

THE MARTIN-SERVOUR COMPANY

LINCOLN

BALANCE SHEET

As at August 31, 1928

	This Year	Last Year
<u>ASSETS</u>		
Cash on Hand and in bank	3,951.16✓	5,282.50
Accounts Receivable		
Customers	78,912.48✓	82,588.09
Employees, Salesmen's Advances	855.00✓	
S.W. Co.		
M.V. Co.		
Acme Co.		
J.H.L. Wks.		
Others		
Notes Receivable		300.00
Loan to M-S Co., Chgo.	100,000.00✓	260,000.00
Loan to Officers		
Loan to Employees		
Inventory:		
Raw Material	16,417.49✓	10,307.60
Manufactured Misc.	35,803.09✓	32,204.30
Unmanufactured "	31,149.81✓	32,204.30
P & S Dept.	3,171.88✓	3,944.05
Drums & Crates	2,983.11✓	2,769.46
Transportation	444.6✓	
	800.00✓ 54,969.99✓	750.00 49,975.41
Plant - Depreciated	1,783.34✓	1,737.72
Deferred Charges	713.48✓	407.33
Other Assets		
Cash in Transit		100.00
	228,985.36✓	400,391.05
<u>LIABILITIES</u>		
Accounts Payable:		
Outside Creditors	363.32✓	459.46
Employees		
M-S Co.	6,162.38✓	241,583.32
M.V. Co.	2,145.00✓	391.85
S.W. Co.	2,824.12✓	627.44
Acme Co.	618.26✓	
	12,153.07✓	243,062.07
Reserves:		
Salesmen's Bonos		50.00
Taxes	23.04✓	379.00
Insurance		
Special Discounts		
Other Liabilities		429.00
Surplus Beginning of Year	156,899.98✓	100,870.91
Net Profit for Current Year	69,924.27✓	56,629.07
	226,824.25✓	156,899.98
	228,985.36✓	400,391.05

THE MARTIN-SENGER COMPANY

LINCOLN

TRADING AND PROFIT AND LOSS STATEMENT

August 31, 1928

	This Year		Last Year	
Gross Sales to Trade		440,079.82 ✓		403,832.12
Less: Sales Freight	13,337.79 ✓		10,967.51	
Merchandise Returned	6,574.47 ✓		2,598.54	
Sales Overcharge	<u>16,879.12</u>	<u>26,531.38</u> ✓	<u>13,807.88</u>	<u>27,393.93</u>
Net Sales to Trade		403,487.84 ✓		376,429.19
Cost of Sales (Schedule "A")		243,907.79 ✓		247,328.67
% to Net Sales		61.69		65.70
Gross Profit on Sales to Trade		154,580.05 ✓		129,100.52
% to Net Sales		38.31		34.33
Selling Expense (Schedule "B")		85,680.85 ✓		74,771.80
% to Net Sales		21.23		19.84
Net Profit on Sales		68,899.20 ✓		54,328.72
% to Net Sales		17.07		14.63
Other Incomes:				
Interest on Notes Receivable	4.98 ✓		8.39	
Interest on Plant	77.84 ✓		93.00	
Interest on Bank Balances	183.30 ✓			
Bank Discount Taken	1,133.40 ✓	1,399.58 ✓	959.18	
Interest on Inter-Co. Loan			<u>8,046.24</u>	<u>9,106.81</u>
		<u>70,228.52</u> ✓		<u>63,435.53</u>
Other Expenses:				
Interest on Surplus			6,461.31	
Depreciation on Plant		<u>374.25</u> ✓	<u>325.15</u>	<u>6,806.46</u>
Net Profit from Operations		69,924.27 ✓		56,629.07
Final Net Profit		69,924.27 ✓		56,629.07
% to Net Sales		17.33		15.04

SCHEDULE "A"
COST OF SALES
August 31, 1933

	This Year		Last Year	
<u>Inventory Beginning of Year:</u>				
Factory Raw Material	12,307.30 ✓		17,611.56	
Manufactured Misc:				
M-S Co.	20,230.31 ✓		23,163.79	
S.W. Co.	2,106.23 ✓		132.21	
M.V. Co.	9,437.45 ✓		5,434.53	
Unmanufactured Misc.	3,944.05 ✓		2,457.86	
Insecticides	110.67 ✓		125.09	
O.D.P. Lead	274.52 ✓		153.56	
Linseed Oil	45.07 ✓	46,455.95 ✓	36.14	49,119.74
<u>Purchases During Year:</u>				
Factory Raw Material	158,024.80		146,766.55	
Manufactured Misc:				
M-S Co.	21,656.82 ✓		21,057.58	
S.W. Co.	12,923.22 ✓		10,119.62	
M.V. Co.	27,703.60 ✓		29,710.01	
Unmanufactured Misc.	9,189.35 ✓		12,053.02	
Insecticides	1,697.65 ✓		2,069.00	
O.D.P. Lead	2,212.62 ✓		2,731.94	
Linseed Oil	13,012.22 ✓	239,420.08 ✓	3,332.14	227,879.86
		284,946.03 ✓		276,999.60
<u>Loss:</u>				
<u>Inventory End of Year:</u>	16,417.44			
Factory Raw Material	14,366.02		10,307.30	
Manufactured Misc:	481.62 ✓			
M-S Co.	20,967.00 ✓		20,230.31	
S.W. Co.	2,669.90 ✓		2,106.23	
M.V. Co.	7,118.14 ✓		9,437.45	
Unmanufactured Misc.	3,171.88 ✓		3,944.05	
Insecticides	128.57 ✓		110.67	
O.D.P. Lead	263.20 ✓		274.52	
Linseed Oil	4.00 ✓	51,186.28 ✓	45.07	46,455.95
		233,759.15 ✓		230,643.65
Manufacturing Service & Expense	15,148.64		13,785.02	
		248,907.79		247,328.67

