

EEI Powering Engagement Conference

October 24-25, 2017

Edison Electric Institute

701 Pennsylvania Ave NW, Washington D.C. 20004

The EEI Powering Engagement conference is designed to provide electric power industry professionals with the latest information on major issues while also providing a forum for sharing strategies and tactics on engaging and communicating with customers, policymakers and other key stakeholders.

Participants are encouraged to come prepared to share their perspectives and to offer input on how EEI can continue to provide you with tools and resources to assist you in your ongoing efforts.

For your planning purposes, please know that registration will open at 11:30 a.m. on Tuesday, October 24, and the program should adjourn by 3 p.m. on Wednesday, October 25. Please know that there will be a social and networking event the evening of October 24.

If you are coming straight to EEI's offices from your travels, there is plenty of room to store your luggage on-site.

Final Agenda

Tuesday, October 24, 2017

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| 11:00 a.m. | Meeting Registration is Open |
| 11:30 a.m. – 12:30 p.m. | Lunch |
| 12: 30 p.m. – 12:45 p.m. | Welcome and Industry Perspective - Tom Kuhn, EEI |
| 12:45p.m. – 1:30 p.m. | The Next EEI Initiatives - Brian Wolff, EEI Overview of EEI and industry priorities and highlight next iteration of EEI tools and resources for member company engagement and advocacy. |
| 1:30 p.m. – 1:45 p.m. | Break |
| 1:45 p.m. – 2:45 p.m. | Smart City Initiative |

Moderator: Becky Knox, EEI

Speakers:

Matthew Jaramillo, Public Service New Mexico

John Smola, Alabama Power

Debra Dehaney Howard, US Conference of Mayors

Daniel Turton, General Motors

2:45 p.m. – 4:00 p.m. **Modernizing the Energy Grid**

Moderator: Brad Viator, EEI

Speakers:

Kiran Kumaraswamy, AES: Energy Storage

Simon Han, Southern California Edison: Data Analytics

Jon Nickerson, National Grid: Microgrids

Mark Haas, PECO: Electrification

4:00 p.m. – 4:15 p.m. **Break**

4:15 p.m. – 5:15 p.m. **Effective Local and Community Engagement**

Moderator: Kwame Canty, EEI

Highlight EEIs increased role in community engagement with mayors, community organizations etc.

Speakers:

John Quinn, Baltimore Gas and Electric

Jesus Barboa, Arizona Public Service: Community engagement program

Kevin Hernandez, U.S. Hispanic Chamber of Commerce

5:15 p.m. – 6:00 p.m. **Reception and Smart Community Virtual Reality Experience**
Hosted at EEI Offices in Ben Franklin Reception area

6:30 p.m. **Dinner at Bar Deco**
717 6th Street NW, Washington, DC (6th and G Streets NW)
10 minute walk from EEIs offices

Wednesday, October 25, 2017

7:45 a.m. – 8:30 a.m. **Breakfast**

8:30 a.m. – 9:15 a.m. **Headline Speaker**
Samantha Dravis
Senior Counsel and Associate Administrator, Office of Policy
Environmental Protection Agency

9:15 a.m. – 10:45 a.m. **Energy Infrastructure Challenges and Opportunities**

Moderator: Bob Bartlett, Alliant

Speakers:

Amy Mangan, Duke Energy: Storm Response, Resiliency and System Hardening

Joshua Shields, Black Hills Energy: Wyoming to Rapid City Transmission Project

Kathy Steckelberg, EEI, Infrastructure Priorities

Tiler Eaton, International Brotherhood of Electrical Workers: IBEW's Business development and the ability to contribute to industry efforts on infrastructure projects

10:45 a.m. – 11:00 a.m. **Break**

11:00 a.m. – 12:15 p.m. **Defining the New Lines of the Electric Power Industry**

Speakers:

Tony Sanchez, NV Energy

Cody Tubbs, Southern California Edison

Steven Eddy, Tampa Electric Power

Cara Hoover, Kansas City Power & Light

12:15 p.m. – 12:45 p.m. **Lunch**

12:45 p.m. – 2:00 p.m. **Tying it All Together: Messaging and Communicating to Key Stakeholders** - Phillip Morris, Vice President, Luntz Global Partners

2:00 p.m. **Conference Concludes**