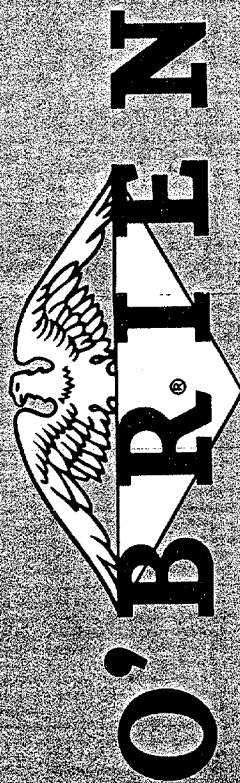


ONE

GALLON



"75" HOUSE PAINT

FOR ANY EXTERIOR SURFACE

CHERRY RED
TRIM COLOR

MADE BY THE O'BRIEN CORPORATION
SOUTH BEND, IND. • BALTIMORE, MD. • OKLAHOMA CITY, OKLA. • SAN FRANCISCO, CAL. • LOS ANGELES, CAL.

"75" HOUSE PAINT

"75" House Paint made with special Pre-Shrunk Thermolyzed Oils looks better longer on any type of exterior wood siding and trim, shingles, brick, metal or concrete.

"75" PRIMING WHITE — This is a specially formulated undercoat for use on exterior surfaces under "75" House Paint. Dries dull permitting fast application of the finish coat.

"75" TRIM AND TINTING WHITE — "75" Trim and Tinting White is to be used for tinting purposes or for trim use where a *non-chalking* white is wanted. Tint with Tone-All or Oil Colors, or by intermixing with "75" House Paint colors.

"75" TRIM COLORS — O'Brien Trim colors are recommended for trim, shutters, trellis, doors and metal surfaces. (See instructions)

DIRECTIONS FOR USE

For New Unpainted Surfaces

1st Coat — "75" House Paint Priming White, thinned with two or three pints of linseed oil. Do not add oil where high humidity tends to retard drying. Tint to approximate shade of finish coat. For light colors tint Priming White with O'Brien's Tone-All or Oil Colors. For dark colors mix one-half Priming White and one-half "75" House Paint of the finish color.

2nd Coat — O'Brien's "75" House Paint.

For Old Painted Surfaces

1 Coat Work — One coat of "75" House Paint will do an excellent job.

RECEIVED
REGN. No. 15134
DATE 7-14-61

2 Coat Work — Over badly weathered surfaces, follow two coat system listed under "New Unpainted Surfaces", but do not thin Primer.

Application — Surface should be perfectly dry and free of grease, oil, dust and loose dirt. Apply with brush or spray. Stir well before and during use. Do not apply in temperature below 60° F. Thin with turpentine or O'Brien's Reducit only when necessary. Allow at least 48 hours good drying weather between coats. When temperature is low allow at least 96 hours drying.

IMPORTANT — Use of Trim Color

For New Unpainted Surfaces — Apply two coats of trim color allowing 48 hours drying between recoats.

For Old Painted Surfaces — Use one coat of "75" Priming White allowing 48 hours drying. Follow with one finish coat of trim color.

Thinning — If required for primer or finish coat, use O'Brien Reducit or turpentine. Do not thin with oil.

DO NOT TAKE INTERNALLY

CAUTION! COMBUSTIBLE

KEEP AWAY FROM HEAT

ALWAYS USE PROPERLY

CONTAINS LEAD. OTHER COM-

POUNDS HARMFUL IF EATEN

Do not apply on any interior surfaces of a dwelling, or a place used for the storage of food, or on children's toys, cribs and other furniture which might be chewed by children. Avoid breathing vapor or spray mist and prolonged contact with skin. Wash thoroughly after handling and before eating or smoking. Keep container closed when not in use. Keep out of reach of children. USE WITH ADEQUATE VENTILATION.