SCHEDULE "B"
CONSOLIDATED SELLING EXPENSE

August 31, 1928

	This Year	Last Year
Office & Warehouse Service	12,723.75 ✓	12,546.16
Clave		
Travel & Direct	805.07 ✓	666.05
Travelling Expense & Service	31,042.94 ✓	27,947.79
Advertising Used	15,738.75 ✓	13,184.52
R & L Promotion	1,544.25 ✓	
General Expense	9,378.37 ✓	7,010.28
Collection & Allowances	577.22 ✓	615.65
Stationery Used	724.82 ✓	701.37
Stamps Used	428.07 ✓	410.73
Cartage	1,096.55 ✓	965.91
Misc. Discount	7,055.22 ✓	5,934.23
Unpaid Bad Debts	245.18 ✓	51.65
Administration	1,137.66 ✓	651.00
Freight & Transportation	3,098.62 ✓ (800.00 Inv.)	3,191.75
Total	85,680.85 ✓	74,771.80

8143.72

7148.84

STATEMENT OF INVENTORY

August 31, 1928

	This Year		Last Year	
<u>Factory:</u>				
Raw Material	11,694.56		7,127.14	
Misc. Pkgs.	2,493.20		1,454.26	
Packing Material	307.38		214.98	
Labels	<u>2,369.95</u>	15,665.09	<u>1,511.21</u>	10,307.60
<u>Sub's Dept. - Warehouse:</u>				
Manufactured Misc.	30,754.14		31,774.04	
Insecticides	128.57		110.07	
U.S.P. Load	263.20		274.52	
Linseed Oil	4.00		45.07	
Unmanufactured Misc.	<u>3,172.88</u>	34,321.79	<u>3,944.05</u>	36,145.83
<u>Ad. S. Dept.</u>				
Advertising Stock	2,344.50		2,184.76	
Stationery Stock	<u>638.61</u>	2,983.11	<u>584.70</u>	2,769.43
<u>Miscellaneous</u>				
Factory Sundries	205.17		114.48	
Warehouse Sundries	508.31		292.85	
Plant Account	<u>1,783.24</u>		<u>1,727.72</u>	
Transportation	<u>800.00</u>	3,296.72	<u>250.00</u>	2,895.05
Total Inventory		<u>57,298.71</u>		52,120.46

Outline of Plant Account

	Bal 8/31/28	ADD during yr	Ded. during year	Net Bal. 8/31/28	Rate of Dep.	Amt. of Final Dep. Dep.	Balance
Machinery & Fixtures	1126.93	255.70	2.50	1480.13	5%	291.60	1128.53
Storage Tanks	166.44			166.44	5%	27.73	138.71
Office Fixtures	444.35	66.57		510.92	5%	64.92	446.00
Total	<u>1737.72</u>	<u>322.27</u>	2.50	<u>2157.49</u>		<u>374.25</u>	<u>1783.24</u>

Cleveland

Comptroller's

Cleveland

October 10, 1938.

H. J. Douglas

M-S Co. Lincoln

The following is an analysis of the M-S Co. Lincoln operations for the fiscal year just ended:

Net Sales:

This Year - - -	\$403,487.84	
Last Year - - -	376,425.19	
Increase -	27,062.65	- - 7.2%

Classified Sales show increases as follows:

Paints	-	7.95%	
Laquers	-	31.72%	
Martins Varnishes	-	18.92%	
Martins Enamels	-	15.89%	Less
Insecticides	-	3.10%	"
Unmanufactured Sundries	-	8.03%	"

Gross Profit:

This Year - - -	184,880.05	-	38.31%
Last Year - - -	129,100.82	-	34.23%
Increase -	25,479.53	-	4.08%

Net Profit:

This Year - - -	69,924.37	-	17.33%
Last Year - - -	66,629.07	-	15.04%
Increase -	13,295.30	-	2.29%

Inventory:

Lincoln had an increase of 10% in inventory over last year. Raw Material increased 59.26% from \$10,307. to \$16,417. Manufactured Merchandise decreased 5.06%.

The total inventory this year was \$54,969.99, as compared with \$49,975.41 last year.

Selling Expense:

This Year - - -	85,440.85	-	21.23%
Last Year - - -	74,771.60	-	19.84%
Increase -	10,909.05	-	14.57%

Mr. H. J. Douglas, - 3

10/10/28.

Office and warehouse showed a decrease of \$800.00 - 6.04% over last year.

Other selling expense showed increases as follows:

Traveling Expense and Service	- -	\$ 4,000.00	- 11.07%
Advertising	- -	2,800.00	- 19.58%
REL Promotion	- -	1,500.00	- -
General Expense	- -	3,400.00	- 37.76%
Merchandise Discount	- -	1,100.00	- 18.83%
Other Selling Expense	- -	1,000.00	- 17.9%

The principal captions effecting the increase in general expense were:

Prizes - including REL Commissions	-	1,783.00
Convention Expense	-	325.00
Rent	-	<u>348.00</u>
		\$2,424.00

Rent increased on November 15, 1927, from \$300.00 to \$375.00 per month. This increase again on November 15th, 1928, to \$400.00 per month.

Very truly yours,

LR:DJR

THE MARTIN-SENOUR CO.

Lincoln

Operating Statement
1927 - 1928

Raw Materials		
Inv. 8/31/27 & Purchases	142,439.72 ✓	
Less Inv. 8/31/28	<u>11,894.56</u> ✓	130,745.16 ✓
Merchandise Packages		
Inv. 8/31/27 & Purchases	17,912.54 ✓	
Less Inv. 8/31/28	<u>2,493.20</u> ✓	15,419.34 ✓
Packing Material		
Inv. 8/31/27 & Purchases	5,872.79 ✓	
Less Inv. 8/31/28	<u>307.38</u> ✓	5,565.41 ✓
Labeling		
Inv. 8/31/27 & Purchases	2,107.35 ✓	
Less Inv. 8/31/28	<u>2,369.95</u> ✓	cr 262.60 ✓
Total General & Dept. Burden	15,148.64	<u>15,148.64</u> ✓
Total Cost of Manufacturing Output		<u>166,615.95</u> ✓

