Monsanto

OCT 14 1976

FROM (NAME & LOCATION) D. R. Bishop - BlND

DATE October 13, 1976 OCT 15 1976

SUBJECT PCBs/MOTHERS' MILK

REFERENCE

TO G. J. Levinskas
W. W. Withers

cc: E. H. Harbison
G. Roush

Mr Potter
correspondence

The EPA study on PCBs in mothers' milk continues to receive widespread news media attention and coverage as does Dr. Allen's work with rhesus mokeys (see attached).

For a whole lot of reasons which I would be glad to enumerate, if necessary, and based on my best public relations judgment, I strongly recommend that Monsanto conduct its own feeding studies with rhesus monkeys immediately.

I'm becoming more and more convinced that Dr. Allen's work, if left to stand as factual, will become a major emotional, psychological, legal and, indeed, public relations problem in the near future...and one which we are presently powerless to combat.

It would seem to me that the moral and social benefits to both this company and, indeed, mothers that would be derived from doing a thorough scientific study that either confirms or disproves his findings far outweighs the legal concerns that I have heard expressed.

I urge that we get on with the study!

D. R. Bishop

DRB:smt

Att.

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