

DISTINCTIVE DUTCH BOY INTERIORS

OFFICE WALLS

need not be
PLAIN

Figured paint finishes permit many original and suitable treatments

NOT only are office walls being painted artistically in one-color effects, but two-tone figured finishes are also being used.

In any office, pleasing and efficient treatments can be worked out by using such figured finishes as the Crumpled Roll and the Sponge Mottle. These offer an endless variation in color and design, giving wide scope to the architect's originality.

A number of architects are using two-tone figured finishes on office walls. The Watson Engineering Company, architects and engineers, have used them with marked success—both in their own offices and in those of their clients. Mr. S. H. Chadwick writes as follows:

"The figured paint finishes are not only pleasing in effect but very successful from the standpoint of efficient lighting, this being particularly true of the walls and ceiling of the draughting room, where the buff undertone gives excellent reflection and the figured green second coat gives a restful effect for the eyes."

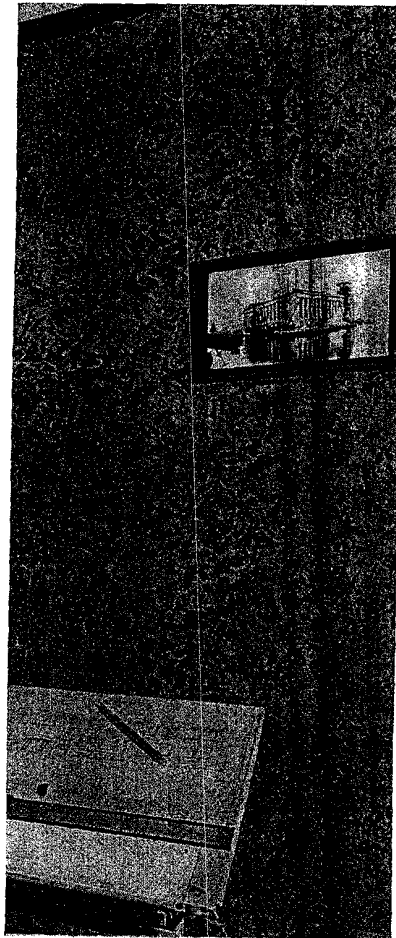
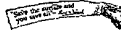
"In the office building of the Darling Valve and Mfg. Co., of Williamsport, Pa., with the excellent assistance of your Department of Decoration, we have used similar decorative schemes with very wonderful results, not only from the standpoint of effectiveness, but from an economical standpoint as well."

"Dutch Boy materials were used and, in selecting them, we believe that results were accomplished that otherwise would not have been the case."

Our Department of Decoration stands ready to give you the assistance mentioned by Mr. Chadwick. Our color specialists will be glad to work with you on any decorative problem. Address them in care of our nearest branch.



NATIONAL LEAD COMPANY
New York, 111 Broadway • Boston, 800 Albany Street • Buffalo, 116 Oak Street • Chicago, 900 West 18th Street • Cincinnati, 659 Freeman Avenue • Cleveland, 820 West Superior Avenue • St. Louis, 722 Chestnut Street • San Francisco, 463 California Street • Pittsburgh, National Lead & Oil Co. of Penna., 316 Fourth Avenue • Philadelphia, John T. Lewis & Bros. Co., 457 Chestnut Street.



DRUGHTING room of the Watson Engineering Company, 440 Cedar Street, New York. The walls are treated with the Crumpled Roll finish, in a soft yellow-green. Over a light buff ground, a top coat of green was applied—and rolled with a crumpled paper, while the paint was still wet, to produce the figuration. This finish and other distinctive wall

finishes are described in detail in our booklet, "Decorative Possibilities of Paint." We shall be glad to send it to you. The paint used in this room was made of Dutch Boy white-lead and Dutch Boy flaking oil. This paint is durable, economical. And it produces a handsome flat finish which repeated soap-and-water washings will not mar.

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