GLIDDEN

PAINTS ~ VARNISHES ~ COLORS ~ INSECTICIDES



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Everywhere on Everything

~surfaces that stand hard usage

Let the kiddies go it! Give them the run of the house. Let them use the floors and furniture, and join them in their fun.

There are Glidden Finishes made purposely for hard usage. Why, then, deny the children the joy of their young lives—why deny yourself the pleasure of seeing them have a good time?

Floorette is the name of a Glidden Floor Varnish that's made to play on, dance on and have a good time on. *Wearette* is a durable, waterproof, household varnish for revising and renewing woodwork and furniture. Why not use these Glidden Varnishes on *all* surfaces that are subjected to hard wear? *When you save the surface you save all.*

Glidden dealers are ready with adequate stocks to meet your needs for good paint, varnishes, stains or enamels. There is a Glidden product for every painting purpose *Everywhere on Everything.*

We maintain a Decorative Department to help you select colors that harmonize. This service enables you to choose the proper finish and insures an artistic, permanent result. Send today for our beautiful new book entitled "Colors That Charm."

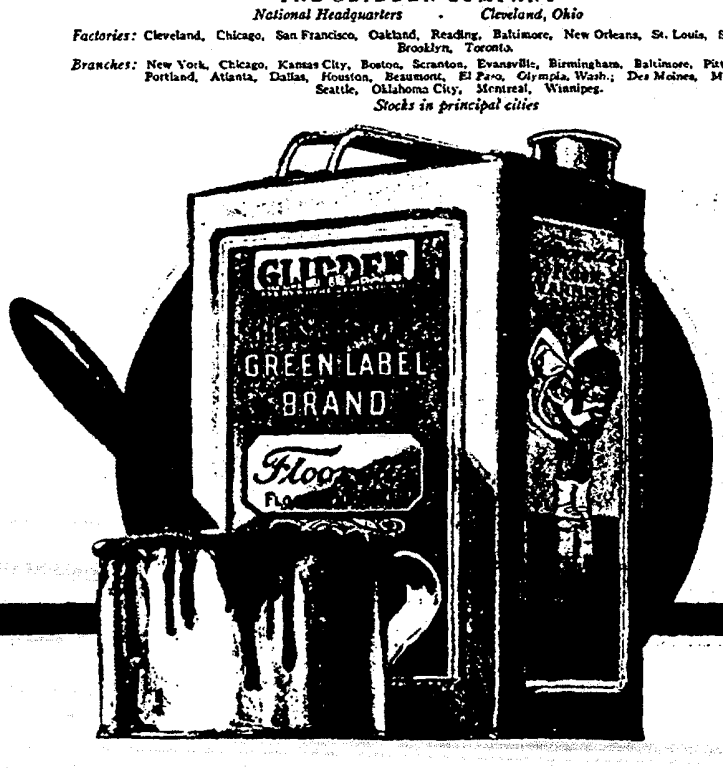
THE GLIDDEN COMPANY

National Headquarters · Cleveland, Ohio

Factories: Cleveland, Chicago, San Francisco, Oakland, Reading, Baltimore, New Orleans, St. Louis, St. Paul, Brooklyn, Toronto.

Branches: New York, Chicago, Kansas City, Boston, Scranton, Evansville, Birmingham, Baltimore, Pittsburgh, Portland, Atlanta, Dallas, Houston, Beaumont, El Paso, Olympia, Wash.; Des Moines, Memphis, Seattle, Oklahoma City, Montreal, Winnipeg.

Stocks in principal cities



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