"75" HOUSE PAINT TRIM COLOR
Pigment 11.85%
Solids 100.00%
Volatile 88.15%
Sore Modified Alkyd Resin 59.25%
Mineral Spirits 33.17%
Mineral Spirits & Oils 100.00%

ONE

GALLON



"75" HOUSE PAINT

FOR ANY EXTERIOR SURFACE

GOLDENROD

TRIM COLOR

MADE BY THE O'BRIEN CORPORATION
SOUTH BEND, IND. • BALTIMORE, MD. • OKLAHOMA CITY, OKLA. • SAN FRANCISCO, CAL. • LOS ANGELES, CAL.

"75" HOUSE PAINT

"75" House Paint made with special Pre-Shrunk Thermolyzed Oils looks better longer on any type of exterior wood siding and trim, shingles, brick, metal or concrete.

"75" PRIMING WHITE — This is a specially formulated undercoat for use on exterior surfaces under "75" House Paint. Dries dull permitting fast application of the finish coat.

"75" TRIM AND TINTING WHITE — "75" Trim and Tinting White is to be used for tinting purposes or for trim use where a *non-chalking white* is wanted. Tint with Tone-All or Oil Colors, or by intermixing with "75" House Paint colors.

"75" TRIM COLORS — O'Brien Trim colors are recommended for trim, shutters, trellis, doors and metal surfaces. (See instructions)

DIRECTIONS FOR USE

For New Unpainted Surfaces

1st Coat — "75" House Paint Priming White, thinned with two or three pints of linseed oil. Do not add oil where high humidity tends to retard drying. Tint to approximate shade of finish coat. For light colors tint Priming White with O'Brien's Tone-All or Oil Colors. For dark colors mix one-half Priming White and one-half "75" House Paint of the finish color.

2nd Coat — O'Brien's "75" House Paint.

For Old Painted Surfaces

1 Coat Work — One coat of "75" House Paint will do an excellent job.

RECEIVED
1513
REGD. No.
DATE 5-16-61

2 Coat Work — Over badly weathered surfaces, follow two coat system listed under "New Unpainted Surfaces", but do not thin Primer.

Application — Surface should be perfectly dry and free of grease, oil, dust and loose dirt. Apply with brush or spray. Stir well before and during use. Do not apply in temperature below 60° F. Thin with turpentine or O'Brien's Reduct only when necessary. Allow at least 48 hours good drying weather between coats. When temperature is low allow at least 96 hours drying.

IMPORTANT — Use of Trim Color

For New Unpainted Surfaces — Apply two coats of trim color allowing 48 hours drying between recoats.

For Old Painted Surfaces — Use one coat of "75" Priming White allowing 48 hours drying. Follow with one finish coat of trim color.

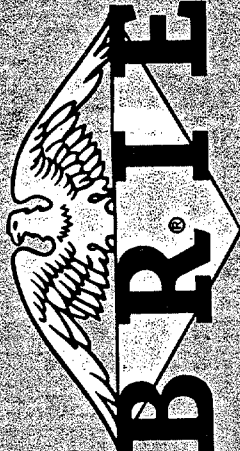
Thinning — If required for primer or finish coat, use O'Brien Reduct or turpentine. Do not thin with oil.

DO NOT TAKE INTERNALLY
CAUTION! COMBUSTIBLE
KEEP AWAY FROM HEAT
AND OPEN FLAME

CONTAINS LEAD OR OTHER COM-
POUNDS HARMFUL IF EATEN
Do not apply on any interior surfaces
of children, or on window sills,
toys, cribs and other furniture which
might be chewed by children. Avoid
contact with skin. Wash thor-
oughly after handling and before eating
or smoking. Keep container closed when
not in use. Do not use in confined spaces.
USE WITH ADEQUATE VENTILATION.