Reconciliation with Trading Statement

Inventory Raw Materials	10,307.60 ✓	
Purchase of all Raw Materials	<u>158,024.80</u> ✓	
	168,332.40	
Mfg. Service & Expense	<u>15,148.64</u> ✓	
	183,481.04	
Less Inventory all Raw Materials	<u>16,865.09</u> ✓	166,615.95

16,865.09
183,481.04
 705.17
\$ 183,686.21

Oct 1 1927

Lincoln

Gross Profit on Lacquer Sales

Gross Sales
Less Frt. & Returns
Net Sales

R & L	Proxoid	Polish
21,598.28	4,284.84	370.75
<u>834.97</u>	<u>212.08</u>	<u>.53</u>
20,763.31	4,072.76	370.20

Cost of Sales - R&L
Inv. 8/31/27 1906.44
Purchases 8687.10
10593.54
Less Inv. 1527.52
Gross Profit

9,066.02
11,697.29

Cost of Sales - Proxoid
Inv. 6/30/27
Purchases 2898.95
Less Inv. 802.27
Gross Profit

2,096.68
2,001.08

Cost of Sales - Polish
Inv. 7/31/28
Purchases 189.96
Less Inv. 52.32
Gross Profit

137.64
232.56

% to Net Sales 56% 49% 63%

THE MARTIN-SENOUR CO. - LOS ANGELES

Mr. H. J. Douglas

R. W. N.
SEP 29 1925

SEP 1 - 1925
G. S. M.

THE MARTEL-BENOUR CO., OF ILLINOIS

ASSETS

BALANCE SHEET

AUGUST 31, 1925.

ASSETS

Improvement to Building
Less 5% Depreciation
Paint Machinery & Fixtures
Less 5% Depreciation
Office Furniture & Fixtures
Less 10% Depreciation
Autocycles
Total Fixed Assets

Cash in Banks
Cash on Hand
Cash in Transit
Stamp Stock

Accounts Receivable - Trade
Accounts Receivable - Miscellaneous
Hart in Varnish Co.

Bills Receivable
Loans to Employees

Inventory - Paint Factory
Raw Materials
Misc. Packages
Packing Materials
Job Order Mfg.

- Printing & Sampling
Advertising
Stationery

2,702.16 ✓
195.11 ✓
6,134.06 ✓
306.70 ✓
1,189.48 ✓
118.95 ✓

2,567.05 ✓
5,827.39 ✓
1,043.53 ✓
734.46 ✓
10,172.43 ✓

1,253.55 ✓
50.40 ✓
1,097.39 ✓
11.89 ✓

41,831.74 ✓
160.63 ✓

288.00 ✓

2,002.00 ✓
1,700.00 ✓
20.00 ✓
282.00 ✓

4,685.68 ✓

5,131.70 ✓
406.76 ✓

3,537.46 ✓

Job Order Mase.	10.03	4,685.68 ✓	
- Printing & Sampling			
Advertising	3,131.70 ✓		
Stationery	405.76 ✓	3,537.46 ✓	
- Sales Organization			
Manufactured Mase.	55,258.24 ✓ 26.77		
M.V.Co. Mfd. Mase.	14,880.72		
S.W.Co. Mfd. Mase.	668.95 ✓ 66.4 ✓		
G.M.P. Lead	2,547.10		
Unmfd. Mase.	274.78		
Crafts	24.00		
Drama	80.45	69,702.32 ✓	
Prepaid Expenses			
Auto Insurance	34.65		
Rent Deposit (December 1925)	50.00		
Taxes (Personal)	676.10	799.75 ✓	
Total Assets			133,019.14
LIABILITIES			
The Martin-Senour Co., Chicago, Ill.			
Bills Payable	168,603.71		
Accounts Payable	1,480.75	171,083.46 ✓	
The Martin-Senour Co., San Francisco		70.20 ✓	
The Sherwin-Williams Co., Cleveland		351.29 ✓	
Accounts Payable Mase.		1,245.58 ✓	
Deficit at Sept. 1, 1925	11,802.86 ✓		
Profit and Loss Account	1,23.33 ✓		
Organization Expense	26,706.84		
Loss per Trading Statement	27,928.54	39,731.40 ✓	
Total Liabilities			133,019.14

Mr. H. J. Douglas

R. W. N.

SEP 29 1925

THE MARTIN-SENOUR COMPANY OF ILLINOIS - Los Angeles Branch

Manufacturing Department Monthly Operations

Factory Trial Balance

August 31, 1925.

COMPTROLLER'S OFFICE

CCT 3 1925

L. R.

	Month	Yr. to Date		Month	Yr. to Date
Raw Material	2,560.10	28,075.68 ✓	Raw Material	104.88	2,226.23 ✓
Mdse. Pkgs.	293.32	4,520.38 ✓	Mdse Pkgs.	4.42	152.85 ✓
Ret'd Goods	2.90	314.82 ✓	Returned Goods	2.08	209.36 ✓
Packing Mat'l.	40.50	684.99 ✓	Packing Material		
Mfg. Service	434.65	5,340.28 ✓	Factory Output		
Mfg. Expense	390.97	2,978.03 ✓			
Power Fuel					
" Service					
" Expense					
Cooperage Mdse.					
" Service					
" Expense					
Job Order Mdse.	9.20	62.12 ✓	Job Orders	16.17	98.61 ✓
" Service	11.45	65.12 ✓			
" Expense					
Restaurant Mdse.			Restaurant		
Service					
Expense					
R. M. Loss & Gain	3.00	23.39 ✓	R.M. Loss & G.	16.74	105.24 ✓
Gen'l " " "		31.57 ✓	Gen'l " "		
Rest. Deficit & Surplus			Rest. Deficit & Surplus		
Suspense General			Suspense General		
General Account			General Account	3,601.80	39,305.09
Box Mdse.			Box Department		
" Service		1.00 ✓			
" Expense					
	<u>3,746.09</u>	<u>42,097.38</u>		<u>3,746.09</u>	<u>42,097.38</u>

Cleveland

File

Comptroller

Martin-Samuel Co.
Los Angeles
R. W. Nicholson

October 29, 1934

Cost of Sales

Will you please send us a statement of your cost of sales for August 31st, 1935, and August 31st, 1934, outlined as follows:

<u>Inventory Beginning of Year</u>		
Factory Raw Material		(All factor- material
Manufactured Merchandise		(Own stock, Affiliated Companies
		Misc., M-V Co. Misc., etc.)
Unfd. Misc.		
Insecticides		
G. E. P. Lead		
Linseed Oil		
<u>Purchases during year</u>		
Factory Raw Materials		
Unfd. Misc.		
Insecticides		
G. E. P. Lead		
Linseed Oil		
Direct Labor		
Overhead Expenses		(Details on separate
Total		schedule.)
<u>Less:</u>		
<u>Inventory End of Year</u>		
Raw Material		
Manufactured Misc.		
Unfd. Misc.		
Insecticides		
G. E. P. Lead		
Linseed Oil		
Cost of Sales		

Please make a memorandum in your instructions for closing to include this statement in your final reports each year.

