A)

N 4537

OPA 000161