

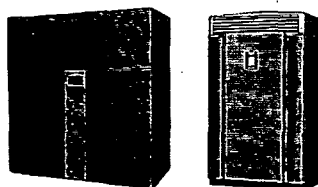
GENERAL ELECTRIC

AIR CONDITIONING DEPT.

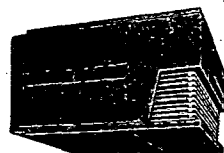
Tyler, Texas

Atlanta 3, Ga.—410 Red Rock Building.....JACKSON 3-7447
 Birmingham 9, Ala.—2346 South 18th St.....TREMONT 9-3466
 Chicago 54, Ill.—
 The Merchandise Mart, Room 1117.....DELAWARE 7-2137
 Cleveland 31, Ohio—Shaker Heights,
 6900 Granger Rd.....LAFAYETTE 4-4406
 Dallas, Texas—Suite 2001, Trade Mart,
 2100 Stemmons Freeway.....RIVERSIDE 8-6733
 Detroit 21, Mich.—16247 Wyoming Ave.....DIAMOND 1-1459
 Houston, Texas—2425 Broad St.....MIDWAY 4-5401
 Jacksonville 5, Fla.—5266 Highway Ave.....EVERGREEN 7-3571
 Kansas City 15, Kansas
 3250 North 7th St., Trafficway.....MAYFAIR 1-3700
 Linden, N. J.—1611 Elizabeth Ave. West.....WABASH 5-3600
 Los Angeles 21, Calif.—
 2938 East 46th St.....MADISON 7-4602
 Louisville, Ky.—Appliance Park,
 Room 108, Bldg. 5.....EXT. 2665, GLENDALE 4-7511
 Memphis, Tenn.—500 South Front St.....JACKSON 7-5531
 New Orleans 19, La.—
 4221 Bienville St.....GALVEZ 5-5771
 New York 22, N. Y.—
 570 Lexington Ave., Rooms 301-2-3.....PLAZA 1-1311
 New York 16, N. Y.—150 East 42nd St.....PLAZA 1-1311
 International General Electric Company
 Philadelphia 20, Pa.—
 5690 Rising Sun Ave.....PILGRIM 2-2880
 Salt Lake City, Utah—200 South Main St.....EMPIRE 4-1891
 Burlingame (San Francisco), Calif.—
 1649 Adrian Rd.....OXFORD 7-3321
 Seattle 4, Wash.—705 Second Ave.....MAIN 4-8300
 Washington 5, D. C.—
 777 14th St., N. W., Room 917.....EXECUTIVE 3-3600

FOR STORES, OFFICES, FACTORIES



FLOOR MODELS. Self-contained—water-cooled. Capacities: 3, 5, 7½, 10, 15, 20, 25 and 30 tons. In-space air distributor for 3 to 15 ton units.



CEILING-MOUNTED. Self-contained—may also be shelf-mounted. Air-cooled in 3 and 5 ton capacities—water-cooled in 3, 5 and 7½ tons.

CEILING-MOUNTED.

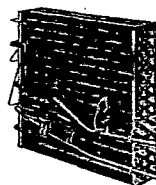
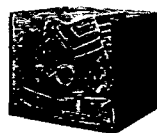
Splitsystems. Condensing unit air-cooled, weather-proofed for remote installation, indoors or out. Small, compact, lightweight air conditioner includes blower, evaporator filter. Capacities: 2½, 3, 4, 5, 7½ and 10 tons.



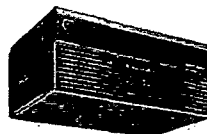
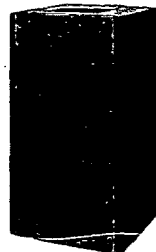
Zone-by-Zone installation permits individual control and servicing of each area. Accessory steam and hot water coils available for winter heating.

WHOLE-HOUSE RESIDENTIAL AIR CONDITIONERS

COOLING COILS to convert warm-air furnaces into year 'round whole-house air conditioning. Type "A" for low headroom, upflow or downflow—type "F" (flat) for upflow, downflow, horizontal. 5 sizes, 24,000 BTUH to 60,000 BTUH.

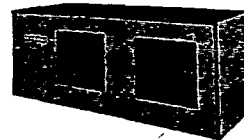


AIR HANDLING UNITS. Horizontal (shown with optional air diffuser) and vertical. For residential and light commercial application when teamed with remotely installed G-E air-cooled condensing unit. 2½ through 5 tons.

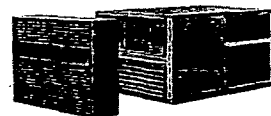


GENERAL ELECTRIC

REMOTE CONDENSING UNITS. Factory-sealed, air-cooled, weatherproofed. For outdoor installation. For use with G-E cooling coils or air handling units. 6 models, 2 through 6 tons.



PACKAGED COOLING UNIT. Compact, air-cooled, self-contained—for homes with or without ducts. Decorative diffuser-filter frame for commercial in-space installation. Install in attic, crawl space, cellar, hallway—on roof, slab—through transom, wall. 2, 2½, and 3 ton sizes.



HOME HEATING UNITS



OIL FURNACE. High-pressure gun burner and other standard parts for easy servicing, replacement. Quick-heating "Vertifin" heat exchanger—dependable safety features. Smallest model takes only 28" x 22" floor space. All models fire-tested, assembled, wired at factory. BTUH output, upflow, 84,000 to 168,000—downflow—horizontal, 84,000 to 112,000.



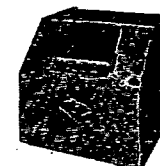
IMPERIAL GAS FURNACE

Cast-iron "Pinpoint" heat exchanger provides quick, economical heat. Simplified wiring, quiet performance, rugged construction. Smallest unit takes only 21" x 30½" floor space. BTUH input (upflow), 90,000 to 210,000.

STEEL GAS FURNACE. Smallest unit takes only 15" x 28" floor space. Minimum clearances approved by AGA:—sides, rear and combustible flooring, zero—front and flue, 6"—above plenum, 1". Ideal for closet installation. Simplified wiring, quiet blower, advanced cast-iron burner design, "Thermal-Trap" heat exchanger. Two types—one for normal heating and air conditioning, one for above-average cooling loads. BTUH input (upflow and downflow), 75,000 to 150,000—(horizontal), 70,000 to 140,000.



ALL FURNACES "grow" into year 'round whole-house air conditioning by addition of G-E cooling coils. All handsomely styled in two-tone gray.



COOLS WITHOUT WATER, heats without fuel, all-automatic. Capacities (self-contained), 2½ and 3 tons—(split systems), 2½, 3 and 4 tons. Weathertron not available in all states.



AIR-WALL* REGISTER SYSTEM

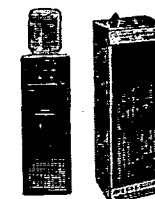
*Reg. Trademark of General Electric Company

G-E's perimeter system for distribution of conditioned air blankets walls with warm air in winter, cool in summer. No drafts.



WATER COOLERS

PRESSURE AND BOTTLE TYPES. Hot and cold combinations with and without refrigerated compartment. Cold water models with and without refrigerated compartments. Widest selection all safeguarded by G-E's protection plan.



ALL PRODUCTS PROTECTED BY A GENERAL ELECTRIC WARRANTY
 General Electric Company,
 Air Conditioning Department, Tyler, Texas.