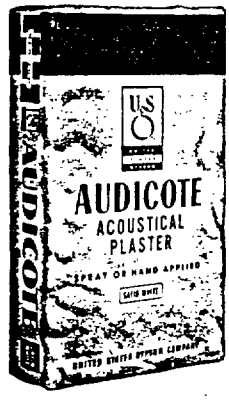
PLAINTIFF'S EXHIBIT
USG-1246

Ad No. 40-57-209 R-7-925
Plasterer & Cement Mason—November, 1957
Plastering Industries—December, 1957
1 page—2 colors

RED TOP

AUDICOTE

a new acoustical plaster



For spray or trowel application

AUDICOTE is a highly versatile acoustical plaster with exceptional bonding ability. Designed for use over gypsum basecoat plaster. Only the addition of water is required to produce a smooth-working plaster ideal for either machine or hand application.

N.R.C.† up to .60

AUDICOTE dries to form a porous, sound-deadening surface which may be hand-finished or left with an attractive machine-applied texture. Basically mineral, it will not support combustion. Satin White AUDICOTE gives a light reflectance of .65, and Special White offers one of .70. Both may be spray painted without material loss of sound absorption.

†Noise Reduction Coefficient

*T.M. Reg. U. S. Pat. Off.

ASK YOUR U.S.G. DEALER FOR FULL DETAILS, OR WRITE DEPT. PCM-79, 300 W. ADAMS STREET, CHICAGO 6, ILLINOIS.

USG
UNITED STATES GYPSUM

UNITED STATES GYPSUM

The greatest name in building

USG 2020