



To: Dr. Roy Albert

Date: January 2, 1986

From: Evelyn Widner

Re: Dr. Kehoe's manuscript

Publication of the "Daniel Drake" book was handled by MCIC - Graphics and Publication Services. Enclosed is a copy of their estimate for Dr. Kehoe's book. They felt that the smallest quantity worth considering was 1,000 copies.

cc: Dr. R. R. Suskind

Estimate for Book

12-27-85

—Dr. Kehoe

Description:

Finished book size - $5\frac{1}{2}$ " x $8\frac{1}{2}$ "

Paper for cover - Strathmore Rhododendron (or comparable) 80lb.

Paper for text - Strathmore Alexandra Brilliant Laid White - 28 lb.

Ink - one color will be used for the inside text, two colors of ink
will be used on the cover (cover will print one side only)

31 tables will appear in the text - (Typeset)

41 figures will appear in the text (client will provide original art)

Binding - book will be Smyth sewn then perfect bound (same as the
"Daniel Drake" book)

Quantity - 1,000

Price breaks for 96 page book plus cover (100pages)

Printing \$5778.00

Typesetting \$2,900

Design and Production \$3,000

Materials \$716.00

Total - \$ 12,394.00

Price breaks for 144 page book plus cover (148 pages)

Printing \$8,259.00

Typesetting \$4,500.00

Design and Production \$4,000.00

Materials \$ 841.00

Total - \$17,600.00

Estimate prepared by Wendee K. Wildasinn 872-6111
MCIC/GPS

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