

ONLY WITH THIS NEW WONDER PAINT CAN YOU Paint a Kitchen Like This in Half a Day!



POSITIVELY WILL NOT SHOW LAPS!
Paint flows on like magic, dries in 20 minutes. You can easily paint two or more rooms in a day and get a perfect, satin-smooth finish every time.



EMULSIFIED SYNTHETIC RUBBER MAKES IT WATERPROOF! Spread SATIN is ideal for any place in the home where moisture is a problem. Covers most surfaces. No prime coat necessary.



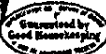
STANDS MORE PUNISHMENT THAN ANY WALL FINISH EVER KNOWN! Synthetic rubber makes Spread SATIN elastic, durable. Will take extreme abuse without chipping or cracking. Perfect for homes with active children!



WASHES PERFECTLY AGAIN AND AGAIN! Just mild soap and water remove toughest stains in a jiffy. No streaks, no spots. And you'll find that Spread SATIN stays clean amazingly long. Its less porous surface resists dirt, soot ... keeps its color and beauty.

© 1950, The Glidden Company

Emulsified Synthetic Rubber in **SPRED SATIN**
*gives you the most beautiful, most washable,
easiest-to-use paint ever made!*



Ready to use
\$1.39
QUART
\$4.49 GAL.

Spread SATIN is one of many nationally famous Glidden paints for home interiors and exteriors - including SPEED-WALL, JAPALAC, RIPOLIN and new ENDURANCE IMPERIAL one-coat house paint. For expert advice, see your Glidden dealer. The Glidden Company, Cleveland 2, Ohio. In Canada, The Glidden Co., Ltd., Toronto.

"The greatest paint development in decades," say painting contractors, interior decorators, building maintenance specialists! Proved in hospitals, hotels, housing projects—and in hundreds of thousands of homes! Here is a truly amazing paint that gives you qualities never before possible.

- Rich satin finish ... lovely pastel colors and deep-toned hues.
- No offensive odor ... you can paint with windows closed.
- Perfect washing guaranteed! Spread SATIN withstands 40,000 scrubbing strokes in tests!
- You can cook, eat or sleep in perfect comfort in a room that has just been painted.

Ask your dealer to demonstrate, then—
try a quart at home!

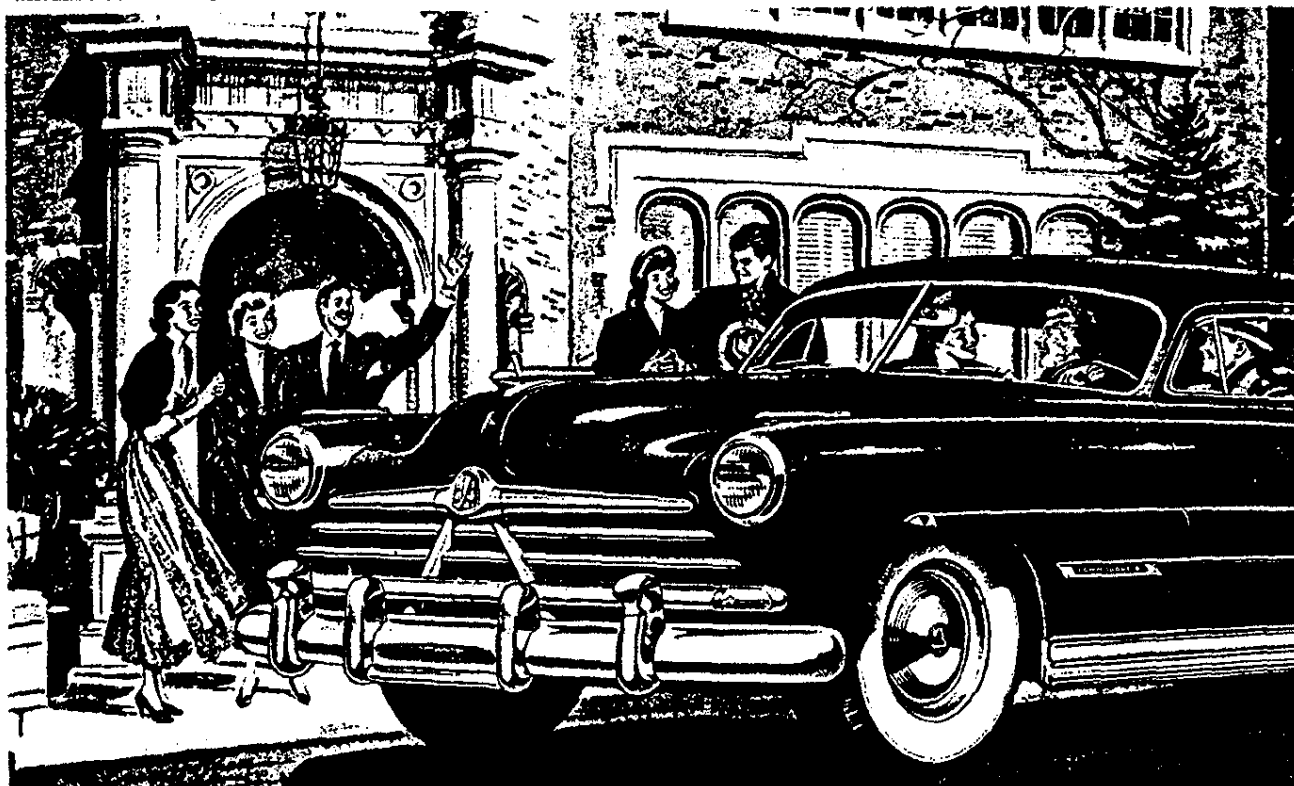
SPRED SATIN

Made only by Glidden ... accept no substitutes

Announcing **NEW 1950**

Here are 1950's most beautiful automobiles • The only cars with which provides America's lowest center of gravity, and the steadiest known • Along with more room than in any other car • Here's the added exclusive Monobilt body-and-frame* • The high-compression performance powerful Six • Or an even more powerful Eight • And all-range Super-short, are unique features that enable Hudson alone to bring you "The

*Trademark and Patents Pending.



NEW HUDSON
FOR 1950

NOW...
**3 GREAT
SERIES**



HUDSON
PAGEHAKER SERIES



HUDSON
SUPER SERIES



HUDSON CUSTOM
BIRMINGHAM SERIES

ONLY CARS WITH STEP-DOWN DESIGN