Yours very truly,

H. J. ROUGLAS,

Comptroller.

Dictated by

WJH
CC-GMN

*File and
attach statement*

Cleveland

Controller's

Los Angeles
The Fortin-Senow Co.
R. W. Nicholson,

October 27, 1935.

Depreciation

Thanks, very much, for your letter which I received this morning, enclosing statement of depreciation of plant for the year ending August 31st, 1935. Will you please make this a regular yearly report and enclose it each year with your final statements?

As you depreciated your plant, please set up an account, called Reserve for Depreciation, and show therein the total amount charged off each year. You would better carry a separate reserve account for each classification of plant and also for your auto trucks and automobiles. Quite often it is necessary for us to know the original value of each class of plant, and unless we have your ledger, we cannot tell when depreciated values are shown on the trial balance.

Yours very truly,

R. J. HUGHES,
Controller.

Dictated by

RECORDED
CC-CH

P.S. -- Please make an entry to close your asset account of the depreciation last year and credit the amount to the reserve accounts you set up this year.

Mr. H. J. Douglas

THE MARTIN-SENOUR CO.

Los Angeles, Cal.

ANNUAL OPERATING STATEMENT.

From Sept. 1, 1924, to Aug. 31, 1925.

Raw Material:

Charges

Inventory 8/31/24	928.81✓	
Purchases during year	27,146.87✓	
Receiving & Store Expense (Prorated)	907.64✓	28,983.32 ✓

Credits

Raw Material Sales	2,226.23✓	
Returned Goods		
Inventory 8/31/25	2,862.68✓	5,088.91 ✓

Total Raw Material Used in Year's Output 23,894.41✓

Package Additions:

Charges

Mdse. Package Inventory 8/31/24	680.69✓	
Packing Material Inventory 8/31/24	16.04✓	
Purchases during year:		
Mdse. Packages	3,839.69✓	
Packing Materials	668.95✓	
Handling Charges, Soldering, etc.	287.99✓	
Finishing Dept. Service & Expense	1,378.80✓	
Receiving & Store Expense (Prorated)	150.74✓	7,022.90 ✓

Credits

Mdse. Package Inventory 8/31/25	1,786.07✓	
" " Sales during year	152.85✓	
Packing Material Inventory 8/31/25	26.90✓	
" " Sales during year	-	1,965.82 ✓

Total Packing Cost absorbed in Output 5,057.08✓

Mfg. Service and Expense:

Service Mfg. Depts.	1,820.80✓	
Expense " "	516.25✓	
General Burden	3,256.09✓	5,593.14 ✓
		5,593.14 ✓

Power Dept.

Charges

Fuel Inventory 8/31/24	-	
Fuel Purchases during year	-	
Electricity Purchases	-	

Credits

Misc. Credits

34,544.63✓

For'd

Brought Forward

34,544.63

Mechanical Dept.Charges

Job Order Mdse. Inventory 8/31/24	6.22✓	
Purchases	55.90✓	
Service and Expense	<u>65.12✓</u>	127.24✓

Credits

Job Orders	98.61✓	
" " Mdse. Inventory 8/31/25	<u>10.03✓</u>	108.64✓

Surplus

18.60✓

Box Dept.Charges

Box Dept. Mdse. Inventory 8/31/24	-	
Purchases	-	
Service and Expense	<u>1.00✓</u>	1.00✓

Credits

Deliveries	-	
Inventory 8/31/25	<u>-</u>	-

Surplus

1.00✓

Cooperage Dept.Charges

Inventory 8/31/24	-	
Purchases	-	
Service and Expense	<u>-</u>	-

Credits

Deliveries	-	
Inventory 8/31/25	<u>-</u>	-

Surplus

-

Loss and Gain

Raw Material	81.85✓	
General	<u>31.57✓</u>	50.28✓

Grand Total

34,513.95

Returned Goods Debit 105.46Summary of Manufactured Merchandise Costs.34,619.41*Reconciliation
with Trial Balance**Mfg. Dept. 34,619.41
Output 34,619.41
#85,861.09*

Raw Materials	23,894.41
Package Additions	5,057.08
Mfg. Service and Expense	5,593.14
Mechanical Dept.	18.60
Box Dept.	1.00
Cooperage Dept.	-
Raw Material - Loss and Gain	81.85
General " " "	<u>31.57</u>

Grand Total

34,513.95

X

Add Returned Goods

105.46
<u>\$ 34,619.41</u>

Cleveland

Comptroller's

Cleveland

October 10, 1928.

H. J. Douglas

M-3 Co., Los Angeles

The Los Angeles branch showed a net profit this year of \$1,107.74. This is the first year since the branch was opened in 1924 that a profit has been made. Last year they had a deficit of \$12,846.91. In 1926 their loss was \$24,821.91; 1925 - \$27,928.54, and 1924 - \$11,802.86.

The gain this year over last year was made thru an increase in Gross Profit of \$6,450.00 and a saving in selling expense of \$7,700.00.

