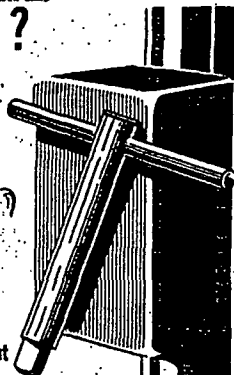


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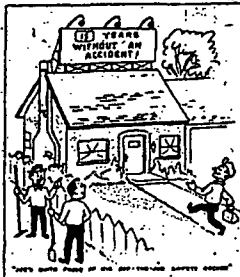
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CIRCLE 70 ON READER CARD



Consumers Power Co. (Mich.) used this cartoon on the cover of one of their safety newsletters.

ees wrote an article on mill safety while their spouses wrote on home safety. The winner in each category was awarded a \$7.50 gift certificate.

Another company conducted a limerick contest on off-the-job safety for all their employees and their dependents. While the contestants had to compose a five-line limerick in this contest, the same purpose would be served with a two-line jingle or a complete-the-last-line contest.

In the latter contest contestants were divided into four age groups—6 to 10, 11 to 14, 15 to 18, and 19 and older, for judging purposes. The contest lasted one month and there was no limit on the number of entries each person could submit.

The contest was announced in the plant newspaper. In addition to explaining the rules, information on the importance of off-the-job safety was given. A letter signed by the plant manager was sent to all employee homes inviting the family to participate in the contest and explained the company's interest in the safety of the employee and his family.

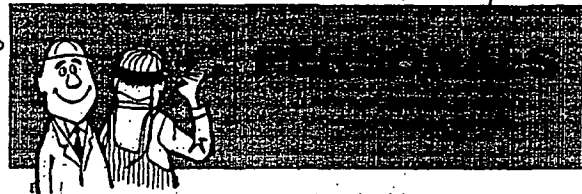
Each employee was also given the NSC booklet, "What to Do about Home Injuries."

A week before the closing date another letter was sent to the home as a reminder.

The plant newspaper pictured the winners and reprinted their jingles.

The prizes, life jackets, first aid kits for the car and home, and installed automobile seat belts, were divided by age groups.

National Safety News, January 1964



Helmann Named to New PHS Post

HARRY HEIMANN, M.D., was appointed chief of the Public Health Service's Division of Occupational Health. He was formerly assistant chief of the PHS's Division of Air Pollution.

He replaces **W. CLARK COOPER, M.D.**, who retired.



**Lab
Aide
Named to
Federal
Post**

E. A. VAN ATTA, formerly industrial hygienist, United Automobile Workers, is now deputy director, Office of Occupational Safety, U. S. Department of Labor Bureau of Labor Standards. He will also head up the office's safety programming research activities.

Prior to the past 6 years with the UAW, Van Atta was on the staff of the National Safety Council, 1943-57; senior engineer for the State of Illinois, 1939-43; and an instructor at Armour Institute.

In his new post he will oversee the Bureau's technical safety and health activities in support of its broad programs of training, promotion, and administration. He will direct the development of all technical bulletins for use as training texts.

National Safety News, January 1964

national standards, and educational guides. He will also represent the department on national, international and federal technical committees, and boards working on problems of worker health and safety.

Van Atta received his M.S. from the University of Oregon in 1929, and his Ph.D. from Northwestern University in 1936. He is the author of a number of technical articles and publications in the fields of industrial hygiene and accident prevention.

He holds membership in the American Chemical Society, American Industrial Hygiene Association, American Society of Safety Engineers, American Association for the Advancement of Science, and the National Fire Protection Association. Since 1945, he has worked on a number of technical safety-code drafting committees and research projects of the American Standards Association.

The new deputy director will report to Robert D. Gidel, head of the Office of Occupational Safety, and Arthur W. Mooley, bureau director.

W. D. Williams Appointed Safety Supervisor

WALTER D. WILLIAMS was appointed safety supervisor of the Indiana Harbor Works, East Chicago, Ind., Youngstown Sheet and Tube Co.

Positions he has held since he joined the company in 1926 include: assistant general storekeeper, secretary to the steel plant general superintendent, supervisor of employment, and assistant supervisor of safety.

Williams is 3rd vice chairman of

the Executive Committee of the NSC's Metals Section and a member of the East Chicago Chapter, American Red Cross.



**Steele
Named
MSA
Safety
Director**

KENNETH L. STEELE has been named safety director of Mine Safety Appliances Co., Pittsburgh. He was formerly manager of the Company's Esmond operations, Providence, R.I. He succeeds **WAYNE FORD**.

Steele joined the company as a product development engineer in 1936 and was named manager of the Product Development Department in 1946. In 1949 he was made factory superintendent and in 1952, works manager. In 1957 he became manager of manufacturing for the Safety Products Division.

He is an industrial engineering graduate of the University of Pittsburgh and attended the advanced management program at Harvard's Graduate School of Business Administration.

Hickey Appointed Bethlehem Safety Engineer

HARRY D. HICKEY was appointed safety engineer at Bethlehem Steel

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