

Schedule IGrade SpecificationsCost and Selling Prices as of March 31, 1942

Trade Name: Utility House Paint
 Category: Exterior
 Color: White
 Number: 4-30
 Quality: Second

	Lbs.	Yield in Gals.	Unit Cost	Total Cost
PIGMENT 52%:				
Titanium Oxide	58	5.47		
		1.73	.1265 per lb.	8.50
Zinc Oxide (Lead Free)	215	4.62	.0732 per lb.	15.74
Asbestine	360	15.16	.0116 per lb.	4.13
		21.51		
VEHICLE - 58%:				
Raw Linseed Oil	265	34.11	.5023	24.79
Blown Soya Bean Oil	133	16.12	.1288 per lb.	17.13
Drier	30	4.11	.0536 per lb.	1.61
Mineral Spirits	141	21.53	.0144 per lb.	2.03
Turkey Red Oil in Solution	11	1.31	.0227 per lb.	.25
Acqua	11	1.31	--	--
Calculated Yield	1224	100.		\$ 34.23
Manufacturing Loss 1%		1		
Actual Yield		99		

Cost Analysis:

Material Cost per gallon	\$.8507
Direct Labor Cost per gallon	.0122
Factory Overhead per gallon	.1108
Bulk Cost per gallon	.0737
Complete Package Cost per gallon (Container plus filling expense)	.1340
Factory Cost in Package per gallon	\$ 1.1087

PRICES

(a) To a Company owned or controlled outlet	\$1.30
(b) To an independent wholesaler	no sales
(c) By Company owned or controlled outlet to retail customer	2.48
(d) To an independent retailer (Dealer)	1.80
(e) Painter and Maintenance Buyers	2.23

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