



The Public Knows **Lead!**

Of all paint materials, none is better known than white lead. Paint buyers have been educated to the advantages of lead paint through many years of use. They recognize that white lead "makes" good paint. You can create public acceptance for your product by giving it a high lead content.

NATIONAL LEAD COMPANY

New York, 111 Broadway; Buffalo, 116 Oak Street; Chicago, 900 West 18th Street; Cincinnati, 659 Freeman Avenue; Cleveland, 820 West Superior Avenue; St. Louis, 722 Chestnut Street; San Francisco, 235 Montgomery Street; Boston, National-Boston Lead Co., 800 Albany Street; Pittsburgh, National Lead & Oil Co. of Penna., 316 Fourth Avenue; Philadelphia, John T. Lewis & Bros. Co., Widener Building.