"75" HOUSE PAINT — GOLDEN 800
Phthalum Disulfide 41.00%
Titanium Dioxide 20.00%
Zinc Oxide 10.00%
Chrome Yellow 100.00%
Vehicle
New Processed Alkyd Resin 58.00%
New Processed Oil 35.00%
Mineral Spirit — Diluent 37.25%
100.00%
Less than 5% Tinting Colors, used

ONE



O'BRIEN

GALLON

"75"

HOUSE PAINT

FOR ANY EXTERIOR SURFACE

RIPPLE GREEN

TRIM COLOR

MADE BY THE O'BRIEN CORPORATION
SOUTH BEND, IND. • BALTIMORE, MD. • OKLAHOMA CITY, OKLA. • SAN FRANCISCO, CAL. • LOS ANGELES, CAL.

"75" HOUSE PAINT

"75" House Paint made with special Pre-Shrunk Thermolyzed Oils looks better longer on any type of exterior wood siding and trim, shingles, brick, metal or concrete.

"75" PRIMING WHITE — This is a specially formulated undercoat for use on exterior surfaces under "75" House Paint. Dries dull permitting fast application of the finish coat.

"75" TRIM AND TINTING WHITE — "75" Trim and Tinting White is to be used for tinting purposes or for trim use where a *non-chalking* white is wanted. Tint with Tone-All or Oil Colors, or by intermixing with "75" House Paint colors.

"75" TRIM COLORS — O'Brien Trim colors are recommended for trim, shutters, trellis, doors and metal surfaces. (See instructions)

DIRECTIONS FOR USE

For New Unpainted Surfaces

1st Coat — "75" House Paint Priming White, thinned with two or three pints of linseed oil. Do not add oil where high humidity tends to retard drying. Tint to approximate shade of finish coat. For light colors tint Priming White with O'Brien's Tone-All or Oil Colors. For dark colors mix one-half Priming White and one-half "75" House Paint of the finish color.

2nd Coat — O'Brien's "75" House Paint.

For Old Painted Surfaces

1 Coat Work — One coat of "75" House Paint will do an excellent job.

RECOMMENDED

1513

REC'D. No.

5-16-61

DATE

2 Coat Work — Over badly weathered surfaces, follow two coat system listed under "New Unpainted Surfaces", but do not thin Primer.

Application — Surface should be perfectly dry and free of grease, oil, dust and loose dirt. Apply with brush or spray. Stir well before and during use. Do not apply in temperature below 60° F. Thin with turpentine or O'Brien's Reduct only when necessary. Allow at least 48 hours good drying weather between coats. When temperature is low allow at least 96 hours drying.

IMPORTANT — Use of Trim Color

For New Unpainted Surfaces — Apply two coats of trim color allowing 48 hours drying between recoats.

For Old Painted Surfaces — Use one coat of "75" Priming White allowing 48 hours drying. Follow with one finish coat of trim color.

Thinning — If required for primer or finish coat, use O'Brien Reduct or turpentine. Do not thin with oil.

DO NOT TAKE INTERNALLY
CAUTION! COMBUSTIBLE

KEEP AWAY FROM HEAT

DO NOT OPEN FLAME

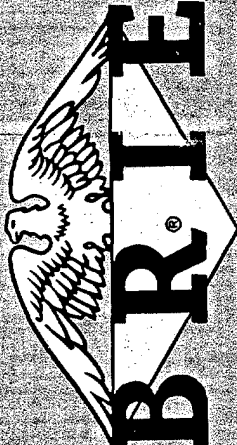
CONTAINS LEAD OR OTHER COM-

POUNDS HARMFUL IF EATEN

Do not apply on any interior surfaces of a dwelling or place used for the care of children or window sill, toys, cribs and other furniture which might be chewed by children. Avoid contact with skin. Wash thoroughly after handling and before eating or smoking. Keep container closed when not in use. Do not use in confined spaces. USE WITH ADEQUATE VENTILATION.

