

REPLACES

Seals with a stiff flat-end pen
to from container to contain.

Seals. Allow paint to dry

Seals or to

COST AND SELLING PRICES AS OF MARCH 31, 1942

Product: Coverall House Paint
 Type: Exterior House Paint
 Color: White
 Number: C-11
 Quality: 3rd

Pigment:	Yield lb.	in Gal.	Unit Cost	Total Cost
Titanium Cal. Pig., Rutile 271	10.00		.055 per lb.	14.90
Loaded Zinc Oxide 30% 271	5.47		.069 per lb.	18.70
Asbestine 126	5.31		.011 per lb.	1.39
Metronite 116	4.89		.009 per lb.	1.04
Litharge 3	.04		.085 per lb.	.25
Vehicle: 42.6 %				
Raw Linseed Oil 442	57.03		.775 per gal.	44.20
Blown Linseed Oil 47	5.69		.867 per gal.	4.93
Mineral Spirits 64	9.79		.085 per gal.	.83
Lead Drier 30	4.08		.428 per gal.	1.75
Manganese Drier 1-1/4	.15		1.388 per gal.	.20
Calculated Yield 1571 102.45				88.19
Manufacturing Loss 2 % 271 2.05				
Actual Yield 1544 100				

Cost Analysis:

Material Cost per Gallon	.88
Direct Labor Cost per Gallon	.04
Factory Overhead per Gallon	.92
Bulk Cost per Gallon	.13
Complete Package Cost per Gallon (container plus filling expense)	1.05
Factory Cost in Package per Gallon	

PRICES

Highest net unit price which was charged or which would have been charged in March, 1942, to each of the following types of buyers or transferees:

(a) To a company owned or controlled outlet	1.23
(b) To an independent wholesaler	1.98*
(c) By company owned or controlled outlet to retail customer	
(d) To an independent retailer (dealer)	
(e) To other (specify)	

* Chicago Region

OPA 000307

N 4620