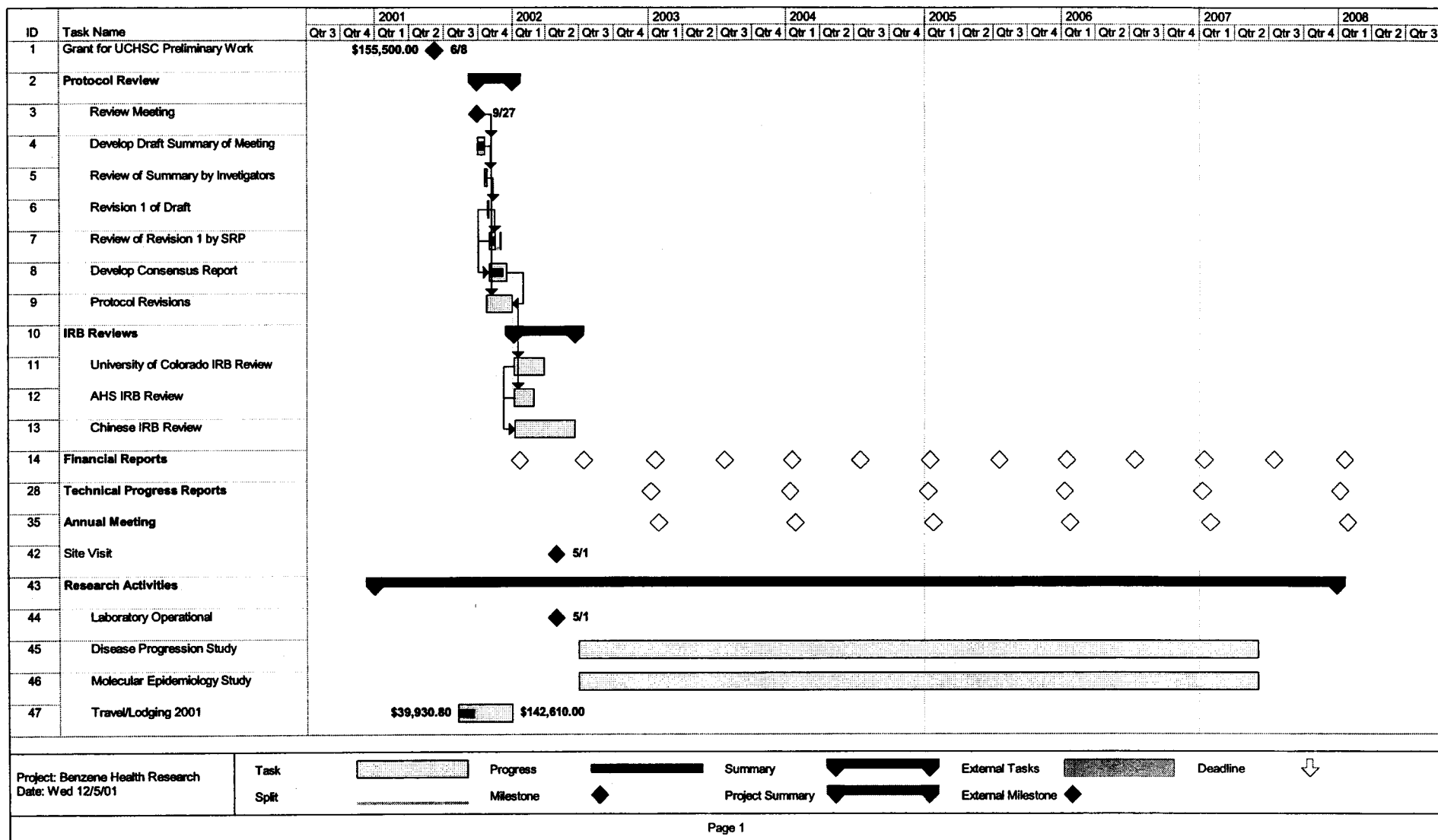
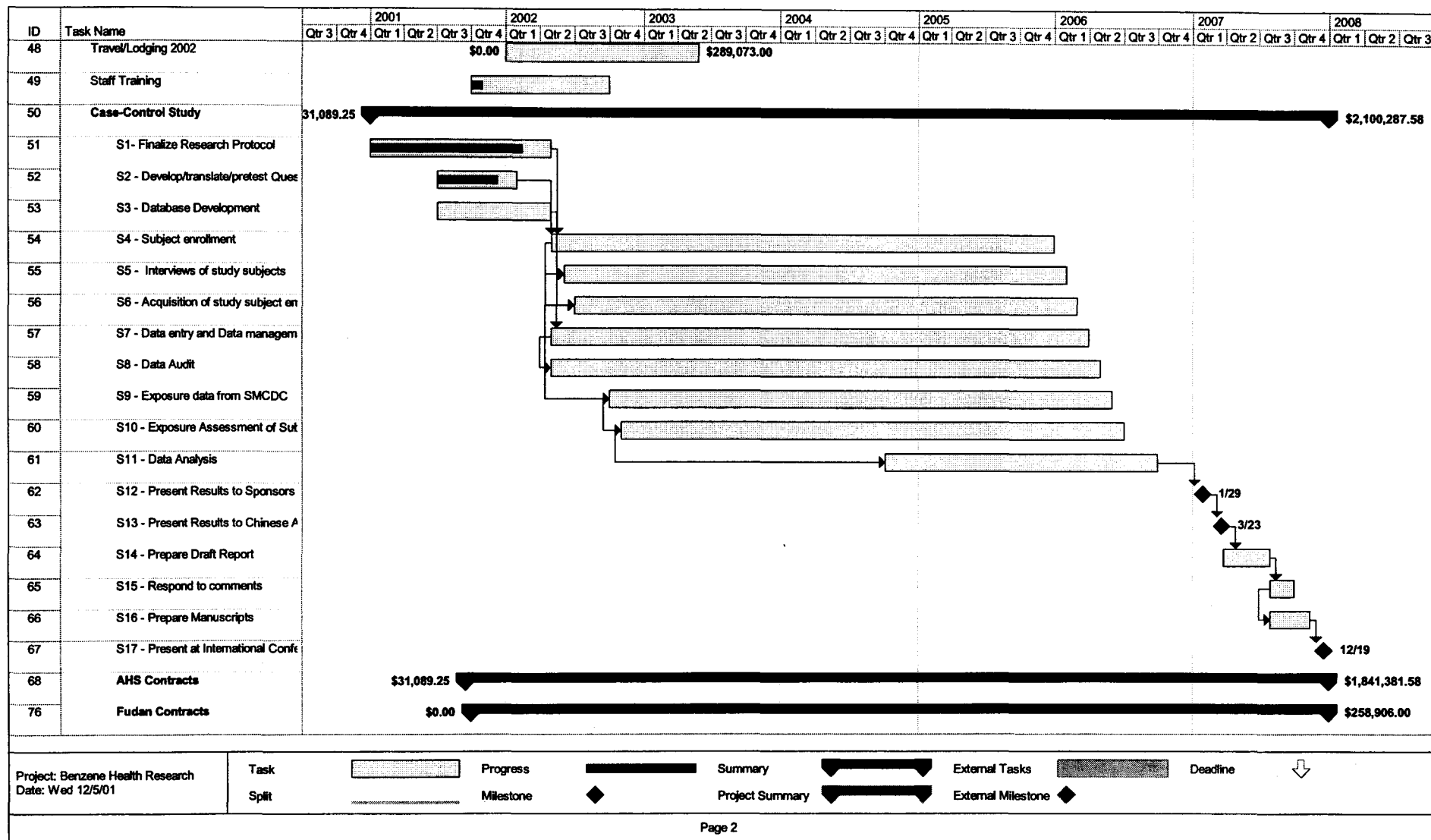


