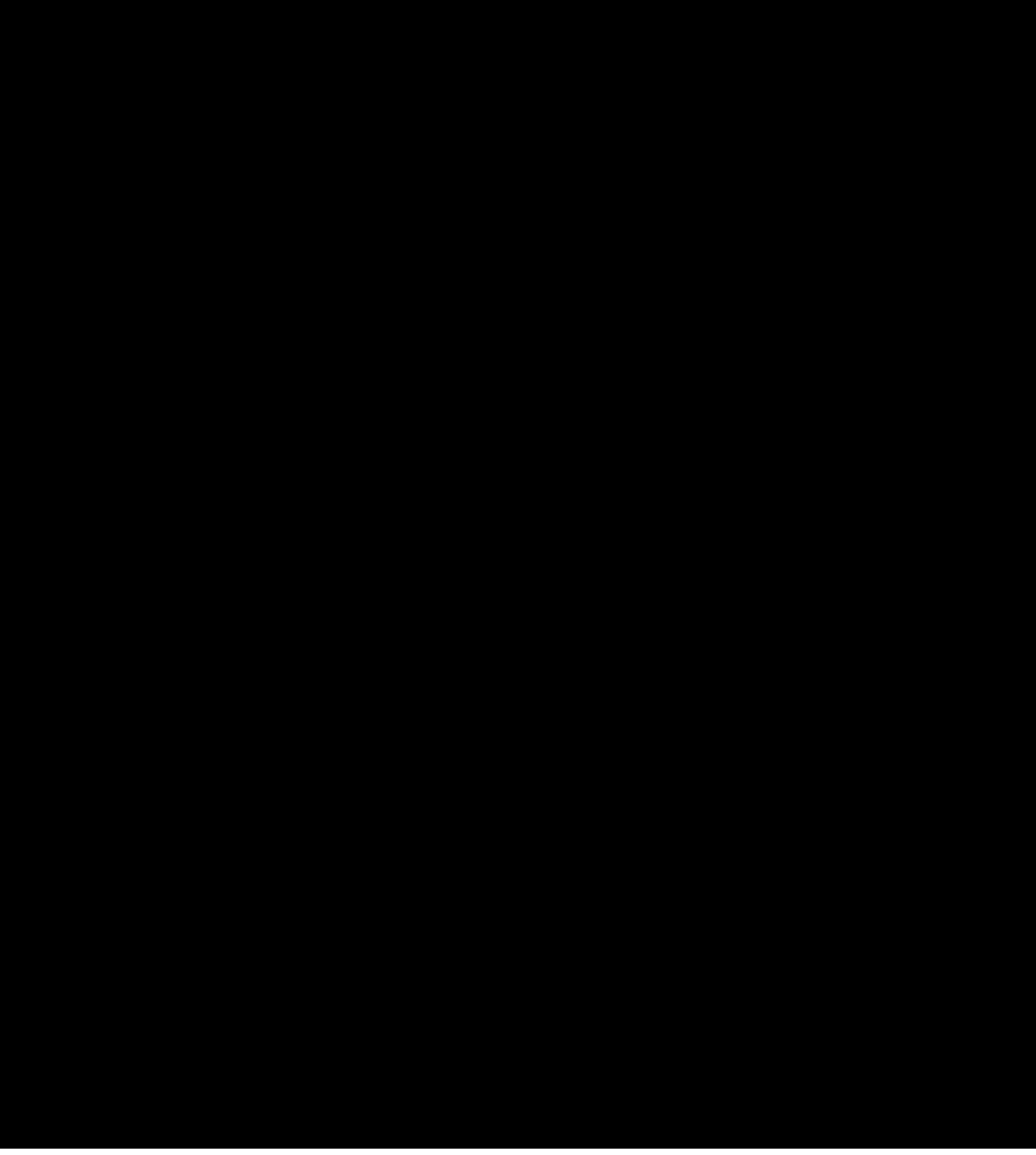




DU PONT AMERICAN INDUSTRIES

For the convenience of buyers considering the purchase of any Du Pont product, and desiring specific information, this coupon is printed. Upon receipt, it will be forwarded immediately to the proper office for attention

Fill In, Cut Out and Mail This Coupon

(Du Pont Magazine, October, 19)

Sales Promotion Division
E. I. du Pont de Nemours & Co.
Wilmington, Delaware

Date

EXPLOSIVES

- ☐ Blasting Powder
- ☐ Blasting Supplies
- ☐ Charcoal
- ☐ Clay Mining
- ☐ Farm Explosives
- ☐ Industrial Dynamites
- ☐ Land Clearing
- ☐ Permissible Explosives
- ☐ Refined Nitrate of Soda
- ☐ Road Building
- ☐ Saltpetre
- ☐ Tree Planting
- ☐ Wood Pulp

