

Name: B P S House Paint
 Category: Exterior House Paint
 Color: White
 Number: 218
 Quality: First

Market costs as of
 3-31-42

	Lb.	Yield in Gallons	Unit Cost	Total Cost
Pigment: 65%				
Leaded Zinc (62% Lead)	780	15.4	^{.287} 1.07 per lb.	\$ 54.60
Titanium Oxide	104	3.2	.16 per lb.	16.64
Asbestine	156	6.5	.008 per lb.	1.25
Vehicle: 35%				
Refined Linseed Oil	186	24.	^{.251} 1.08 per Gal.	25.92
Raw Linseed Oil	263.5	34.	1.01 per Gal.	34.34
Bodied Linseed Oil	32.	4.	.14 per Gal.	4.56
Processed Linseed Oil	24.	3.	.81 per Gal.	2.43
Mineral Spirits	45.5	7.	.095 per Gal.	.67
Drier	10.6	1.5	.60 per Gal.	.90
Drier	10.6	1.5	.44 per Gal.	.66
Calculated Yield	1,612.20	100.1	.6495	\$141.97

Cost Analysis:

Material cost per gallon (total cost divided by calculated yield plus 5% for loss and shrinkage)	\$1.49
Manufacturing cost	.27
Bulk cost per gallon	\$1.76
Package cost (container only)	.09
Factory cost in package per gallon	\$1.85

PRICES

(D) To an independent retailer (dealer) \$2.43

OPA 0001009

N 4851