

No one knows paint like a painter

EIGHT painters in every TEN use Dutch Boy White Lead—use it because it retains its beauty longer—because it gives a protective coating that doesn't crack or scale and therefore saves the expense of burning and scraping when repainting time rolls 'round—because with Dutch Boy they obtain the exact tints and shades your individual taste demands. Write for free booklet on painting—"The House We Live In." Address the branch nearest you.

NATIONAL LEAD COMPANY
New York, 111 Broadway; Buffalo, 116 Oak St.; Chicago, 900 West 18th St.;
Cincinnati, 659 Freeman Ave.; Cleveland, 820 West Superior Ave.;
125 Chestnut St.; San Francisco, 2240 40th St.; Boston, National Lead
Lead Co., 315 Fourth Ave.; Pittsburgh, National Lead & Oil Co., 4th St. & Pa.
185 Fourth Ave.; Philadelphia, John T. Lewis & Son, 1000 Walnut St.

**DUTCH BOY
WHITE LEAD**

PAINTERS OUT OF USE DUTCH BOY WHITE LEAD

(According to an impartial, country-wide survey)

THE craftsman who paints your house knows paint... first, last and all the time. He knows that paint must do the dual job of beautifying and protecting. He knows that paint must not crack or scale because this means burning and scraping at repainting time. He knows that Dutch Boy made into a custom-made paint, mixed for your particular job, measures up to every paint requirement.

There are some of the reasons why 8 painters out of 10 use Dutch Boy White Lead. Write for booklet—"The House We Live In" for more information. Address nearest branch.

NATIONAL LEAD COMPANY
New York, 111 Broadway; Buffalo, 116 Oak St.; Chicago, 900 West 18th St.;
Cincinnati, 659 Freeman Ave.; Cleveland, 820 West Superior
Ave.; St. Louis, 722 Chestnut St.; San Francisco,
2240 40th St.; Boston, National Lead Co.,
300 Albany St.; Pittsburgh, National Lead & Oil Co.,
315 Fourth Ave.; Philadelphia, John T. Lewis
& Son, 1000 Walnut St.

**DUTCH BOY
WHITE LEAD**

N 27973

8 PAINTERS IN EVERY 10 USE DUTCH BOY WHITE LEAD

[According to an impartial, country-wide survey]



WHEN your painter recommends Dutch Boy
and 8 painters out of 10 painters use this
pure white lead...he is thinking of the finished
job...a better finished job that will retain its
original beauty longer...that will give you exactly
the tint and shades you like...that will provide
a protective coating that will neither crack nor
scale and so won't demand expensive scraping
and burning later. Besides, Dutch Boy permits
your painter to give you a custom-made paint,
mixed to suit the particular condition of the job.

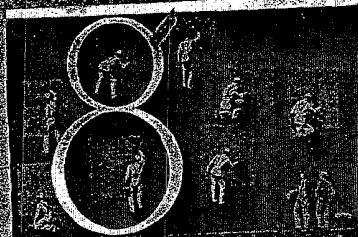
Write for free booklet "The House We Live In"
Address nearest branch

NATIONAL LEAD COMPANY
New York, 111 Broadway; Buffalo, 116 Oak Street; Chicago, 900 W. 18th Street; Cincinnati, 616 Broadway; Cleveland, 820 W. Superior Avenue; Detroit, 220 2nd St.; Kansas City, 1000 Broadway; Los Angeles, 1000 Broadway; Louisville, 1000 Broadway; Memphis, 1000 Broadway; Milwaukee, 1000 Broadway; Minneapolis, 1000 Broadway; New Orleans, 1000 Broadway; Philadelphia, 1000 Broadway; Pittsburgh, 1000 Broadway; St. Louis, 1000 Broadway; St. Paul, 1000 Broadway; San Francisco, 1000 Broadway; Seattle, 1000 Broadway; Springfield, 1000 Broadway; Washington, 1000 Broadway; Wichita, 1000 Broadway.



AND NO ONE KNOWS PAINT LIKE A PAINTER

American Federationist - June 1931



USE DUTCH BOY



The work of the
painter who paints
your house must stand
out in the light of day,
visible to all eyes per-
forming the combined
job of beautifying, protecting and
prolonging the life of one of your
cherished possessions - your home.
That explains why 8 out of every
10 painters select Dutch Boy White
Lead. Paint made with Dutch Boy
retains its beauty a long time, can be
tinted to just the colors you want
- and it does not crack or scale,
does not demand burning and scrap-
ing or repair time. Remember:
No one knows paint like a painter.

Write for booklet "The House We Live In"

NATIONAL LEAD COMPANY
New York, 111 Broadway; Buffalo, 116 Oak
Street; Chicago, 900 W. 18th Street; Cincinnati, 616 Broadway; Cleveland, 820 W. Su-
perior Avenue; Detroit, 220 2nd St.; Kansas City, 1000 Broadway; Los Angeles, 1000 Broadway; Louisville, 1000 Broadway; Memphis, 1000 Broadway; Milwaukee, 1000 Broadway; Minneapolis, 1000 Broadway; New Orleans, 1000 Broadway; Philadelphia, 1000 Broadway; Pittsburgh, 1000 Broadway; St. Louis, 1000 Broadway; St. Paul, 1000 Broadway; San Francisco, 1000 Broadway; Seattle, 1000 Broadway; Springfield, 1000 Broadway; Washington, 1000 Broadway; Wichita, 1000 Broadway.

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No one knows paint like a painter

EIGHT painters in every town use Dutch Boy White Lead — not because it costs less, but because it lasts longer. It gives a protective coating that doesn't crack or scale and therefore saves the expense of burning and scraping and repainting time rolls. You get the best with Dutch Boy because the experts know just what your individual case demands. Write for free booklet, "The House We Live In." Address the nearest branch.

NATIONAL LEAD COMPANY
 New York, 111 Broadway; Buffalo, 116 Oak St.; Chicago, 500 West 18th St.;
 Cincinnati, 609 Franklin Ave.; Cleveland, 220 West Superior Ave.;
 St. Louis, 722 Chestnut St.; San Francisco, 2240 4th St.;
 Boston, National Boston Lead Co., 800 Albany St.;
 Pittsburgh, National Lead & Oil Co., of Pa., 316 Fourth Ave.;
 Philadelphia, John T. Lewis & Sons, Co., 4 Broad St.;
 114 Fourth Ave.; Philadelphia, 1000 Locust St., 1000 Locust St.



DUTCH BOY WHITE LEAD

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PAINTERS OUT OF USE DUTCH BOY WHITE LEAD

(According to a national, country-wide survey)

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These are some of the reasons why 8 painters out of 10 use Dutch Boy White Lead. Write for booklet, "The House We Live In" for more information. Address nearest branch.

NATIONAL LEAD & OIL COMPANY
 New York, 111 Broadway; Buffalo, 116 Oak St.; Chicago, 500 West 18th St.;
 Cincinnati, 609 Franklin Ave.; Cleveland, 220 West Superior Ave.;
 St. Louis, 722 Chestnut St.; San Francisco, 2240 4th St.;
 Boston, National Boston Lead Co., 800 Albany St.;
 Pittsburgh, National Lead & Oil Co., of Pa., 316 Fourth Ave.;
 Philadelphia, John T. Lewis & Sons, Co., 4 Broad St.;
 114 Fourth Ave.; Philadelphia, 1000 Locust St., 1000 Locust St.



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