"75" HOUSE PAINT TRIM COLOR
PRIME GREEN
Pigment 47.21%
Titanium Dioxide 4.96%
Phthalocyanine Blue 1.21%
Carbon Black 16.24%
Magnesium Silicate 100.00%
Vehicle: Alkyd Resin 57.03%
Raw Linseed Oil 3.19%
Ammonia Spirit & Others 100.00%

ONE


O'BRIEN

GALLON

"75" HOUSE PAINT

FOR ANY EXTERIOR SURFACE

HOLLAND BLUE

TRIM COLOR

MADE BY THE O'BRIEN CORPORATION

SOUTH BEND, IND. • BALTIMORE, MD. • OKLAHOMA CITY, OKLA. • SAN FRANCISCO, CAL. • LOS ANGELES, CAL.

"75" HOUSE PAINT

"75" House Paint made with special Pre-Shrunk Thermolyzed Oils looks better longer on any type of exterior wood siding and trim, shingles, brick, metal or concrete.

"75" PRIMING WHITE — This is a specially formulated undercoat for use on exterior surfaces under "75" House Paint. Dries dull permitting fast application of the finish coat.

"75" TRIM AND TINTING WHITE — "75" Trim and Tinting White is to be used for tinting purposes or for trim use where a *non-chalking white* is wanted. Tint with Tone-All or Oil Colors, or by intermixing with "75" House Paint colors.

"75" TRIM COLORS — O'Brien Trim colors are recommended for trim, shutters, trellis, doors and metal surfaces. (See instructions)

DIRECTIONS FOR USE

For New Unpainted Surfaces

1st Coat — "75" House Paint Priming White, thinned with two or three pints of linseed oil. Do not add oil where high humidity tends to retard drying. Tint to approximate shade of finish coat. For light colors tint Priming White with O'Brien's Tone-All or Oil Colors. For dark colors mix one-half Priming White and one-half "75" House Paint of the finish color.

2nd Coat — O'Brien's "75" House Paint.

For Old Painted Surfaces

1 Coat Work — One coat of "75" House Paint will do an excellent job.

DATE 5-16-61
BZON No. 1513

2 Coat Work — Over badly weathered surfaces, follow two coat system listed under "New Unpainted Surfaces", but do not thin Primer.

Application — Surface should be perfectly dry and free of grease, oil, dust and loose dirt. Apply with brush or spray. Stir well before and during use. Do not apply in temperature below 60° F. Thin with turpentine or O'Brien's Reducit only when necessary. Allow at least 48 hours good drying weather between coats. When temperature is low allow at least 96 hours drying.

IMPORTANT — Use of Trim Color

For New Unpainted Surfaces — Apply two coats of trim color allowing 48 hours drying between recoats.

For Old Painted Surfaces — Use one coat of "75" Priming White allowing 48 hours drying. Follow with one finish coat of trim color.

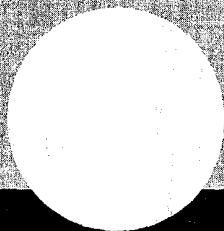
Thinning — If required for primer or finish coat, use O'Brien Reducit or turpentine. Do not thin with oil.

DO NOT TAKE INTERNALLY
CAUTION! COMBUSTIBLE
KEEP AWAY FROM HEAT
AND OPEN FLAME

CONTAINS LEAD OR OTHER COM-
POUNDS HARMFUL TO MAN AND
DO NOT USE IN OR NEAR THE INTERIORS
of a dwelling, or in places used for the
care of children, or on window sills,
toys, and other places where children
breathing vapor or spray mist and pro-
longed contact with skin. Wash thor-
oughly after handling and avoid contact
with eyes. Keep container closed when
not in use. Keep out of reach of children.
USE WITH ADEQUATE VENTILATION.

