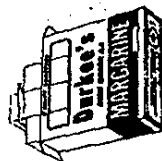




There's Only One Grade **AA** Margarine

The exclusive Grade **AA** rating for Durkee's Margarine has been established by the trained chemists and nutrition experts of Durkee's own Research and Control Laboratories. Every pound must measure up to its exacting standards before it can be stamped Grade **AA**.

The Grade **AA** seal guarantees Durkee's purity, texture and freshness. It's enriched with 15,000 units of Vitamin A the year round and triple wrapped for sealed-in flavor. Ask for it whenever you buy margarine.



DURKEE FAMOUS FOODS

A DIVISION OF THE GLIDDEN COMPANY

Announcement to

Glidden STOCKHOLDERS

Regarding
Dividends Payable
Jan. 2, 1951



Dividend on Common Stock . . .

Record Date—December 1, 1950

Payable Date—January 2, 1951

Rate per Share—Regular quarterly
dividend of 50c per share plus
extra dividend of 25c per share.



Dividend on Convertible Preferred Stock . . .

Record Date—December 1, 1950

Payable Date—January 2, 1951

Rate per Share—56¼c

THE GLIDDEN COMPANY
CLEVELAND 2, OHIO

A Report from The Paint Division of The Glidden Company

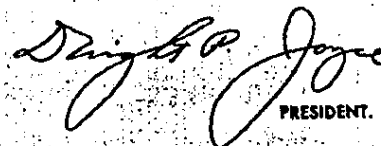
Paint sales this past year were the greatest in the history of the company!

Spred SATIN, the wonder paint, continued to be the phenomenal sales success not only of The Glidden Company but of the entire paint industry. Reduced production of Spred SATIN at times during the year was due entirely to the short supply of raw materials because of restrictions placed on them. Glidden paint plants have adequate manufacturing facilities to care for a constantly growing dealer structure.

Consumers everywhere responded in greater measure than ever before to Glidden advertising and promotion. In addition to Spred SATIN, all Glidden paint products showed great sales vitality! Such famous consumer products as Japalac, Florenamel, Endurance House Paint, Endurance Imperial One-Coat House Paint and Pli-Namel moved up to new sales pinnacles.

In the fields of Industry, Transportation and Maintenance, Glidden paint products showed extraordinary gains! As a stockholder you will be interested to know that Glidden finishes are used on the country's biggest name appliances, furniture, equipment, automobiles, airplanes, farm machinery, etc.—actually Glidden paints are "Everywhere on Everything." The Glidden symbol of quality products is seen and recognized by millions of Americans and others as the hallmark of the finest in paints.

This year we again invite you, a Glidden stockholder, to ask for Glidden paints when you buy. Ask to see them demonstrated—tell your friends about them—employ your influence to secure new users. Much of our sales success is due to the word-of-mouth recommendations made by our employees, stockholders and friends.


PRESIDENT.

GLD002762