

Sweet music for Home-Loving Ears
**The New "Dutch Boy" Paint is
 Blended**

*In Colors or White
 ...It's Blended just right...
 to stay Sparkling Bright*



It's something to sing about...
 the new "Dutch Boy" Blended Paint!

From the dazzling Bright White... to the fresh, crisp Tints... to the gay, glossy Trim Colors... it's an exciting new kind of "Dutch Boy" house paint.

In colors and white... it's blended just right to stay beauty-bright. Blended by the master hand of the "Dutch Boy" with all his years of experience in brushing away the years from American Homes.

3 Blends for 3-Way Beauty Protection

As you well know, house paint is required to do three different jobs. And blending gives three different kinds of paint — (1) Bright White; (2) Sparkling Tints; (3) Gay Trim Colors — each designed to do its job right.

No wonder the new "Dutch Boy" Blended paint stands up just as it stands out.

No higher quality paint has ever carried the "Dutch Boy" label. It's backed up by over 30 years of continuous outdoor paint tests — the longest research project of its kind. Now, as always, "Dutch Boy" is *Good Paint's Other Name*.

So remember... when it comes to paint... a home's best friend is the "Dutch Boy" blend.



1. White, Blended to Stay Bright:
 "Dutch Boy" Bright White is *self-cleaning*. The surface continually renews itself... permits rain to wash away dirt. Covers exceptionally well, gives a dazzling white exterior finish.



2. Tints, Blended to Stay Bright:
 Crisp and lively are these "Dutch Boy" Tints... specially blended to assure lasting, uniform colors and thus keep their sparkling good looks.



3. Trim Colors, Blended to Stay Bright:
 "Dutch Boy" Sash and Trim Colors add the finishing touch for beauty that lasts. They're blended to hold their gloss and stay bright. Ideal for shutters and doors, garden furniture, awne frames, railings, fences and decorative metal work.

Special "Dutch Boy" Blended Primer: An undercoat of great sealing and hiding power, that holds fast. When used under a topcoat of "Dutch Boy" Bright White or Tints, the result is a superior 2-coat paint job, even on unpainted wood.

**MADE BY THE MAKERS OF THE
 FAMOUS "DUTCH BOY" WHITE LEAD**

NATIONAL LEAD COMPANY: New York 6; Buffalo 3; Chicago 8; Cincinnati 3; Cleveland 13; St. Louis 1; San Francisco 10; Boston 6 (National Lead Co. of Mass.); Philadelphia 7 (John T. Lewis & Bros. Co.); Pittsburgh 30 (National Lead Co. of Pa.).

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