

Message

From: Wilcox, Jahan [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=88FD588E97D3405D869BCAE98D391984-WILCOX, JAH]
Sent: 10/5/2017 7:41:27 PM
To: Penn, Stephanie (McConnell) [Stephanie_Penn@mcconnell.senate.gov]
CC: Steurer, Robert (McConnell) [Robert_Steurer@mcconnell.senate.gov]; Bowman, Liz [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=c3d4d94d3e4b4b1f80904056703ebc80-Bowman, Eli]; Abboud, Michael [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=b6f5af791a1842f1adcc088cbf9ed3ce-Abboud, Mic]; Graham, Amy [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=26722dfde5b34925b0ad9a8dd4aff308-Graham, Amy]
Subject: Re: press plan for monday

This looks good. Thank you.

On Oct 5, 2017, at 3:31 PM, Penn, Stephanie (McConnell) <Stephanie_Penn@mcconnell.senate.gov> wrote:

Hi Jahan, this is what I'm working with for Monday – thanks!

KENTUCKY McConnell, Pruitt on Monday, October 9th

7:30am Penn will send media advisory (No mention of Pruitt) to inform local EKY and Lexington media of the perspective events and collect Media RSVPs – Penn will relay RSVPs to McConnell State DirectorTerry/EPA/KY Farm Bureau.

EKY: Jeff Vanderbeck + his reporters (His paper now owns 5 newspapers in EKY), WYMT-TV, EKB-TV, EKB-Radio, Ronnie Ellis, Adam Beam, Bruce Schreiner

LEX: Local TV stations, Lexington Herald-Leader, The Lane Report, local radio, Ronnie Ellis, Adam Beam, Bruce Schreiner, Al Cross

STOP #1 IN HAZARD - COAL

10:15a ET – 11:15a ET

Pending confirmation: Do you have a Pruitt staffer who can do the media check-in and wrangle them to stay in the designated area/keep an eye on them? If not, Terry can work with Pruitt team on site to arrange. This person will instruct to call Penn if a media outlet shows up without RSVP.

At event, all media ideally will be set up in one spot towards the back which will provide wide angle shot of event – with of course the probability of media milling around.

After the event itinerary on stage, MM etc. will work the crowd and take photos with people, then exit. **NO PRESS GAGGLE.**

Pending confirmation: 11:30a WYMT-TV one-on-one interview @ LD Gorman Office.

STOP #2 IN PARIS/LEXINGTON - AGRICULTURE

2:15p ET – 3:30p ET

KY Farm Bureau will do the media check-in and wrangle them to stay in the designated area/keep an eye on them. KYFB will instruct to call Penn if a media outlet shows up without RSVP.

NO PRESS GAGGLE, no one-on-ones.

NOTES:

- <!--[if !supportLists]--><!--[endif]-->Pruitt office will have official photographer documenting the day.
- <!--[if !supportLists]--><!--[endif]-->Pruitt's office will do a press release about the KY visits and include photos. We will provide a MM quote for their release.
- <!--[if !supportLists]--><!--[endif]-->Pruitt will submit op-ed reflecting on KY visits and will place first in the areas he visited, then can blast statewide.
- <!--[if !supportLists]--><!--[endif]-->KY Farm Bureau media POC: Todd Bright, cell 502-489-2214, tbright@kyfb.com
- <!--[if !supportLists]--><!--[endif]-->EPA media POC: Jahan Wilcox, cell 202-309-0934, wilcox.jahan@epa.gov
- <!--[if !supportLists]--><!--[endif]-->McConnell media POC: Stephanie Penn, cell 502-439-3995, Stephanie_Penn@mcconnell.senate.gov

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