Net Sales:

This Year	- -	\$ 96,478.72
Last Year	- -	94,000.98
Increase	-	2.63%

The sales this year were just equal to the average of the previous three years, \$96,000. The sales for the past three years were:

1927	94,000.98
1926	93,139.20
1925	101,142.49

Gross Profit:

This Year	- -	30,141.78	-	31.24%
Last Year	- -	23,686.01	-	25.30%
Increase		6,455.77	-	27.25%

Inventory:

This Year	- -	85,576.48
Last Year	- -	71,796.83

An increase of 18.09% over last year. Raw Material increased 23.18% and Manufactured Merchandise 7.87%. Transportation inventory increased \$1,680.00. We have written Chicago to check over the transportation inventory as it seems out of line with the increase in manufactured stocks which amounted to \$1,900.

Selling Expenses:

This Year	- -	29,780.92	-	30.85%
Last Year	- -	37,489.04	-	39.85%
Decrease	-	7,728.12	-	20.62%

10/10/28.

Principal factors in the decreased expense were transportation and suspense. A saving was effected in bad debts of \$2,494.00 and transportation \$4,382.00. Transportation expense to July 31st showed a saving for the year of \$2,660.00 over last year's actual cost of goods shipped from Chicago to Los Angeles. Adjustment in inventories, however, increased the saving for the year to \$4,382.

Other selling expense captions compare as follows:

	<u>Increase</u>	<u>Decrease</u>
Office & Warehouse Service		372.00
Traveling Expense & Service		713.00
Advertising Expense	154.00	
RBL Promotion	374.00	
General Expense		867.00
Other Selling Expense	373.00	

A comparison of selling expense for the past four years shows a gradual improvement in the operations of this branch.

1925	- - -	\$44,138.85	- - -	43.83%	of Net Sales.
1926	- - -	39,099.41	- - -	41.98%	" " "
1927	- - -	37,489.04	- - -	39.88%	" " "
1928	- - -	29,760.92	- - -	30.88%	" " "

Very truly yours,

LR:CJR

Mr. H. J. Douglas

THE MARTIN-SENOUR CO.

LOS ANGELES

L. Reese
OCT 5 1928

RECONCILEMENT OF MANUFACTURED

MERCHANDISE OUTPUT ACCOUNT

AUGUST 31, 1928.

Mfd. Mdse. Invty. Sept. 1, 1927	16,158.05 ✓
Mfd. Mdse. Output	53,645.36
Mfd. Mdse.	150.21
" " Purchases	<u>4,219.08 ✓</u> <u>4,068.87 ✓</u> <u>57,714.23 ✓</u>
	73,872.28 ✓
Less:	
Cost of Sales to San Francisco	7,656.79 ✓
Manufactured Mdse. Invty. Aug. 31, 1928	<u>18,227.00 ✓</u>
	<u>25,883.79 ✓</u>
Cost of Mfd. Mdse. Sold	47,988.49
	<u>18,227.00</u>
	66,215.49

Mr. H. J. Douglas

THE MARTIN-SENOUR CO.

Los Angeles

L. Reese
OCT 5 1928

PROXOID

TRADING AND PROFIT AND LOSS STATEMENT

August 31, 1928.

Gross Sales	\$485.98	
Less - Freight & Allowances	<u>9.48</u>	
Net Sales	476.50	
Cost of Sales	342.36	
% to Net Sales	<u>71.85%</u>	
Total Gross Profit		134.14
% to Net Sales		28.15%

THE MARTIN-SENOUR CO.

Los Angeles

ROGERS BRUSHING LACQUER

TRADING AND PROFIT AND LOSS STATEMENT

August 31, 1933.

Hee
OCT 5 1933

Gross Sales	\$5,286.82	
Less - Freight & Allowances	<u>188.31</u>	
Net Sales	5,097.51	
Cost of Sales	2,150.39	
% to Net Sales	<u>42.19%</u>	
Total Gross Profit		2,947.12
% to Net Sales		57.82%

Mr. H. J. Douglas

THE MARTIN-SENOUR CO.

Los Angeles

ANNUAL OPERATING STATEMENT

From Sept. 1, 1927 to Aug. 31, 1928.

L. Reese
OCT 5 1928

Raw Material:

Charges

Inventory 8/31/27	2,289.28 ✓	
Purchases during year	41,886.91 ✓	
Returned Goods	1,570.71 ✓	
Receiving & Store Expense (Prorated)	896.28 ✓	46,143.29

Credits

Raw Material Sales	3,840.44 ✓	
Returned Goods	59.25 ✓	
Inventory 8/31/28	3,683.54 ✓	7,583.21

Total Raw Material Used in Year's Output 38,560.08

Package Additions:

Charges

Misce. Package Inventory 8/31/27	2,041.37 ✓	
Packing Material Inventory 8/31/27	86.97 ✓	
Purchases during year:		
Misce. Packages	5,041.48 ✓	
Packing Materials	1,074.72 ✓	
Handling Charges, Soldering, etc.	238.17 ✓	
Finishing Dept. Service & Expense	2,281.11 ✓	
Receiving & Store Expense (Prorated)	122.47 ✓	10,991.29

Credits

Misce. Package Inventory 8/31/28	1,715.87 ✓	
" " Sales during year	1,712.74 ✓	
Packing Material Inventory 8/31/28	59.59 ✓	
" " Sales during year	72.65 ✓	2,681.22

Total Packing Cost absorbed in Output

8304.79
~~8,309.57~~

Mfg. Service and Expense:

Service Mfg. Depts.	2,419.31 ✓	
Expense " "	573.05 ✓	
General Burden	3,904.72 ✓	6,897.08

6,897.08

Power Dept.

Charges

Fuel Inventory 8/31/27	-	
Fuel Purchases during year	-	
Electricity Purchases	-	

Credits

Misc. Credits	-	
---------------	---	--

Mechanical Dept.

Charges

Job Order Mdse. Inventory 8/31/27	16.40✓	
Purchases	845.85✓	
Service & Expense	404.76✓	1,267.01

Credits

Job Orders	1,286.19✓	
" " Mdse. Inventory 8/31/28	9.49✓	1,295.68

Surplus 28.67

Box Dept.

Charges

Box Dept. Mdse. Inventory 8/31/27	-	
Purchases	-	
Service and Expense	-	-

Credits

Deliveries	-	
Inventory 8/31/28	-	-

Surplus -

Cooperage Dept.

