

NEG. NO. AM-13

## TRADEMARK FILE INFORMATION

Trademark: Shado-Shake  
Trademark Owner: Supradur Manufacturing Corp.  
Last Assignee: None  
Date of First Use  
in Commerce: June 5, 1958  
Registration No.: 869,255  
Date Trademark  
Registered: May 13, 1969  
Size of Label in  
Trademark File: 8.5000 x 11 inches



Receipt of Pictured Label by Patent Office:

We proudly present  
The NEWEST—MOST MODERN  
of TIME-DEFYING EXTERIORS  
**SHADO-SHAKE**

by *Supradur*

The ONLY Asbestos-Cement Siding with the  
BUILT-IN Natural  
Ceramic Granule SHADOW



and it's  
water repellent

Available in:

WHITE-SHADE TAN-SHADE  
YELLOW-SHADE GREEN-SHADE  
RED-SHADE GRAY-SHADE

Ask for 52-D Sampleboard

FREE COLOR CONSULTANT SERVICE UPON REQUEST

*Supradur*

CORPORATION OF NEW YORK

122 EAST 42nd STREET • NEW YORK 17, N. Y. • Oxford 7-1160