

**To:** Jackson, Ryan[jackson.ryan@epa.gov]  
**From:** Blockchain in Gov for Execs-Managers-Staff  
**Sent:** Thur 11/2/2017 3:07:34 PM  
**Subject:** Early Bird Until Nov 6: Learn About Blockchain and Use in Government

**Important Blockchain Workshop for Government Executives, Managers and Staff**

**Blockchain Technology is Often Called the "New Internet"  
Important to Learn About Blockchain and Its Potential Uses  
- No Sales - No Marketing - Useful Information for Government -**

**Blockchain and its Potential in Government  
Training Workshop:**

***A Primer for Government Executives, Managers, and Staff  
Demystifying Blockchain: What You Need to Know About  
Blockchain,  
the Use Cases Being Explored, and How it May be Used in  
Government  
to Securely Meet Business Needs  
What Executives, Managers and Staff Need to Know***

**New Date: November 29, 2017**

**Willard InterContinental Hotel  
Washington, D.C.**

[Link to Potomac Forum Website: www.PotomacForum.org](http://www.PotomacForum.org)

**Government & Industry Invited to Attend  
No Press Permitted to Encourage Candid Discussion**

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Potomac Forum Workshops are 100% Training and  
Not Sales or Marketing Events  
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Additional Government Speakers Just Announced:

Jose Arrieta  
Director, Office of IT Schedule Contract Operations  
General Services Administration (GSA)

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Earl Warrington  
Senior Technical Advisor  
General Services Administration (GSA)

**Government Speakers**

Craig Fischer

Innovation Program Manager  
Department of the Treasury

Chris Robey  
Blockchain and Procurement Consultant  
(Former Procurement Analyst of  
DHS/U.S. Customs and Border Protection)

Bo Shevchik, MBA, CGFM, PMP  
Co-Chair  
Association of Government Accountants (AGA)  
Blockchain Working Group  
(awaiting agency approval)

Justin Herman  
Emerging Citizen Technology Inter-Agency Program Lead  
General Services Administration (GSA)  
(awaiting agency approval)

Combiz Abdolrahimi  
Treasury Representative to the  
FedID Planning Committee & Senior Policy Advisor  
Department of the Treasury  
(invitation extended)

Additional Government Speakers Awaiting Confirmation

**Overview:**

Commonly described as the "next great disrupter," Blockchain technology is the "new Internet". While there are challenges associated with widespread use, its potential is drawing heavy interest and investment from both commercial and government leaders around the world. Primarily known as the technology underlying Bitcoin, the strengths of Block's "distributed ledger" include increased transparency, speed, increased security.

Federal agencies are currently funding and building use cases to explore the potential of blockchain technologies. Potential applications continue to expand as government moves toward adoption of the technology to increase efficiencies, trim costs, and increase transparency, and improve security in their operations.

Driven by the advantages of Blockchain and efforts for government transparency and the DATA Act, there are numerous Blockchain use cases that agencies are considering that touch many parts and processes of an organization, including:

- Financial management and services
- Procurement
- IT asset and supply chain management
- Smart contracts
- Patents, Trademarks Copyrights, Royalties
- Identity management and government-issued credentials like visas, passports, SSN and birth certificates
- Federal personnel workforce data
- Appropriated funds
- Federal assistance and foreign aid delivery

**Government & Industry Partners Invited to Register**

This Workshop is for Government Executives, Managers and Staff and Industry Partners to Understand Blockchain Technology and its use and potential use for Government.

**What You Will Learn:**

- **Fundamentals of Blockchain and Distributed Ledger Technology**
- **How blockchain works, and how it applies to government processes**
- **Key opportunities to use Blockchain**
- **Examples of blockchain use "outside the beltway" (including other Governments) and why**

**Why You Should Attend:**

- Understand Blockchain and how it can be used in government
- Improve your knowledge of an exploding technology
- Be better equipped to support acquisition decisions
- Build communities of interest in your agency and across agencies
- Craft new strategies for improving business processes and government operations

**Who Should Attend:**

- Federal Government Executives, Managers and staff who are interested in learning about Blockchain and how it can be used in government
- Government Executives, Managers and staff responsible for implementing Agency restructuring plans
- Federal employees or members of employee affinity groups
- Technology leaders and technology implementers
- CIOs, CFOs and other CXOs
- Procurement Personnel
- Records Managers
- IGs and Staff
- State and local Government Executives, Managers and staff
- Industry Partners who support the government

**Workshop for Government and Industry Partners  
Press is NOT Permitted to Permit Candid Discussion**

**CEUs and CLUs Credits  
Awarded for Attendance**

**Early Bird Reduced Registration Until November 6th**

**Team "Learn Together" Reduced Registration Fee**

***Workshop for Government and Industry Partners***

**Early Bird Reduced Registration Until November 6th**

**Learn Together Team Rates:**

**Reduced Registration for Multiple Attendees from the same organization**

**Registration and Information:**

**[www.potomacforum.org](http://www.potomacforum.org)**

**Call: (703) 683-1613**

**[info@PotomacForum.org](mailto:info@PotomacForum.org)**

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