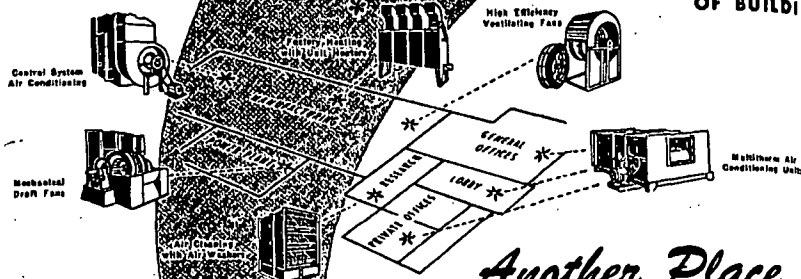


THERE'S CLARAGE EQUIPMENT FOR EVERY NEED IN EVERY TYPE OF BUILDING



NOT as much fuel required with Clarage Unitherm Unit Heaters — the reason, SYNCROTHERM CONTROL.

Here's a patented device, obtainable ONLY on Clarage Unitherms, which controls temperatures by regulating the amounts of return air passing through and/or around the heating coil.

A constant circulation of heated air is maintained — no stratification; no ceilings; no cold floors.

And since uniform, effective heating is accomplished with LOWER temperature air, operating economies are substantial.

If you have any type of industrial heating problem, Clarage Unitherm Unit heaters — and SYNCROTHERM CONTROL — merit your investigation.



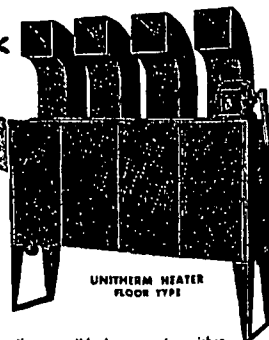
CLARAGE HEATERS

Unitherm Unit Heaters

also have other highly desirable features. Note V-belt drive insuring quieter operation, wide flexibility of output. Note that outlets are square, permitting 4-way adjustment of heat flow. What you can't see are the positive, centrifugal fans which spread heat evenly over wide areas; that every working

part is easily accessible by removing either front or back of casing.

CLARAGE HEATERS are for smaller heating jobs, and to "help out" present equipment. Both Unitherm and Clarage Heaters are available in a wide range of sizes, operating either on steam or hot water.



UNITHERM HEATER FLOOR TYPE

Unitherms are also built in the SUSPENDED TYPE — to save floor space — installed either along the walls or at the ceiling.

Another Place
CLARAGE
Saves You Money
IS IN
FACTORY HEATING

HEADQUARTERS
FOR AIR HANDLING AND
CONDITIONING EQUIPMENT

CLARAGE FAN COMPANY

KALAMAZOO, MICHIGAN . . . SALES APPLICATION OFFICES IN ALL PRINCIPAL CITIES

GULFCREST is the only turbine oil refined by the Alchlor Process

. . . an extra step that removes this

15%



Gulfcrest is the only turbine oil that's Alchlor-processed.* This is an extra refining step. It makes Gulfcrest extra pure and extra efficient.

In Cylinder 1 you see the oil that will become Gulfcrest. It has already gone through the usual steps used in refining other turbine oils — but has not yet been Alchlor-processed.*



In Cylinder 2 you see the finished Gulfcrest—the incomparably pure lubricating oil that gives outstanding performance and helps keep steam turbine systems clean indefinitely. To make it even finer, special inhibitors are added to it — they give it even greater stability and protect against corrosion.



In Cylinder 3 you see the part — approximately 15% — discarded by the Alchlor Process.* This is the part that, when allowed to remain in turbine oil, is most likely to oxidize, increase neutralization number, and form sludge, emulsifiers, and harmful acids.

Call in a Gulf Lubrication Engineer today and ask him to recommend the proper grade of Gulfcrest Oil to meet the specific requirements of your turbines. Write, wire, or phone your nearest Gulf office.

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