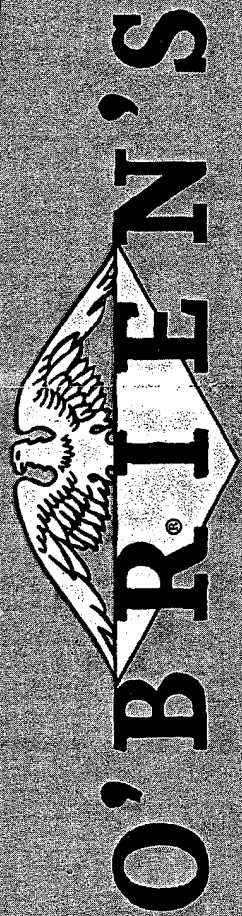


ONE

GALLON



"75" HOUSE PAINT

FOR ANY EXTERIOR SURFACE

WHITE

WHITEST WHITE • 1 COAT HIDING

NEW
SENSATIONAL
FEATURE

THE LONGER IT'S ON
THE WHITER IT GETS

MADE IN U.S.A. BY THE O'BRIEN CORPORATION • SOUTH BEND, INDIANA • BALTIMORE, MARYLAND

O'Brien's new "75" House Paint represents the very finest in a top quality exterior paint. Made with special Pre-Shrunk Thermolyzed Oils, it looks better longer on any type of exterior surface — wood siding and trim, shingles, brick, concrete, metal.

The extra hiding of the new "75" House Paint White ensures the whitest possible jobs in only one coat. Actually gets whiter the longer it's on. Smooth easy brushing, more coverage per gallon and greater durability and beauty make "75" the best house paint "buy" on the market. No other outside paint can match it for permanence and lasting beauty.

This is a specially formulated undercoat for use on exterior surfaces under "75" House Paint and other similar products. It controls the penetration of the oils in the paint applied over it, and dries dull permitting fast application of the finish coat. Easy to apply, its tremendous binding provides a perfect base for final coat.

This product has all the application and performance features of regular "75" House Paint except that it is to be used for tinting purposes or for trim where a **NON-CHALKING WHITE** is wanted. Can be easily tinted with Pure Liquid Oil Colors, Tonal Colors or by intermixing with other standard reduced "75" House Paint colors.

CAUTION! COMBUSTIBLE
KEEP AWAY FROM HEAT
AND OPEN FLAME
CONTAINS LEAD OR OTHER COM-
POUNDS HARMFUL IF EATEN
Do not apply on toys, furniture or in-
terior surfaces which might be chewed
by children. Use with adequate venti-
lation. Avoid breathing vapor or spray
inhalation. Avoid prolonged contact with the
skin. Wash thoroughly after handling.
Do not burn before eating or smoking. Keep
containers closed when not in use.

73 HOUSE PAINT WHITE	
Pigment	60.64%
Titanium Dioxide	16.31%
Barium Calcium Pigment	20.37%
Leached Lime	2.18%
Aluminum Silicates	1.56%
Zinc Oxide	82.00%
Alone Basic Lead Sulphate	18.20%
	100.00%
Vehicle	39.36%
Raw Linseed Oil	47.18%
Heat Treated Linseed Oil	17.95%
Thermalized Tung Oil	5.62%
Dipentene	1.25%
Mineral Spirits & Others	33.20%

REGISTERED
REGN. No. 7513
DATE 5-21-57

1st Coat—O'Brien's "75" House Paint Priming White, thinned with two or three pints of raw linseed oil. Tint to approximate shade of finish coat.*

One Coat Work—one coat "75" House Paint will give a satisfactory result providing the surfaces are reasonably clean—in good condition and there is no radical change of color.

Two Coat Work — over badly weathered or extremely dirty surfaces, follow two coat system listed above under "New Unpainted Surfaces." Apply Primer as it comes from can. Do not thin with raw linseed oil.

* For light colors tint Priming White with O'Brien's Tone-All or Oil Colors. For dark colors mix one-half Priming White and one-half "75" House Paint of the finish color.

WEATHER — Outside painting should never be done when the weather is damp or the temperature below 60° F.

SURFACES — Surfaces to be painted should be perfectly dry and free of grease, oil, dust and loose dirt.

SPRAYING — "75" House Paint may be sprayed by an experienced operator.

DRYING — Allow at least 48 hours good drying weather between coats. When temperature is low, allow at least 96 hours drying.

— Thin with Turpentine or O'Brien's Reducit.

SOUTH BEND, IND. BALTIMORE, MD.
OKLA. CITY, OKLA. SAN FRANCISCO, CAL.
LOS ANGELES, CAL.

CARTON



O'BRIEN'S

NO. 75

HOUSE PAINT

FOR ANY EXTERIOR SURFACE

TRIM & TINTING
WHITE

MADE IN U.S.A. BY THE O'BRIEN CORPORATION, SOUTH BEND, INDIANA 46601, BALTIMORE, MARYLAND

O'BRIEN'S "75" HOUSE PAINT

O'Brien's new "75" House Paint represents the very finest in a top quality exterior paint. Made with special Pre-Shrunk Thermolyzed Oils, it looks better longer on any type of exterior surface — wood siding and trim, shingles, brick, concrete, metal.

The extra hiding of the new "75" House Paint White insures the whitest possible jobs in only one coat. Actually gets whiter the longer it's on. Smooth easy brushing, more coverage per gallon and greater durability and beauty make "75" the best house paint "buy" on the market. No other outside paint can match it for performance and lasting beauty.

