

PLAINTIFF'S EXHIBIT

USG-994

# . . . . ONE *Silent Partner* EVERY Business Needs




# ACOUSTONE

## ACOUSTICAL MINERAL TILE

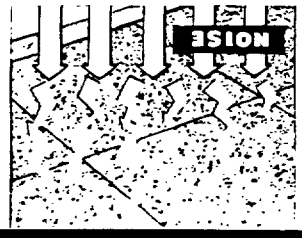
*Outstanding Beauty • • • High Efficiency • • • Incombustible*

**UNITED STATES GYPSUM COMPANY**

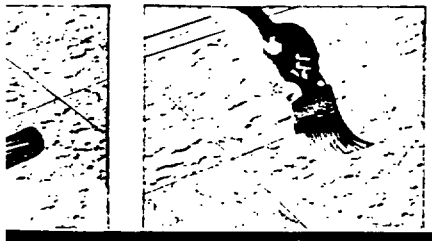
*Either in tile design or the modern flush-joint effect, the Travertine-like texture adds a distinguished note of beauty.*



*High in efficiency, Acoustone, in varying thicknesses, has a noise reduction coefficient of from 60 to 75%.*




*Acoustone can be cleaned with a vacuum cleaner or painted without damage the sound-absorption properties does not damage the sound-absorption properties*



BEAUTIFIES • • ABSORBS SOUND • • PAINTABLE • CLE

BB022 1249

*Acoustone, with its exceptionally true, clean-cut edges, provides an outstanding medium for the "flush-joint" type of construction shown here. Its unobtrusive beauty fulfills the strong demand for this type of expression in modern functional design.*



BR022 1250

# ?ilence is Golden"



*Greater efficiency is made possible with Acoustone in the office of Pacific National Fire Insurance Company, Philadelphia, Pennsylvania.*

Noise is a "racketeer" robbing offices of great ncy . . . bouncing back and forth from hard- ed walls . . . heckling the help . . . taking its om your payroll in lowered efficiency and in- d errors.

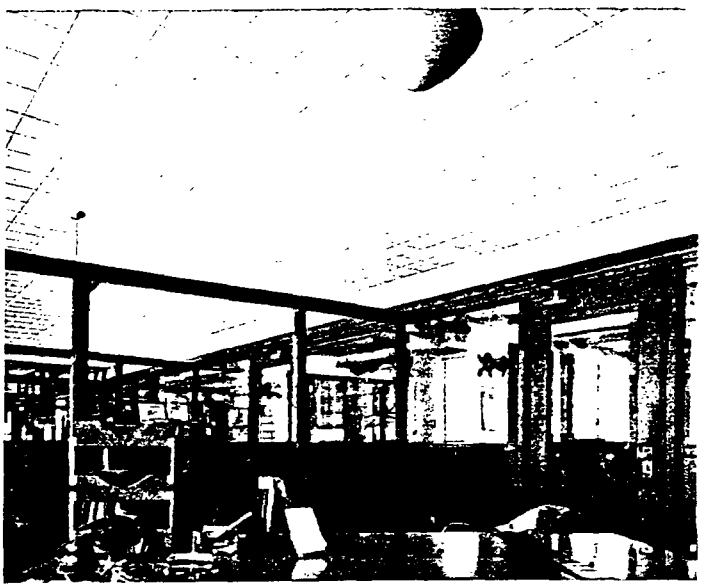
is is what happens when sound gets out of hand ms riot. Noise actually affects the human brain powerful drug. Medical research has proved a sudden, sharp noise produces a rise in brain re four times above normal, continuing for 30 ds.

*r enter Acoustone* . . . "The silent partner every ess needs" . . . the picture changes . . . "rackets" ut . . . quiet and order are restored . . . for stone in varying thicknesses absorbs as much as of the noise which strikes its surface. Relieved cessant disturbing din, jumpy nerves relax, become more alert and keen.

iciency, morale and productive work increase in uiet atmosphere which is conducive to concen- on the work at hand. No wonder Acoustone sidered a profitable investment . . . one that ly pays for itself.

a plus factor . . . the outstanding appearance of stone with its interesting simulation of Traver- texture is a thing of beauty and a joy for the f the building.

r engineers are always available to assist in dvisory capacity without obligation.



