

SOUTH SAN FRANCISCO

Trade Name: Medal Mixed Paint
Category: Exterior House Paint
Color: White
Number: 29-OW
Quality: Second

PIGMENT 66.6%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
Lithopone	400	11.35	.045 Lb.	\$18.00
XX Zinc Oxide	274	5.90	.0775 "	21.24
105 Talc	182	8.10	.013 "	2.37
Barytes	240	6.48	.014 "	3.36

VEHICLE: 33.4%

Superflo Boiled Linseed Oil	388	50	1.16 Gal.	58.00
Diamond K Linseed Oil	32.8	4	1.20 "	4.80
V-44 Paint Drier	21	3	.34 "	1.02
Mineral Spirits	86.7	12.75	.095 "	1.21
Borax Solution	25.2	3	.02 "	.06
				\$110.06

C levitated Yield	1,649.7	104.58
Manufacturing Loss 4.4%		4.58
Actual Yield		100

COST ANALYSIS:

Material Cost per Gallon (Total Cost divided by actual yield).....	1.10
Direct Labor Cost per Gallon.....	.027
Factory Overhead per Gallon.....	.093
Bulk Cost per Gallon.....	1.22
Complete Package Cost per Gallon (Container plus Filling Expense).....	.25
Factory Cost in Package per Gallon.....	1.47

PRICES:

(A) To a Company owned or controlled outlet.....	1.38
(B) To an independent wholesaler.....	1.41
(C) By Company owned or controlled outlet to retail customer.....	2.70
(D) To an independent retailer (Dealer).....	1.60
(E) To other (specify).....	2.1
	1.8

* - Small Commercial Buyer.
** - Large Commercial Buyer.