"75" HOUSE PAINT TRIM COLORS
HOLLAND BLUE
Titanium Dioxide 31.71%
Phthalocyanine Blue 9.78%
Bismut Yellow 100.00%
Vehicle 97.11%
Modified Linseed Oil 3.04%
Raw Linseed Oil 3.15%
Mineral Spirits 31.55%
Mineral Spirits & Driers 100.00%

ONE



O'BRIEN'S

"75"

HOUSE PAINT

FOR ANY EXTERIOR SURFACE

DARK BROWN

TRIM COLOR

MADE IN U.S.A. BY THE O'BRIEN CORPORATION • SOUTH BEND, INDIANA • BALTIMORE

49 TOC 001558

"75" HOUSE PAINT

"75" House Paint is the very finest top quality exterior paint. Made with special Pre-Shrunk Thermolyzed Oils, it looks better longer on any type of exterior surface — wood siding and trim, shingles, brick, concrete, metal. Smooth easy brushing, more coverage per gallon and greater durability and beauty make "75" the best house paint buy on the market.

"75" PRIMING WHITE — This is a specially formulated undercoat for use on exterior surfaces under "75" House Paint. Dries dull permitting fast application of the finish coat.

"75" TRIM AND TINTING WHITE — "75" Trim and Tinting White is to be used for tinting purposes or for trim use where a non-chalking white is wanted. Tint with Pure Liquid Oil Colors, Tone-All Colors or by intermixing with other "75" House Paint colors.

"75" TRIM COLORS — O'Brien Trim colors are recommended for trim, shutters, doors, trellis and metal surfaces. Formulated for maximum durability and color retention, these colors cover solidly and dry to a brilliant, lustrous finish.

DIRECTIONS FOR USE

For New Unpainted Surfaces

1st Coat—"75" House Paint Priming White, thinned with two or three pints of linseed oil. Tint to approximate shade of finish coat. For light colors tint Priming White with O'Brien's Tone-All or Oil

Colors. For dark colors mix one-half Priming White and one-half "75" House Paint of the finish color.
2nd Coat — O'Brien's "75" House Paint.

For Old Painted Surfaces

1 Coat Work — One coat "75" House Paint will do an excellent job.

2 Coat Work — Over badly weathered surfaces, follow two coat system listed under "New Unpainted Surfaces", but do not thin Primer.

Application — Surface should be perfectly dry and free of grease, oil, dust and loose dirt. Apply with brush or spray. Stir well before and during use. Do not apply in temperature below 60° F. Thin with turpentine or O'Brien's Reducit only when necessary. Allow at least 48 hours good drying weather between coats. When temperature is low, allow at least 96 hours drying.

DO NOT TAKE INTERNALLY

CAUTION! COMBUSTIBLE

KEEP AWAY FROM HEAT

AND OPEN FLAME

CONTAINS LARVAE OF OTHER COM-

POUNDS MARSHAL TEST

Do not apply on any interior surfaces

of a dwelling, or a place used for the

storage of flammable liquids, gases,

toys, cribs and other furniture. Avoid

breathing vapor or spray mist and pre-

caution against fire and explosion.

Thoroughly after handling and before eating

or smoking. Keep container closed when

not in use. Keep out of reach of children.

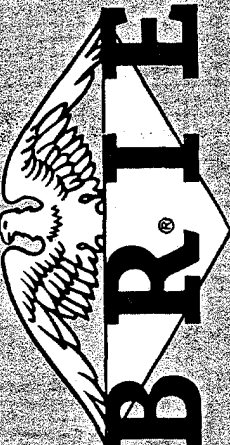
USE WITH ADEQUATE VENTILATION.

875 HOUSE PAINT — DARK BODY
"75" House Paint — 100.00%
"75" House Paint — 100.00%
"75" House Paint — 100.00%
"75" House Paint — 100.00%
"75" House Paint — 100.00%
"75" House Paint — 100.00%
"75" House Paint — 100.00%
"75" House Paint — 100.00%
"75" House Paint — 100.00%
"75" House Paint — 100.00%

THE O'BRIEN CORPORATION
SOUTH BEND, IND. OKLAHOMA CITY, OKLA.
BALTIMORE, MD. SAN FRANCISCO, CALIF.
LOS ANGELES, CALIF.