*Employee concentration is increased by Acoustone in the offices of the Du Pont Company, 1616 Walnut Street, Philadelphia, Pennsylvania.*

# COUSTONE

## REPROOF MINERAL TILE



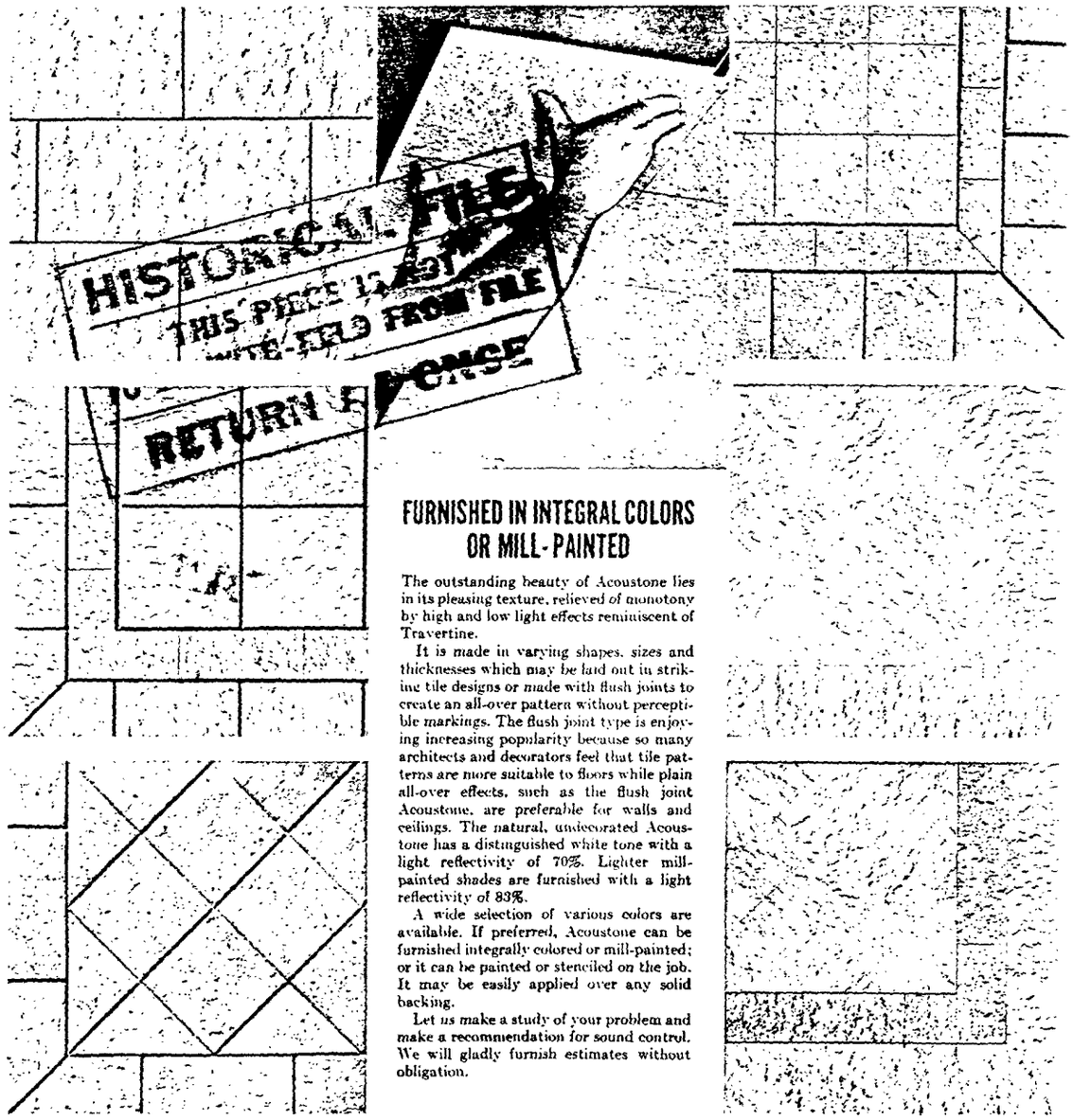
*An atmosphere of quiet that befits a banking establishment is accomplished by Acoustone in the First Federal Bank, Upper Darby, Pa.*

**D STATES GYPSUM COMPANY**

*esearch develops better, safer building materials*

88022 1251

# A WIDE RANGE OF DESIGNS AND COLORS . . .




## FURNISHED IN INTEGRAL COLORS OR MILL-PAINTED

The outstanding beauty of Acoustone lies in its pleasing texture, relieved of monotony by high and low light effects reminiscent of Travertine.

It is made in varying shapes, sizes and thicknesses which may be laid out in striking tile designs or made with flush joints to create an all-over pattern without perceptible markings. The flush joint type is enjoying increasing popularity because so many architects and decorators feel that tile patterns are more suitable to floors while plain all-over effects, such as the flush joint Acoustone, are preferable for walls and ceilings. The natural, undecorated Acoustone has a distinguished white tone with a light reflectivity of 70%. Lighter mill-painted shades are furnished with a light reflectivity of 83%.

A wide selection of various colors are available. If preferred, Acoustone can be furnished integrally colored or mill-painted; or it can be painted or stenciled on the job. It may be easily applied over any solid backing.

Let us make a study of your problem and make a recommendation for sound control. We will gladly furnish estimates without obligation.

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