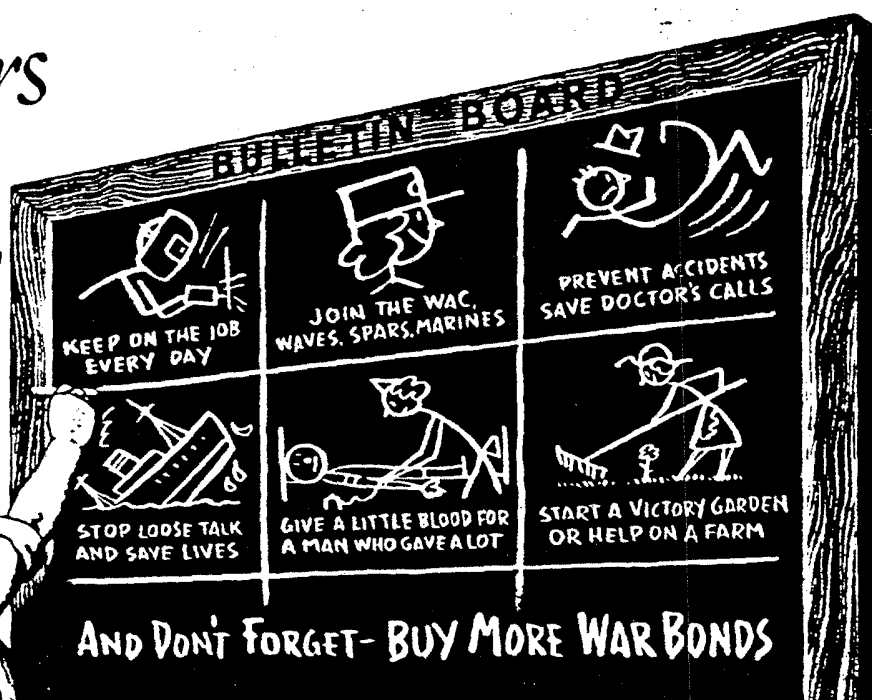


"Orders  
of the  
Day!"



AND DON'T FORGET- BUY MORE WAR BONDS

### A Day in the Life of a Busy Boy...

#### Dutch Boy:

"Let's skip the commercial about me and my Dutch Boy Paint. It's pure White Lead... 'nuf said."

"Today I'm taking you along on a submarine raid... to see some of National Lead's war activities..."

"There's our sub now. Come below... don't be timid... she's big as a destroyer."



"Pretty bright and cheerful down here. Our titanium light-reflecting paint pigment helps a lot..."

"We're shoving off - running on big Diesels. They use oil from wells that our Baroid compounds helped to drill. Their giant babbit-lined bearings are turned out by another member of our family - American Bearing - whose Army-Navy 'E' carries two stars."

"But now we're diving! So we've changed over to batteries... man look at the size of em! There's where plenty of our lead goes."

"Ten days out. Look at the crew go for chow. Navy cooks pride themselves on the food they serve and that includes food in tin cans just like you get at home. National Lead salvages tin, and other metals, as an official agent for Uncle Sam."

"Up periscope! Looks like excitement forward... they've sighted a Jap ship! Our lead oxides help those lenses bring the target close."

"Now the torpedomen are sliding the tin fish home! Brother, the high explosive in those war heads is touchy stuff! I know, because National Lead's concentrated sulphuric acid helps make it."

"Listen to the commander... Firing order 1, 3, 4, 2... gimme a time check!... Fire one!... fire three!... fire four!... fire two!"

"There she goes... down for the deep six! And here we go - down, and out of here."

"Sure I've said a lot about my own outfit... They're doing a lot, on a lot of fronts, to bring our sons and brothers home. That's worth talking about." National Lead Company, 111 Broadway, New York 6, N. Y.



Approved by the U.S. War Relocation Authority  
AMERICAN BEARING CO. (INC.)  
BABBINGTON BEARING CO., INC.



National Lead Company

Minors, smelters and refiners of: Lead, zinc and silver ore. Manufacturers of: Lead, titanium, barium and calcium pigments; linseed and castor oils; brass, bronze and babbitt; bearing; ship lead; lead pipe, solder, brass; metals and other lead products; magnesium; non-ferrous alloys; and manufacturing equipment.