November 15, 1982
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MINUTES

VINYL INSTITUTE FORMATIONAL MEETING
CHICAGO, ILLINOIS
THURSDAY, NOVEMBER 11, 1982

An Industry meeting of VCM/PVC producers was held at 10:00 a.m. in the SAS room of the Chicago O'Hare Hyatt Regency Hotel. The purpose of the meeting was to accept applications for membership in the Vinyl Institute, to elect an Executive Board, and to conduct other business as appropriate. In attendance were the following:

Company	Representatives
Borden Chemical	L. Fishbein
" "	T. Walker
CertainTeed	F. Timpe
Conoco Chemicals	H. R. Flammer
Diamond Shamrock	D. McMillen
Dow Chemical	R. J. Johnson
" "	J. F. Whitley
General Tire & Rubber	R. Poulin
Georgia Pacific	G. Koch
BFGoodrich	B. A. DiLiddo
"	H. J. Fast
"	C. R. Snider
"	L. J. Weisz
Goodyear Chemical	J. Henry
Occidental Chemical	S. Dominick
" "	R. F. Gervais
Pantasote	J. E. Erter
PPG Industries	W. B. Graybill
Shintech	G. Masters
Shell Chemical	L. A. Wheeler
Talleyrand	E. Lipman
Tenneco Chemical	G. E. Disch

The meeting began with opening remarks delivered by B. A. DiLiddo of Goodrich, who outlined the activity in preparation for formation of the Vinyl Institute which had occurred since the Industry meeting held in Chicago on May 25, 1982. The Steering Committee and its activities, including the preparation of the Institute's Bylaws, were described, as were the meetings with representatives of the SPI. The purpose of the instant meeting was outlined as primarily being to obtain membership commitments from attendees, and to elect an Executive Board. Finally, the time schedule of the meeting was described to those present.

The issues and concerns facing the Industry were then outlined by H. R. Flammer. Antagonists and Protagonists were identified. The former's strategy and tactics were described as consisting of the creation of a national issue, coupled with a demand for action, continuing publicity, and calls for legislative action. Examples were given of the preceding. Some of the problems facing the Industry were mentioned, together with comment as to their probable outcome. A short term action plan was reviewed.

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DiLiddo next proceeded to give an overview of the Institute's structure. Those present were told that the Institute will be a Division of the SPI, and will be represented on its Board. The Institute will have an Executive Board and a full time staff. The staff was described as including an Executive Director who will be aided in response efforts by assistants, as required. The Director will be an employee of the SPI, but will look to the Institute's Executive Board for direction. Resources of the SPI will be available to the Institute, but it will also be free to call upon other resources as well, including help from member companies and outsiders. Activities will include the formation of Task Forces to address short term issues, and the formation of Standing Committees. Such Committees will include a Communications Committee, a PVC/VCM Manufacturing Committee, which will replace a similar SPI committee, and such other Committees as may be needed. Optimism was expressed regarding the Institute, its activities, and the eventual satisfactory resolution of the problems currently facing the industry.

L. A. Wheeler reviewed the main elements of the Bylaws for those present, and described the philosophy of the dues structure. He pointed out that in addition to regular Institute dues, non-SPI members will be assessed additional dues in an amount equal to those which they would be required to pay the SPI, were they members of that organization. In explanation of this policy, it was pointed out that ordinary SPI services which will be available to the Institute on a no-cost basis, will be furnished in consideration of SPI dues paid by companies which are members of that organization, in addition to being members of the Institute. The need to resolve concerns of the SPI regarding the Institute was also referred to in explanation of some of the provisions of the Bylaws.

G. E. Disch then collected membership applications from those present, asked if there were any nominations for the Executive Board other than the companies previously nominated by the Steering Committee at its meeting on October 6, and officiated over the balloting procedure. Of those present, membership applications were received from BFGoodrich, Borden Chemical, CertainTeed, Conoco Chemicals, Dow Chemical, Goodyear Chemical, Occidental Chemical, PPG Industries, Shell Chemical, and Tenneco Chemical. Companies indicating that they would take the matter under advisement included Diamond Shamrock, General Tire & Rubber, Georgia Pacific, Pantasote, and Shintech. Talleyrand stated that they did not presently wish to join. Companies nominated to the Executive Board for two year terms were BFGoodrich, CertainTeed, Dow Chemical, and Occidental Chemical. Nominated for three year terms were Conoco Chemicals, Shell Chemical, and Tenneco Chemical. All companies so nominated were elected.

G. R. Snider described the need for a communications program, its objectives, and the audiences which must be reached. The component resources required for the proposed program were reviewed as including a Communications Committee whose make up was described, Institute staff, and outside public relations counsel. The Committee was said to have held an organizational meeting on November 4, 1982. An Action Program was outlined, the tie-in with the SPI was explained, and the unresolved issues mentioned. Those present were given an idea of the budget anticipated, and the next steps required.

DiLiddo said future activity of the Institute will include preparation of an Operating Budget by a Finance Committee which will be appointed, the establishment of details of an interface between the Institute and the SPI, and the appointment of necessary staffing. It was estimated that the Institute's budget for next year may be in the area of one-half to one million dollars. Washington was described as a possible location for Institute offices, since it is easy to get to, and therefore convenient for members. Programs will need to be identified, and Committees and Task Forces appointed and coordinated. L. J. Weisz was asked to function as Interim Executive Director in coordinating Institute activities until the post can be permanently filled.

The meeting then adjourned.

Louis J. Weisz

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