Charges

Inventory 8/31/27	-	
Purchases	-	
Service and Expense	-	-

Credits

Deliveries	-	
Inventory 8/31/28	-	-

Surplus -

Loss and Gain

Raw Material	92.50✓	
General	-	

Grand Total

92.50✓
-
92.50
~~53,640.78~~
53,640.78

Summary of Manufactured Merchandise Costs.

Raw Materials	38,560.08
Package Additions	8,389.79
Mfg. Service and Expense	6,897.08
Mechanical Dept.	28.67
Box Dept.	-
Cooperage Dept.	-
Raw Material - Loss and Gain	92.50
General	-
Grand Total	53,640.78

Jan 14-54
5463.86
59109.77

53640.78
5468.44
59109.77

THE MARTIN-SENOUR CO.

Los Angeles

STATEMENT OF DEPRECIATION AND REPAIRS

Sept. 1, 1927 - Aug. 31, 1928

L. Reese
OCT 5 1928

Depreciation - Paint Machinery & Fixtures	344.69	
- Office Furniture & Fixtures	55.28	
- Automobiles	<u>214.20</u>	
Total Depreciation		718.37
Factory Maintenance - General	4.27	
- M2 Machinery	<u>106.76</u>	
Total Maintenance		<u>111.03</u>
		829.40

General Office 11.70
Factory 111.03
\$122.73

FILED
OCT 5 1928

DEPRECIATION STATEMENT OF PLANT SEPTEMBER 1, 1927 - AUGUST 31, 1928.

	Balance 8/31/27	Additions During Year	Deductions During Year	Net Balance 8/31/28	Rate of Depre- ciation	Amount of Depre- ciation	Final De- preciated Balance
Land	-	-	-	-	-	-	-
Building	-	-	-	-	-	-	-
Mach. & Fix.	5,233.59	597.17	-	5,830.76	5%	244.69	5,536.07
Storage Tanks	-	-	-	-	-	-	-
Office Equip. & Fix.	1,067.61	-	-	1,067.61	5%	53.38	1,014.23
Auto Trucks	-	-	-	-	-	-	-
Automobiles	104.76	875.00	19.44	960.32	1/36th	214.29	646.03
Totals	6,455.96	1,472.17	19.44	7,908.69		712.37	7,196.32

THE MARTIN-SEYMOUR CO.

Los Angeles

SCHEDULE "A"

COST OF SALES

August 31, 1928.

	This Year		Last Year	
<u>Inventory Beginning of Year</u>				
Factory Raw Material	4,434.02✓		5,112.82	
Manufactured Mase:				
M.S.Co.	16,158.05✓		26,172.73	
S.W.Co.	1,604.72✓		525.23	
M.V.Co.	5,139.72✓		7,054.89	
Unmanufactured Mase.	533.57✓		292.86	
O. D. P. Lead	412.46✓		485.30	
Linseed Oil	25.55✓		30.23	
Drums and Crates	20.75✓	28,328.84✓	33.95	39,808.01
<u>Purchases During Year:</u>				
Factory Raw Material	44,134.91		35,177.42	
Manufactured Mase.				
M.S.Co.	3,587.92✓		5,905.73	
S.W.Co.	4,042.30✓		4,056.11	
M.V.Co.	5,588.98✓		4,236.84	
Unmanufactured Mase.	4,254.54✓		4,280.94	
Insecticides	7.59✓		2.51	
O. D. P. Lead	724.38✓		1,239.18	
Linseed Oil	3,400.33✓		5,155.79	
Drums and Crates	162.00✓	58,727.11✓	169.80	48,412.86
Direct Labor	6,931.35		6,255.68	
Overhead Expenses	3,608.94	10,540.29✓	4,167.26	10,422.9
		97,596.24✓		98,643.81
<u>Less:</u>				
<u>Inventory End of Year:</u>				
Factory Raw Material	5468.44✓		4,434.02	
Manufactured Mase.	17,773.85✓			
M.S.Co.	16,227.09✓		16,158.05	
S.W.Co.	2,113.52✓		1,604.72	
M.V.Co.	4,359.48✓		5,139.72	
Unmanufactured Mase.	722.98✓		533.57	
O. D. P. Lead	335.96✓		412.46	
Linseed Oil	24.70✓		25.55	
Drums and Crates	33.80✓	32,809.78	20.75	28,328.84
Cost of Sales		66,384.94✓		70,314.97
		64,786.96		

Mr. H. J. Douglas

THE MARTIN-SENOUR CO.

Los Angeles

SCHEDULE "B"

CONSOLIDATED SELLING EXPENSE

AUGUST 31, 1928

	<u>This Year</u>	<u>Last Year</u>
Office & Warehouse Service	5,507.29 ✓ ✓	5,879.17 - 31 ✓
Cleveland Direct	178.75 ✓ Y	165.75
Traveling Expense and Service	12,075.38 ✓ ✓	12,789.36 - 713
Advertising Used	4,185.69 ✓ ✓	4,031.22
Special R.B.L. Promoting	374.39 ✓ ✓	-
General Expense	4,213.48 ✓ ✓	4,880.55 - 661
Collection and Allowance	154.87 ✓ X	409.67
Stationery Used	477.57 ✓ X	398.61
Stamps Used	154.17 ✓ X	139.43
Cartage	1,301.99 ✓ X	1,235.27
Merchandise Discount	1,458.80 ✓ X	1,103.47
Suspense - Bad Debts	735.47 ✓	1,758.59
Administration	261.10 ✓ X	162.00
Transportation	153.10 ✓	4,535.95 - 1387
<u>Net Selling Expense</u>	<u>29,760.92 ✓</u>	<u>37,489.04</u>

