FLANNEL, HOOK AND LOOP MAGNETIC 12 x 36 in 48 x 72 in	Small to medium	$10-50	Low unless commercial art used	Larger boards bulky	Presentation requires advance preparation Few ready-made presentations available Flannel board material may fall off if not applied correctly or if board too nearly vertical	Good to excellent for training Message easily changed, yet can be filed and reused Permits informal presentations with desirable audience contact Dramatic, "slap-on" effect builds interest	Boards suitable for heavier displays cost slightly higher than cards or pads
FLIP CHARTS AND CARDS 36 x 48 in 8 x 24 in	Small to medium	$5-50	Low unless commercial art used	Easels or charts may be bulky and heavy, but usually portable	Limited to small groups Limited as to amount of copy Good lighting necessary	Good for training and informing Prepared material can be arranged in sequence Good audience contact Material easily prepared, can be added during talk and can be saved	Ready-made letters, color, sketches, cutouts easily added Colored paper effective
PAPER SHEETS AND PADS 28 x 36 in	Small	$10-40	Nominal	Pads usually disposable	Speaker must print legibly Good lighting necessary Ink from felt markers may bleed onto adjacent sheets	Good for training or discussion, informal Permits reference to other sheets Low-cost pads easily obtainable	Used in place of chalk boards, no erasing
CHALK BOARDS (portable and wall mounted) 36 x 48 in	Small	$10-50	Nominal	Portable boards bulky and heavy	Board must be erased before reuse and recall not possible Good lighting necessary Ordinary chalk marks hard to see Chalk may not be on hand Dust from chalk and erasers annoying	Good for training or for discussing a limited number of points Presentation informal Portable chalk boards also useful for holding charts or displays	Colored or fluorescent chalk adds life to talk Magnetic boards available
POSTERS AND BANNERS 8½ x 11½ in 17 x 22 in	Small or large	Nominal	Nominal if from stock, higher if homemade or commercially made	Easily filed, handled, and mailed	Only one or two ideas can be presented at a time, considerable time needed for changing	Good for motivating, support training Specific messages can be posted at points of hazard or to meet timely situations Ample posters available	Homemade posters supplement general posters
WORKING MODELS, EXHIBITS, AND DEMONSTRATIONS	Small or large	Low to high	Variable	May be hard to handle, store, and ship	May require special training to use Live action subject to errors	Action can closely simulate actual conditions Permit group participation	

*Equipment usually may be rented