

FROM MINE TO KEG

*This White Lead is manufactured
by one company!*



- | | |
|----------------------------|-------------|
| 1 MINING | 4 REFINING |
| 2 CONCENTRATING
THE ORE | 5 CORRODING |
| 3 SMELTING | 6 GRINDING |

We do it all ourselves . . .

That's why we know it's good

Send for *visual proof* of the superiority of
Anaconda White Lead



YOU can see for yourself why Anaconda brings whiter whites and cleaner tints to every paint job. It's simple—just send for the VISUAL PROOF offered below and you'll be amazed at the superior whiteness. Every time, Anaconda will show a whiter white, or, mixed with color pigment, a cleaner tint. And this is no exaggeration either. We know what we're talking about because we ourselves control the product every step of the way . . . from mine to keg.

You can't afford to pass up this proof that Anaconda is a really superior white lead. And in spite of its super whiteness it costs you no more than other quality lead.

**See for yourself that Anaconda White Lead
brings whiter whites and cleaner tints!
We'll send you VISUAL PROOF**

**How to
get it!**

Address a letter or postcard to ANACONDA LEAD PRODUCTS CO., Dept. N11, EAST CHICAGO, INDIANA. Write this only: "Send me visual proof of the superiority of Anaconda White Lead." Be sure to sign your name and address plainly.

863573

ANACONDA WHITE LEAD

Letters from READERS

Cause of Paint Failures

TO THE EDITOR:

I have been reading your Question and Answer Department for some time. There seems to be lots of trouble about paint peeling on the sides of houses. There does not seem to be so much trouble with the front and rear. I have read that you claim the cause is water in most cases. I will try to explain the cause of most failures, as I have seen them as they appear in the territory where I live.

In the winter time the snow gathers on the roofs. We get a warm spell; the snow starts to melt and the water starts running down towards the eaves. Just about the time the water gets to the eaves, later in the day, it has started to get cold and the water freezes at the eaves. In a few days there is quite a dam of ice there and the water can't get over. It has to go somewhere, so it spreads out on either side and finds its way through the joints in the shingles, and from there on down through the cornice and siding. I have seen houses here covered with ice from the eaves to the water table on the sides, but none on the front and rear as the gables keep them clear of ice. When the ice melts off the sides of the roof running down on the inside of the siding the paint has to let go with it. I find that it does not make any difference which kind of paint was used. It just can't stick under these conditions. On a lot of jobs that act in this way the blame is laid against the painter, whereas he is not at fault in the least.

C. H. A.

Binghamton, N. Y.

An Old Reader's Suggestion

TO THE EDITOR:

I notice an article on page 34, September issue, in reference to waterproofing the outside of a stucco or stone house. Has anyone ever tried to use sodium silicate? I have used it on cement surfaces with success and see no reason why it cannot be used successfully on this type of house. Use one gallon of silicate to five gallons of water; put on with a spray gun or brush. It will not show discoloration and will last for years.

I have used this for years on cement surfaces, and particularly my own driveway, even when it was partly worn, and it hardened the surface better than new, and therefore, I can see no reason why it would not be equally effective on the type of house referred to.