BHRC Strategy Summit Agenda
American Petroleum Institute, Room 939
January 15th, 2002 8:30 a.m. – 5:00 p.m.

- 8:30 a.m. Welcome, Announcements, Anti-Trust
- *Lorraine Twerdok*
- 8:35 a.m. Introductions, Meeting Overview and Objectives
- *Lynn Russo*
 - *Robert Schooling*
- 9:00 a.m. Issues and Challenges
- Crisis Scenarios and Management Options
 - *Chris Murck, China perspective (via phone)*
 - *Rob Wright, EU perspective (via phone)*
 - *Robert Schooling, facilitator*
- 11:00 a.m. Infrastructure Audit
- Timeline/Milestones Review - discuss adjustments, opportunities, information flow
 - Identify existing networks
 - Review spokespeople, third parties, NGOs
 - *Robert Schooling, facilitator*
- 12:00 p.m. Lunch Break
- 1:00 p.m. Goals and Objectives
- Articulate and agree upon main messages, communication goals and audiences
 - *Robert Schooling, facilitator*
- 2:30 p.m. Deliverables
- Discuss deliverables, priority, timeline
 - Exchange contacts
 - *Robert Schooling, facilitator*
- 4:00 p.m. Session Summary
- Review agreements
 - Final comments
 - *Robert Schooling, facilitator*
- 5:00 p.m. Adjourn





Communications Plan Objectives

1. Contribute to the full acceptance of the published research study results by experts and authorities involved with benzene health impacts and benzene controls or regulations.
2. Assist in meeting social responsibility standards, in particular international ethics standards where they address community outreach or public interactions.
3. Ensure any public dialogue on the research project is well informed and represents the research accurately.