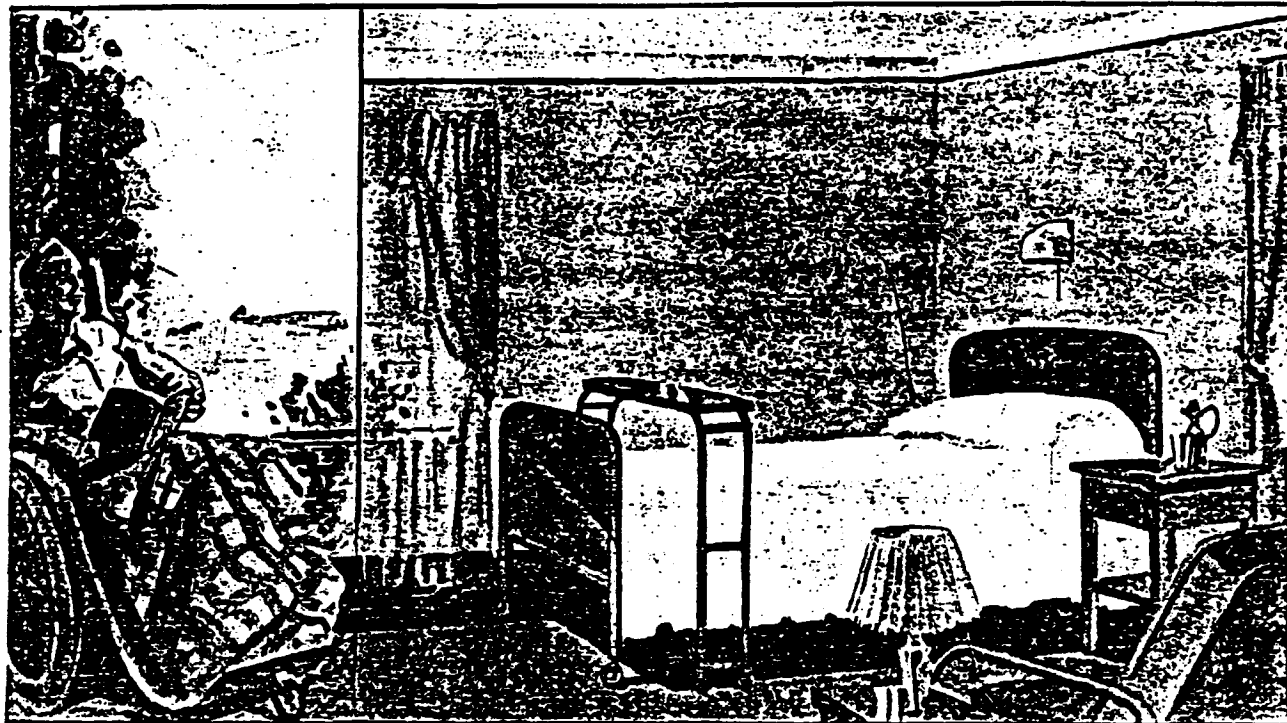


# Sunshine stimulates...



## GET SUNNY EFFECTS WITH COLOR

● Patients who show a tendency toward depression or morbidity during convalescence are frequently stimulated by the harmony and beauty found in the colors of nature.

The yellow sunlight...the cheering color combinations in flowers, in woodland scenes...when properly combined in hospital rooms, may play an important role in hastening recovery. Warm reds and yellows are recommended for patients of certain temperaments. Restful greens are frequently beneficial to nervous individuals.

Our Department of Color Research and Decoration has conducted exhaustive studies on the uses of color in hospitals and is equipped to apply this knowledge to the individual requirements of your hospital.

Superintendents and other hospital officials, as well as architects, are invited to consult this department regarding decorative problems. This service is offered without cost or obligation.

Address Department of Color Research and Decoration in care of our nearest branch.

### NATIONAL LEAD COMPANY

New York, 111 Broadway — Buffalo, 116 Oak Street — Chicago,  
900 West 18th Street — Cincinnati, 659 Freeman Avenue —  
Cleveland, 820 West Superior Avenue — St. Louis, 722 Chestnut  
Street — San Francisco, 2240 24th Street — Boston, National  
Boston Lead Co., 800 Albany Street — Pittsburgh, National  
Lead & Oil Co. of Pa., 316 Fourth Avenue — Philadelphia,  
John T. Lewis & Bros. Co., Widener Building.



# Keep maintenance costs down with Dutch Boy...

**USE IT EVERYWHERE!**



If there's one place where paint must withstand severe service, it's in the hospital. Some paint simply won't stand repeated washing. But paint made with Dutch Boy does.

What's the answer? Why is it that paint made with Dutch Boy stands up so well even in the rigorous service to which it is exposed in hospitals? Well...here's the story in a nut-shell. White-lead is insoluble in water and remains so. There's nothing in white-lead paint that dissolves and washes off.

But that's not the whole story of Dutch Boy's superiority in hospital service. Wherever used...as a paint for wood, plaster, wall board, masonry or metal...in flat or eggshell finishes for interiors...gloss paint for outside uses...undercoatings for enamels...plastic paint...Dutch Boy effects worthwhile economies. It helps keep maintenance costs down because it lasts longer.

Furthermore, the beauty of the finishes Dutch Boy produces is an extra...a bonus. It helps you give your hospital that well-groomed, spick and span look of comfort and efficiency. With Dutch Boy White-Lead, flating oil and a few tinting materials, it's a simple matter to obtain the exact color and finish for any room you want to paint.

For helpful information on economical hospital painting, address Department of Color Research and Decoration at our nearest branch. For addresses, see reverse side.



## Special Decorative Service for Hospitals

The National Lead Co. Dept. of Color Research and Decoration was created a number of years ago to make extensive studies of color, including its use in hospitals and its effect on patients. The information since gathered by the Department and used in many hospitals in all parts of the country is now available to responsible hospital executives. As the reverse side of this page suggests, color can be put to good use in your hospital. Send your inquiry regarding color to the Dept. of Color Research and Decoration, National Lead Company, 100 LEXINGTON AVENUE, NEW YORK, N. Y.



The well-known brand of Carter White-Lead is also made by the National Lead Company. In purchasing either Carter's Dutch Boy White-Lead, the buyer is assured of obtaining white-lead of the highest quality.