

Form BC184 50M 8-57
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67-1783

FOR Paoli Lab.

DATE Dec. 20, 1957

FROM General Sales OFFICE

ATTENTION OF Mr. J. R. Watt

SUBJECT ACOUSTICAL PLASTER

ANSWERING YOURS

DICTATED BY C. E. Abbey - jam

CC: Mr. A. L. Meyer - Ardmore
 Mr. O. F. Grieve - Paoli
 Mr. H. D. Ohm - E. St. Louis
 Mr. C. G. Shuttleworth - Paoli

*Shuttleworth to me
 - to be filed
 CEB*

I have a copy of your memorandum of December 11 to Shuttleworth. The experience with the material apparently satisfies the plasterer who used it. However, I was under the impression this was a spray on job and I'm wondering two things. First, is the material entirely satisfactory for spray on and second, will a spray on application give the coverage you speak about in the last paragraph of your December 11 memorandum.

If you think this material is so good with hand application, then I want to say in the literature we put out about it that it can be put on and do a very good job by hand as well as being designed to be used with machine application.

27

Paoli Lab.

Dec. 20, 1957

General Sales

Mr. J. R. Watt

ACOUSTICAL PLASTER

C. E. Abbey - jam

CC: Mr. A. L. Meyer - Ardmore
 Mr. O. F. Grieve - Paoli
 Mr. H. D. Ohm - E. St. Louis
 Mr. C. G. Shuttleworth - Paoli

THIS COPY FOR

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SGP 0018740

Ardmore

December 24, 1957

Paoli Laboratory

Mr. C. E. Abbey

ACOUSTICAL PLASTER

J. R. Watt - cw

gross of 12-20-57

Read & sent out by CJB

cc: Messrs. A. L. Meyer - Ardmore
O. F. Grieve - Paoli
H. D. Ohm - St. Louis

The material is satisfactory for spray application. As you know it was developed mainly as a machine application plaster because most of this type (clay base) is applied in this manner. The material will, under proper conditions of mixing and application, give the coverage shown in the last paragraph of my letter of December 11. We obtained this coverage on a slightly different formula, applied with a machine, on the M-17 school in St. Louis. However, as stated in my letter of December 11 I do not think the trade should be told to expect this high a coverage figure but feel sure they can consistently get 9 - 10 yards per 40 lb. bag 1/2" thick which is more coverage than is obtained with most competitive materials.

The material is entirely satisfactory for hand application. We assumed you know this as hand application is included in the instructions.

g We do feel that in the beginning at least the acoustical plaster should be sold by the job as is done with Kalite. There is a problem of ageing with this material. This is true of competitive materials. As time goes on we will develop more information on the ageing of the material under different conditions but at present we think it should be kept in a dry warehouse and used within six weeks after it is manufactured.