"75" HOUSE PAINT PRIMING WHITE

This is a specially formulated undercoat for use on exterior surfaces under "75" House Paint and other similar products. It controls the penetration of the oils in the paint applied over it, and dries dull permitting fast application of the finish coat. Easy to apply, its tremendous hiding provides a perfect base for final coat.

"75" TINTING WHITE

This product has all the application and performance features of regular "75" House Paint except that it is to be used for tinting purposes only. Can be easily tinted with Pure Liquid Oil Colors, Tone-All Colors or by intermixing with other standard redi-mixed "75" House Paint colors. May be used "straight from bucket" where a non-chalking White is wanted.

WARNING! FLAMMABLE

Keep away from fire. Contains Lead and other compounds harmful to health. Interior surfaces which might be chewed by children. Use with adequate ventilation. Avoid breathing fumes. Wash thoroughly after handling. Keep away from children. Keep away from food when not in use.

Product	Net Weight (lb.)	Gross Weight (lb.)
House Paint White	1.00	1.10
House Paint White	1.00	1.10
House Paint White	1.00	1.10
House Paint White	1.00	1.10
House Paint White	1.00	1.10
House Paint White	1.00	1.10
House Paint White	1.00	1.10
House Paint White	1.00	1.10
House Paint White	1.00	1.10
House Paint White	1.00	1.10

REGISTERED
REC'D No. 6573
DATE

DIRECTIONS FOR USE

FOR NEW UNPAINTED SURFACES

1st Coat—O'Brien's "75" House Paint Priming White, thinned with two or three pints of raw linseed oil. Tint to approximate shade of finish coat.*

2nd Coat—O'Brien's "75" House Paint.

FOR OLD PAINTED SURFACES

One Coat Work—one coat "75" House Paint will give a satisfactory result providing the surfaces are reasonably clean—in good condition and there is to be no radical change of color.

Two Coat Work—over badly weathered or extremely dirty surfaces, follow two coat system listed above under "New Unpainted Surfaces." Apply Primer as it comes from can. Do not thin with raw linseed oil.

*For light colors tint Priming White with O'Brien's Tone-All or Oil Colors. For dark colors mix one-half Priming White and one-half "75" House Paint of the finish color.

GENERAL RECOMMENDATIONS

WEATHER—Outside painting should never be done when the weather is damp or the temperature below 60° F.

SURFACES—Surfaces to be painted should be perfectly dry and free of grease, oil, dust and loose dirt.

SPRAYING—"75" House Paint may be sprayed by an experienced operator.

DRYING—Allow at least 48 hours good drying weather between coats. When temperature is low, allow at least 96 hours drying.

Stir Paint Well Before and During Use. When Necessary—Thin with Turpentine or O'Brien's Reduct.

THE O'BRIEN CORPORATION

SOUTH BEND, IND. BALTIMORE, MD.
OKLA. CITY, OKLA. SAN FRANCISCO, CAL.
LOS ANGELES, CAL.

ONE GALLON



O'BRIEN'S

"75"

HOUSE PAINT

FOR ANY EXTERIOR SURFACE

(NEW)

MEADOW GREEN

MADE IN U.S.A. BY THE O'BRIEN CO. OF CANTON, O. SOUTH BEND, INDIANA & BALTIMORE, MARYLAND

DIRECTIONS FOR USE FOR NEW UNPAINTED SURFACES

1st Coat—O'Brien's "75" House Paint Priming White, thinned with two or three pints of raw linseed oil. Tint to approximate shade of finish coat.*

2nd Coat—O'Brien's "75" House Paint.

FOR OLD PAINTED SURFACES

One Coat Work — one coat "75" House Paint will give a satisfactory result providing the surfaces are reasonably clean — in good condition and there is to be no radical change of color.

*For light colors tint Priming White with O'Brien's Tone-All or Oil Colors. For dark colors mix one-half Priming White and one-half "75" House Paint of the finish color.

GENERAL RECOMMENDATIONS

WEATHER — Outside painting should never be done when the weather is damp or the temperature below 60° F.

DRYING — Allow at least 48 hours good drying weather between coats. When temperature is low, allow at least 96 hours drying.

THE O'BRIEN CORPORATION

SOUTH BEND, IND. BALTIMORE, MD.
OKLA. CITY, OKLA. SAN FRANCISCO, CAL.
LOS ANGELES, CAL.

Keep Away from Heat and Open Flame
CONTAINS LEAD OR OTHER COMPOUNDS HARMFUL IF EATEN
Do not apply on toys, furniture or interior surfaces which might be chewed by children. Use with adequate ventilation. Avoid breathing vapor or spray mist. Avoid prolonged contact with skin. Wash thoroughly after handling and before eating or smoking. Keep children cleaned when and be use

75 HOUSE PAINT	
NEW MEADOW GREEN	
Pigment	13.07%
C. P. Chrome Green	66.36%
PR Yellow	3.33%
PR Chrome Yellow	30.31%
Slitters	100.00%
White	67.93%
Black	2.58%
Heart Red	66.15%
Mineral Synth & Dyes	22.77%
Alkyd Resin Solutions	100.00%
Non Volatile Solvent Resin	100.00%
Modified Alkyd Resin	60.00%
Alkyd Mineral Spirits	40.00%
Alkyd Mineral Spirits	100.00%

1957