

RTU

READY-TO-USE
OUTSIDE WHITE

gives two-way benefits

1. Eagle RTU has the traditional benefits of durability, beauty and economy associated with pure white lead paint for over 2,000 years. It has fine working qualities, great hiding power, and makes a tough, elastic coat. An Eagle RTU job won't crack or scale, ages slowly by even chalking...and its *whiter* white stays white *longer*. Being a pure white lead paint is the first advantage of Eagle RTU.

2. Being, ready-to-use, Eagle RTU gives the benefit of being easier, more economical to apply. Factory-mixed, it stirs instantly to a smooth consistency that makes it easy to brush. RTU is good for your pocketbook because it's ready-to-use... good for your jobs because it's pure white lead... good for your reputation because it's backed by Eagle-Picher's 104-year-old name.

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THE EAGLE-PICHER COMPANY
CINCINNATI 11, OHIO
Member of the Lead Industries Association

EAGLE PURE WHITE LEAD