

E. I. DU PONT DE NEMOURS & COMPANY CC:

Pigments Department

J.H. Baird --Wilm
J.E. Kramer -- "
S.J. Gorman/L.F. Andrews -- "
R.H. Zabel -- "
M. Hunt/E. Gonick -- "
C.I. Smith, Jr./R.J. Lombardo -- "
W.F. Spengeman -- C.R.
W.J. McClure/R.A. Hageman
W.S. Struve/A.A. Brizzolara
J. Jackson

Newark, New Jersey
June 13, 1968

C O N F I D E N T I A L

P.D. GRAHAM, TECHNICAL MANAGER
Pigments - Wilmington

"KROLOR" ORANGE, KO-789-D - CHECK LIST

We are supplying the following information for Sales use in releasing subject product.

COSTS

Ingredient and Package Cost/cwt.	\$22.03
Out-Of-Pocket Cost	44.58
Mill Cost	54.87
Total Cost	73.78
Selling Price/lb	1.25
% Return on Sales	41.0
% Return on Investment	59.7

The above costs are based on the #3-1968 Sales Forecast of 1064M pounds of "Krolor" per year plus 50 M pounds of KO-789-D subsequently furnished by Mr. L. Andrews.

TOXICITY

No unusual process problem exists.

NEW INVESTMENT AND ABILITY TO SUPPLY

Upon completion of the present "Krolor" project in October Newark can furnish up to 2.1MM pounds of "Krolor" per year.

While the present process appears to produce satisfactory plastic quality, additional study is required to develop a process for producing paint grade material.

"Krolor" Orange, KO-789-D (Cont.)

STOCK

Current KO-789 stocks are as follows:

SL-90787	(formerly known as lot 53079)	1200#
Lot-52134	(held for possible use in paint)	1700#
Lot-90789	(mix now in process - expect it to be OK for plastic & N.G. for paint)	

W.J. McCLURE, PLANT MANAGER

BY: *H. Arnoul*

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