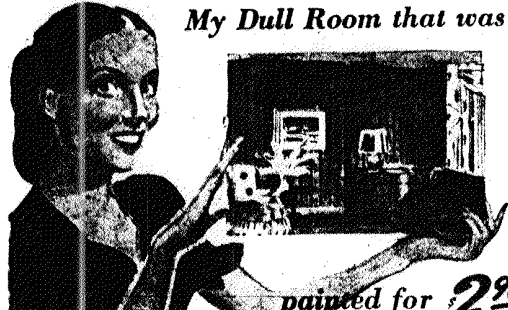


My Dull Room that was . . .



... painted for 2.98...
now GLOWS WITH COLOR like this!



Thanks to **Kem-Tone** Miracle Wall Finish!

No longer need the finest of home decoration be expensive! With Kem-Tone — smart, colorful, enduringly beautiful walls and ceilings for an average room can cost but \$2.98. Yet, you can buy no finer flat wall finish!

There's a dealer near you who sells Kem-Tone!

NO MUSS! NO FUSS! NO BOTHER!

GENUINE

Kem-Tone
 TRADE MARK Reg. U.S. Pat. Off.
MIRACLE WALL FINISH

For living room, dining room, bedroom walls and ceilings!



1. FOR FINEST DECORATION

A resin and oil finish of enduring beauty!



2. GOES ON LIKE MAGIC

with either brush or Kem-Tone Roller-Koater!



3. ONE COAT COVERS

most wallpapers, painted walls and ceilings, wallboard!



4. INTENSE HIDING

As amazing as Kem-Tone's hiding has been — it is now 20% greater!



5. DRIES IN 1 HOUR

Rooms ready for use immediately after painting!



6. NO "PAINTY" ODOR

during or after painting. No turpentine needed!



7. CLEANS EASILY

with ordinary wall or wallpaper cleaners!



8. LOVELY NEW COLORS!

Be sure you get GENUINE KEM-TONE Miracle Wall Finish!



You can **PAINT** right
 over **WALLPAPER**
 with GENUINE

Kem-Tone
 TRADE MARK Reg. U.S. Pat. Off.
MIRACLE WALL FINISH



HOW TO PERFORM A MIRACLE OF BEAUTY FOR ONLY \$2.98!



Kem-Tone dries in
 one short hour...



Makes your home
 a beauty bower...



Kem-Tone covers
 with one coat...



Peel the wall,
 please not!

Ask the dealer near you for a **FREE DEMONSTRATION!**

**One Gallon (\$2.98) Paints
 an Average Room
 Both Walls and Ceiling!**



The modern
 miracle wall finish

Kem-Tone
 TRADE MARK

\$2.98*
 PER GAL.
 Paste Form

You add 1/2 gallon water,
 bringing your cost per
 gallon down to \$1.98!
 *Price slightly higher in
 Rocky Mt. area.

DRIES IN 1 HOUR
 ONE COAT

**Kem-Tone
 Roller-Koater**
 Rolls Kem-Tone
 over your walls
 quickly, easily. **89c**

**Kem-Tone
 Trims**
 Smart wall border
 trims. Gummed,
 ready-to-apply.
 Washable! **15c**

**Kem-Tone
 Appli-k's**
 Beautiful floral cut-
 outs to accent mir-
 rors, corners, win-
 dows, etc. **\$9c**
 Pre-pasted.

Apply Kem-Tone with Brush or Kem-Tone Roller-Koater!