3987.06
3614.20
3728.6

THE MARTIN-SENOUR COMPANYLOS ANGELESBALANCE SHEETAS AT AUGUST 31, 1928*Lee*
OCT 5 1928

	<u>This Year</u>	<u>Last Year</u>
<u>ASSETS</u>		
Cash on hand and in bank	5,075.60✓	3,808.80
Cash in transit	369.35✓	3,808.80
Accounts Receivable:		
Customers	17,982.02✓	16,358.53
S. W. Co. - Cleveland	-	125.51
Notes Receivable	17,982.02✓	16,483.04
	500.00✓	500.00
Inventory:		
Raw Materials	5,468.88✓	4,434.02
Manufactured Mase.	25,040.66✓	23,340.60
Unmanufactured Mase.	722.98✓	533.57
P. & S. Dept. Mase.	2,426.84✓	2,239.44
Drums and Crates	33.80✓	80.75
Transportation	2,008.25✓	1,228.25
	1,381.44✓	31,796.03
Plant - Depreciated	7,196.32✓	6,465.96
Deferred Charges	564.84✓	1,099.89
Net Deficit August 31, 1927	65,597.36✓	52,750.45
Net Profit for Current Year	1,107.74✓	12,846.91
	1767.27✓	65,897.36
	134,773.10✓	125,743.68
<u>LIABILITIES</u>		
Accounts Payable:		
Outside Creditors	2,218.84✓	684.92
M. V. Co.	9.62✓	65.28
S. W. Co. - Cleveland	375.96✓	-
S. W. Co. - Los Angeles	57.11✓	-
Home Co.	333.91✓	695.94
M. S. Co. Chicago	129,783.00✓	124,297.44
	134,773.10✓	125,743.58
	134,773.10✓	125,743.58
	134,773.10✓	125,743.58

THE MARTIN-SEROUR CO.
LOS ANGELES
TRADING AND PROFIT AND LOSS STATEMENT
AUGUST 31, 1928

	<u>This Year</u>	<u>Last Year</u>
Gross Sales, inc. Lead, Oil & Drums	109,120.83✓	102,365.91
Deduct - Sales to Branches	<u>7,656.79✓</u>	<u>3,990.23</u>
Net Gross Sales	101,464.04✓	98,375.68
Gross Sales to Trade	101,464.04✓	98,375.68
Less: Sales Freight	1,394.24✓	997.90
Merchandise Returned	3,462.20✓	3,073.45
Sales Overcharges	<u>140.88✓</u>	<u>303.35</u>
Net Sales to Trade	96,476.72✓	94,000.98
Cost of Sales (Schedule "A")	66,334.94✓	70,314.97
% to Net Sales	68.76%	74.80%
Gross Profit on Sales to Trade	30,141.78✓	23,686.01
% to Net Sales	31.24%	25.20%
Total Gross Profit	30,141.78✓	23,686.01
% to Net Sales	31.24%	25.20%
Selling Expense (Schedule "B")	29,760.92✓	37,239.04
% to Net Sales	30.85%	39.86%
Net Profit on Sales	380.86✓	15,300.03
% to Net Sales	.39%	15.68%
Other Income:		
Interest on Regular Notes Receivable	19.74✓	22.55
Interest on Branch Balances	-	609.60
Interest on Plant	225.25✓	222.95
Interest on Bank Balance	91.60✓	-
Profit on Advertising	284.51✓	-
Cash Discount Taken	523.20✓	465.93
Freight Claims Collected 50%	5.38✓	2.79
Railroad Claims	-	65.94
	<u>1,149.68✓</u>	<u>1,389.87</u>
	1,530.54✓	12,110.46
Other Expenses:		
Loss on Railroad Claims	24.73✓	-
Depreciation Plant	<u>398.07✓</u>	<u>433.45</u>
	422.80✓	433.45
Net Profit from Operations	1,107.74✓	12,000.91
% to Net Sales	1.15%	12.27%
Loss and Gain Account Balance	-	-
Final Net Profit	1,107.74✓	12,000.91
% to Net Sales	1.15%	12.27%

113
1108.87

The Martin-Senour Company
Los Angeles, Calif.
Balance Sheet
August 31, 1928.

<u>Assets</u>	<u>This Year</u>		<u>Last Year</u>	
Cash on hand and in bank	5,075.40		5,808.60	
Cash in Transit	<u>369.55</u>	5,444.95		5,808.60
Accounts Receivable:				
Customers	17,982.02		16,358.53	
S-W Co. Cleveland		17,982.02	<u>126.51</u>	16,485.04
Notes Receivable		500.00		500.00
Inventory				
Raw Material	5,465.86		4,454.02	
Manufactured Misc.	26,587.81		25,340.50	
Unmanufactured Misc.	722.98		533.57	
P & S Dept. Misc.	2,428.84		2,259.44	
Drums and Crates	33.80		20.75	
Transportation	<u>1,361.49</u>	36,586.48	<u>1,228.25</u>	31,796.53
Plant-Depreciated		7,196.32		6,455.96
Deferred Charges		<u>564.84</u>		<u>1,099.89</u>
		<u>68,284.61</u>		<u>60,146.22</u>
<u>Liabilities</u>				
Accounts Payable:				
Outside Creditors	2,218.84		684.92	
Martin Varnish Co.	9.62		65.28	
Sherwin-Williams Co. Cleveland	576.96			
" " "Los Angeles	51.77			
Acme White Lead & C. Works	555.91		695.94	
H.S. Co. Chicago	<u>129,783.00</u>	132,773.10	<u>124,297.44</u>	125,743.58
Net Deficit Aug. 31, 1927	65,597.36		62,750.46	
Net Profit Current Year	<u>1,108.87</u>	64,488.49	<u>12,846.91</u>	65,597.36
		<u>68,284.61</u>		<u>62,146.22</u>

L. Reese
OCT 15 1928

CORRECTED

The Martin-Sensur Company
Los Angeles, Calif.
Trading and Profit & Loss Statement
Sept. 1, 1927 to Aug. 31, 1928.

