

**When you buy Magnus bearings,
Titanox titanium pigments,
Baroid drilling muds, Zirmul refractories,
or Dutch Boy paint**

you're buying from National Lead.

National Lead Company with more than 200 product categories from over 100 mines, mills and plants throughout the country. Sales total? Nearly \$800-million annually.



U. S. Divisions, Subsidiaries and Affiliates: American Bearing Division • Baroid Division • De Lore Division • Doehler-Jarvis Division • Evans Lead Division • Goldsmith Division • Magnus Metal Division • Metal Division • Nuclear Division • Paint Division • Pigments and Chemicals Division • Southern Screw Division • Steel Package Division • Texas Mining and Smelting Division • Titanium Alloy Manufacturing Division • Titanium Division • Tool and Engineering Division • Aluminum Match Plate Corporation • Floating Floors, Inc. • Landover Manufacturing Company • Master Metals, Inc. • The Chas. Taylor's Sons Company • Morris P. Kirk and Son, Inc. • Pioneer Aluminum Inc. • The Baker Castor Oil Company • Titanium Metals Corporation of America

National Lead **NL** 