

HISTORICAL FILE

Trade-Mark Protection

Received JAN 24 1964

DO NOT DESTROY



PLAINTIFF'S EXHIBIT

USG-1316

U.S.G. ACOUSTICAL PLASTERS				
		AUDICOTE*	HI-LITE*	SABINITE*
TYPE, CHARACTERISTICS, AND COLOR		NON-SETTING MATERIAL, HARDENS BY DRYING. COMPOSED OF BENTONITE CLAY, PERLITE, AND OTHER POROUS MATERIALS. ACOUSTICAL PROPERTIES DEVELOPED BY NATURAL FISSURING. AVAILABLE IN SATIN WHITE AND SPECIAL WHITE.	SETTING MATERIAL. COMPOSED PRINCIPALLY OF LIME AND KEENES CEMENT. ACOUSTICAL PROPERTIES DEVELOPED ONLY BY MECHANICAL OPENING OF THE SURFACE. AVAILABLE IN WHITE.	SETTING MATERIAL. COMPOSED OF CALCINED GYPSUM, POROUS MATERIALS AND OTHER CHEMICALS. ACOUSTICAL PROPERTIES DEVELOPED BY MECHANICAL OPENING OF THE SURFACE BY TROWEL OR FLOAT AND BY ADDITIONAL SMALL OPENINGS DEVELOPED DURING SETTING. AVAILABLE IN OYSTER WHITE, ANTIQUE IVORY, SPANISH BUFF, CAENSTONE AND COLONIAL CREAM.
METHOD OF APPLICATION - TYPES OF FINISH -		MACHINE SPRAY, HAWK AND TROWEL. MACHINE TEXTURED FINISH, TROWEL FINISH. FLOAT FINISH, STIPPLED FINISH, OR STIPPLED-PERFORATED FINISH.	HAWK AND TROWEL (NOT RECOMMENDED FOR MACHINE USE.) STIPPLED FINISH, OR STIPPLED-PERFORATED FINISH.	HAWK AND TROWEL APPLIED. (NOT RECOMMENDED FOR MACHINE USE). TROWEL OR FLOAT FINISH.
WHERE TO USE -		OVER A FULL GYPSUM PLASTER BASECOAT, PORTLAND CEMENT - LIME BASECOAT, OR MONOLITHIC CONCRETE.	OVER PROPERLY PREPARED GYPSUM OR PORTLAND CEMENT - LIME BASECOATS. CAN BE USED IN AREAS OF RELATIVELY HIGH HUMIDITY, SUCH AS CEILINGS OVER SWIMMING POOLS.	OVER GYPSUM BASECOATS ONLY. NOT RECOMMENDED FOR USE OVER ASPHALT EMULSION.
TECHNICAL DATA	N.R.C.	MACHINE TEXTURED - .55 HAND FINISHED - .60 (ALL MACHINE APPLIED ACOUSTICAL PLASTERS DENSIFY WHEN SPRAYED, REDUCING THEIR N.R.C.)	STIPPLED - .60 STIPPLE-PERFORATED - .60	TROWEL FINISH - .60 FLOAT FINISH - .55
	% OF LIGHT REFLECTANCE	SATIN WHITE .65 SPECIAL WHITE .70	STIPPLED - .80 STIPPLE-PERFORATED - .77	TROWEL FINISH, OYSTER WHITE - .53 FLOAT FINISH, OYSTER WHITE - .51
PAINTABILITY AND DURABILITY		TESTS SHOW NO LOSS OF SOUND ABSORPTION AFTER TWO SPRAY COATS OF TEXOLITE* PAINT. MAY BE SPRAYED WITH A THIN COAT OF AUDICOTE. FOR USE IN AREAS NOT SUBJECT TO ABRASION.	ON STIPPLED-PERFORATED FINISH, NO LOSS OF SOUND ABSORPTION AFTER FOUR SPRAY COATS OF TEXOLITE. HAS MAXIMUM PAINTABILITY, HIGHLY DURABLE, NOT EASILY DAMAGED BY ABRASION.	TESTS SHOW NO LOSS IN SOUND ABSORPTION AFTER TWO SPRAY COATS OF TEXOLITE. DURABLE SURFACE (ALMOST THE EQUAL OF HI-LITE).
ADVANTAGES	TO ARCHITECT	ECONOMICAL AND VERSATILE. VARIETY OF FINISHES. INCOMBUSTIBLE. EASILY REDECORATED. GOOD SOUND ABSORPTION.	HIGH LIGHT REFLECTION. HIGH DEGREE OF PAINTABILITY. CAN BE USED OVER PORTLAND CEMENT. EXCELLENT SOUND ABSORPTION. INCOMBUSTIBLE. HIGHLY DURABLE. SOLD BY SQUARE YARD INSURING CORRECT AMOUNT OF MATERIAL.	BEAUTIFUL COLORS. GOOD PAINTABILITY; GOOD LIGHT REFLECTIVITY, INCOMBUSTIBLE. SMALL IRREGULAR OPENINGS PRODUCE BEAUTIFUL FINISHES. GOOD SOUND ABSORPTION. SOLD BY SQUARE YARD INSURING PROPER AMOUNT OF MATERIAL.
	TO CONTRACTOR	EASE OF APPLICATION. UNIFORM RESULTS. LOW COST AND HIGH COVERAGE. LESS SHRINKAGE THAN OTHER COMPETITIVE TYPES. SOLD BY THE BAG.	EASE OF APPLICATION. UNIFORM RESULTS. LOWER COST THAN COMPETITIVE MATERIALS. HIGH QUALITY JOB.	TOP QUALITY JOB. NO SHRINKAGE. PRIDE OF CRAFTSMANSHIP.



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Revised 12-11-56

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*T.M. REG. U.S. PAT. OFF.

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