	<u>This Year</u>		<u>Last Year</u>	
Gross Sales including Lead Oil & Drums	109,120.85		102,368.91	
Deduct Sales to Branches	<u>7,256.72</u>		<u>3,990.25</u>	
Gross Sales to Trade		101,464.04		98,378.66
Less: Sales Freight	1,394.24		997.90	
Mise. Returned	3,452.20		3,075.45	
Sales Freight	<u>140.88</u>	<u>4,987.52</u>	<u>303.55</u>	<u>4,374.70</u>
Net Sales to Trade		96,476.52		94,000.96
Cost of Sales (Schedule "A")		64,784.96		70,314.97
% to Net Sales		<u>67.15%</u>		<u>74.80%</u>
Gross Profit on Sales to Trade		31,691.56		23,686.01
% to Net Sales		<u>32.85%</u>		<u>25.20%</u>
Selling Expense (Schedule "B")		51,307.77		57,489.04
% to Net Sales		<u>53.45%</u>		<u>59.88%</u>
Net Profit on Sales		381.99		13,803.03
% to Net Sales		<u>.40%</u>		<u>14.68%</u>
Other Income:				
Interest on Bills Rec.	19.74		22.35	
Interest on Branch Accts.			609.60	
Interest on Plant	225.25		222.96	
Interest on Bank Balances	91.60			
Profit on Advertising	294.51			
Cash Discount Taken	523.20		465.95	
Frt. Claims Coll. 50% Basis	5.38		2.79	
Railroad Claims		<u>1149.68</u>	<u>68.94</u>	<u>1,389.57</u>
		1851.67		12,413.46
Other Expense				
Railroad Claims	24.73			
Depreciation	<u>398.07</u>	<u>422.80</u>	<u>443.45</u>	<u>455.45</u>
Net Profit from Operations		1,169.87		12,846.91
% to Net Sales		<u>1.15%</u>		<u>13.67%</u>

CORRECTED

The Martin-Senour Company
Los Angeles, Calif.
Schedule "B"
Consolidated Selling Expenses
Sept. 1, 1927 to Aug. 31, 1928.

	<u>This Year</u>	<u>Last Year</u>
Office & Warehouse Service	5,887.29	5,879.17
Cleveland Direct	178.76	165.75
Traveling Expense and Service	12,875.38	12,789.36
Advertising Used	4,185.49	4,031.22
Special R.B.L. Promotion	374.39	
General Expense	4,213.48	4,880.55
Collection and Allowance	154.87	409.87
Stationery Used	477.57	588.61
Stamps Used	154.19	159.45
Cartage	1,381.89	1,235.27
Merchandise Discount	1,458.80	1,103.47
Suspense Bad Debts	735.47	1,758.59
Administration	261.10	162.00
Transportation	<u>1,699.95</u>	<u>4,535.95</u>
Total Selling Expense	31,507.77	37,489.04

CORRECTED

10/12/28

The Martin-Senour Co.
Los Angeles California

Schedule "A"

Cost of Sales

Sept. 1, 1927 to Aug. 31, 1928

	<u>This Year</u>	<u>Last Year</u>	
<u>Inventory Beginning Of Year</u>			
Factory Raw Material	4,454.02	5,112.82	
Manufactured Misc.			
Martin-Senour Co.	16,158.05	26,172.73	
Sherwin-Williams Co.	1,604.72	525.23	
Martin Varnish Co.	5,159.72	7,054.89	
Unmanufactured Misc	533.57	392.86	
O.D.P. Lead	412.46	435.30	
Linseed Oil	25.55	30.23	
Drums & Crates	20.75	20.75	29,808.01
	28,528.84	53.95	
<u>Purchases during year</u>			
Factory Raw Material	40,546.99	29,271.69	
Manufactured Misc			
Sherwin Williams Co.	4,061.17	4,056.11	
Martin Varnish Co.	5,588.98	4,236.84	
Unmanufactured Misc	4,254.54	4,280.94	
Insecticides	7.59	2.51	
O.D.P. Lead	724.58	1,259.18	
Linseed Oil	3,400.83	5,155.79	
Drums & Crates	162.00	169.80	48,412.86
	58,725.98	169.80	
Direct Labor	6,951.35	6,255.68	
Overhead Expense	5,608.74	4,167.26	10,422.94
	10,540.09	4,167.26	98,643.81
	97,595.11		
<u>Less:</u>			
<u>Inventory End Of Year</u>			
Factory Raw Material	5,463.86	4,454.02	
Manufactured Misc			
Martin-Senour Co.	19,773.85	16,158.05	
Sherwin-Williams Co.	2,113.52	1,604.72	
Martin Varnish Co.	4,339.48	5,159.72	
Unmanufactured Misc	722.98	533.57	
O.D.P. Lead	335.96	412.46	
Linseed Oil	24.70	25.55	
Drums & Crates	33.80	20.75	28,528.84
	32,806.15	20.75	
Cost Of Sales	64,788.96		70,814.97

37802.13
 5463.86
 2734.74
 338.1
 0.00
 73

2734.74
 27339.71
 27339.71
 5463.86

CORRECTED

5463.86
 5463.86
 0.00

0007-SWP-000130204

L. C. S.
OCT 13 1928

Dr. W. J. Douglas

THE MARTIN-SENOUR CO.
Los Angeles
STATEMENT OF INVENTORY

L. Reese
OCT 5 1928

August 31, 1928

This Year

Last Year

Factory:

Raw Material	3,683.54		2,289.28	
Mdse. Packages	1,711.24	17587	2,041.37	
Packing Materials	59.59	5468.44	86.97	
Job Order Mdse.	9.49	5,463.86	16.40	4,434.02

Sales Dept. - Warehouse:

Manufactured Mdse.	24,680.00		22,902.49	
O. D. P. Lead	335.96		412.46	
Linseed Oil	24.70	25759.06	25.55	
Unmanufactured Mdse.	722.98	25,753.64	533.57	23,874.07
		27307.04		

Printing and Sampling Dept.:

Advertising Stock	1,775.57		1,817.12	
Stationery Stock	651.27	2,426.84	422.32	2,239.44

Crates		4.30		4.30
--------	--	------	--	------

Drums		29.50		16.45
-------	--	-------	--	-------

Transportation		1361.49		
		2,908.24		1,228.25

Total Inventory		26,596.48		31,796.53
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26597.64

2908.34
1228.25
2680