SPORTING POWDERS

- ☐ Black Sporting Powder
- ☐ Hand Trap
- ☐ Hunting
- ☐ Pistol Smokeless Powder
- ☐ Resort Shooting
- ☐ Rifle Smokeless Powder
- ☐ Shooting in Colleges
- ☐ Shooting on Boats
- ☐ Smokeless Powder
- ☐ Trapshooting

PAINTS

- ☐ Automobile Finishes
- ☐ Barn and Roof Paint
- ☐ Colors in Oil
- ☐ Concrete Floor Paint
- ☐ Concrete Paint
- ☐ Enamels
- ☐ Flat Wall Finishes
- ☐ Floor Paints
- ☐ Floor Varnishes
- ☐ Floor Wax
- ☐ House
- ☐ Industrial Paints
- ☐ Japans
- ☐ Marine Paints
- ☐ Metal Preservative Paint
- ☐ Mill White
- ☐ Railway Paints
- ☐ Red Lead
- ☐ Shellac

- ☐ Shingle Stain
- ☐ Smokestack Paint
- ☐ Structural
- ☐ Varnishes
- ☐ Varnish Stain Finishes
- ☐ Wagon and Implement Paints
- ☐ White Lead in Oil
- ☐ Wire Screen Paint
- ☐ Wood Filler
- ☐ Wood Finishes
- ☐ Wood Stains

PIGMENTS

- ☐ Artificial Vermilion
- ☐ Dry Colors
- ☐ Litharge
- ☐ Lithopone
- ☐ Pulp Colors
- ☐ Rubber Makers White
- ☐ Toluidine Toner
- ☐ White Lead
- ☐ Zinc Chromate

CHEMICALS

- ☐ Acids
- ☐ Alums
- ☐ Barium Chloride
- ☐ Belt Cement
- ☐ Bronze Powder
- ☐ Bronzing Liquids
- ☐ Carpolene (Wood Preservative)
- ☐ Carpo (Metal Paint)
- ☐ Coke
- ☐ Creosote
- ☐ Dead Oil
- ☐ Distilled Water
- ☐ Ether
- ☐ Heavy Chemicals
- ☐ Household Cement
- ☐ Leather Renewer
- ☐ Leather Substitute Solutions
- ☐ Mantle Dips
- ☐ Metal Lacquer
- ☐ Nitre Cake
- ☐ Parlodion
- ☐ Patent Leather Solutions
- ☐ Pegamoid Aluminum Paint

- ☐ Pitch
- ☐ Pontar
- ☐ Pontoklene
- ☐ Py-ra-lin Enamels
- ☐ Pyroxylin Solutions
- ☐ Salt Cake
- ☐ Shingle Oil
- ☐ Solvents
- ☐ Split Leather Solutions
- ☐ Waterproof Cement
- ☐ Wood Lacquer

PY-RA-LIN

- ☐ Brushes
- ☐ Challenge Cleanable Collars
- ☐ Colored Sheeting
- ☐ Combs
- ☐ Desk Sets
- ☐ Manicure Sets
- ☐ Mirrors
- ☐ Novelty Sheeting
- ☐ Py-ra-lin Rods and Tubes
- ☐ Py-ra-lin Specialties
- ☐ Py-ra-lin Toilet Goods
- ☐ Toilet Sets
- ☐ Transparent Sheeting

COATED TEXTILES

- ☐ Auto Truck Special Fabrikoid
- ☐ Book-Finish Fabrikoid
- ☐ Buggy Aprons
- ☐ Craftsman Fabrikoid
- ☐ Fabrikoid for Baggage
- ☐ Fabrikoid for Home Uses
- ☐ Fabrikoid for Railroad Upholstery and Vestibule Curtains
- ☐ Fabrikoid for Upholstering
- ☐ Fabrikoid Sheeting
- ☐ Fairfield Rubber Coated Cloth
- ☐ Hat Sweat Material
- ☐ Marine Special (U. S. Standard) Fabrikoid
- ☐ Motor Fabrikoid
- ☐ Rayntite Fabrikoid Auto Top Material
- ☐ Rug Anchor
- ☐ Shoe Fabrikoid

Name Position

Your Address (If Personal)

Name of Concern (If Company)

Address of Company

BUSINESS: ☐ Manufacturer; ☐ Producer; ☐ Jobber; ☐ Dealer;
☐ Consumer. (Check which)

What Du Pont Products do you sell?

If a user, for what purpose does the product checked, or that which you now use, interest you?

SPECIFIC QUESTIONS SHOULD BE ASKED IN AN ACCOMPANYING LETTER

DU PONT