DATE 5/16/61
REC'D. No. 1513

ONE

 O'BRIEN

GALLON

"75" HOUSE PAINT

FOR ANY EXTERIOR SURFACE

BRIAR GREEN

MADE BY THE O'BRIEN CORPORATION
SOUTH BEND, IND. • BALTIMORE, MD. • OKLAHOMA CITY, OKLA. • SAN FRANCISCO, CAL. • LOS ANGELES, CAL.

"75" HOUSE PAINT

"75" House Paint made with special Pre-Shrunk Thermolyzed Oils looks better longer on any type of exterior wood siding and trim, shingles, brick, metal or concrete.

"75" PRIMING WHITE — This is a specially formulated undercoat for use on exterior surfaces under "75" House Paint. Dries dull permitting fast application of the finish coat.

"75" TRIM AND TINTING WHITE — "75" Trim and Tinting White is to be used for tinting purposes or for trim use where a *non-chalking* white is wanted. Tint with Tone-All or Oil Colors, or by intermixing with "75" House Paint colors.

"75" TRIM COLORS — O'Brien Trim colors are recommended for trim, shutters, trellis, doors and metal surfaces. (See instructions)

DIRECTIONS FOR USE

For New Unpainted Surfaces

1st Coat — "75" House Paint Priming White, thinned with two or three pints of linseed oil. Do not add oil where high humidity tends to retard drying. Tint to approximate shade of finish coat. For light colors tint Priming White with O'Brien's Tone-All or Oil Colors. For dark colors mix one-half Priming White and one-half "75" House Paint of the finish color.

2nd Coat — O'Brien's "75" House Paint.

For Old Painted Surfaces

1 Coat Work — One coat of "75" House Paint will do an excellent job.

REGISTERED
REGD. No. 1573
DATE 3-16-61

2 Coat Work — Over badly weathered surfaces, follow two coat system listed under "New Unpainted Surfaces", but do not thin Primer.

Application — Surface should be perfectly dry and free of grease, oil, dust and loose dirt. Apply with brush or spray. Stir well before and during use. Do not apply in temperature below 60° F. Thin with turpentine or O'Brien's Reducit only when necessary. Allow at least 48 hours good drying weather between coats. When temperature is low allow at least 96 hours drying.

IMPORTANT — Use of Trim Color

For New Unpainted Surfaces — Apply two coats of trim color allowing 48 hours drying between recoats.

For Old Painted Surfaces — Use one coat of "75" Priming White allowing 48 hours drying. Follow with one finish coat of trim color.

Thinning — If required for primer or finish coat, use O'Brien Reducit or turpentine. Do not thin with oil.

DO NOT TAKE INTERNALLY
CAUTION! COMBUSTIBLE

KEEP AWAY FROM HEAT
AND OPEN FLAME
CONTAINS SOLIDS, OILS, COM-
POUNDS HARMFUL IF EATEN

Do not apply on any interior surfaces of a dwelling, or a place used for the care of children, or on toys, cribs and other furniture which might be chewed by children. Avoid breathing vapor or spray mist. Wash thoroughly after handling and before eating or smoking. Keep container closed when not in use. Do not use in confined spaces. USE WITH ADEQUATE VENTILATION.

"75" HOUSE PAINT — BEAR GREEN
Zinc Oxide 31.80%
Titanium Dioxide 15.97%
100% Linseed Oil 31.80%
Lumpblack 2.07%
C.P. Iron Oxide Yellow 1.75%
C.P. Red Iron Oxide 2.07%
Phthalocyanine Green 42.18%
Magnesium Silicate 100.00%
Vehicle Linseed Oil 44.99%
Heat Treated Linseed Oil 22.16%
Mineral Spirits 27.56%
Mineral Spirits & Solids 100.00%
Less than 3% Tinting Colors Added