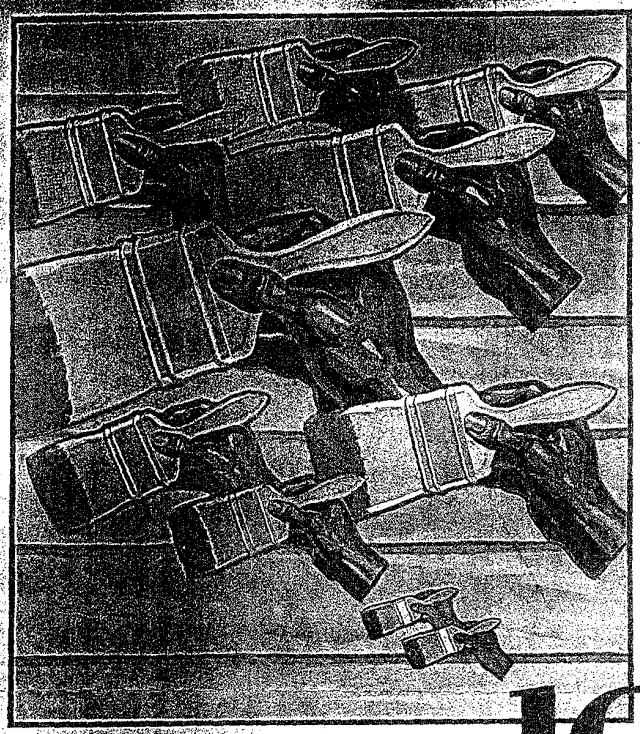
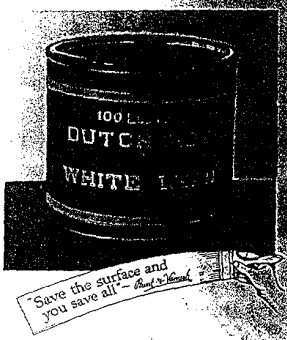


8 PAINTERS *in every* 10*

...*use* DUTCH BOY WHITE LEAD



8 painters in every 10 use Dutch Boy . . . a significant fact when you consider it carefully. Sums up everything you need to know about paints. For remember, *no one* . . . no one knows paint like a painter.

Dutch Boy does not crack or scale—does not demand burning and scraping at repaint time. It maintains its protection and its beauty a long time. It permits the painter to secure exactly the tints and shades that you desire. And one thing more: Dutch Boy provides a custom-made paint that is mixed for your particular job and your job alone.

Consider these common sense facts again . . . and remember them at painting time.

Write for free booklet . . . "The House We Live In" . . . which gives helpful suggestions on the decoration and protection of the home. Please address our branch office located nearest you.



NATIONAL LEAD COMPANY

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* According to an impartial country-wide survey

. . . *and no one knows paint like a painter*

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