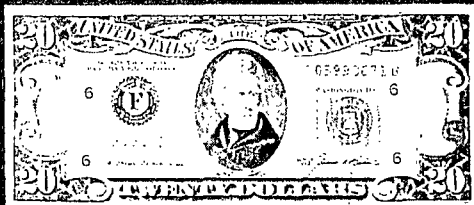
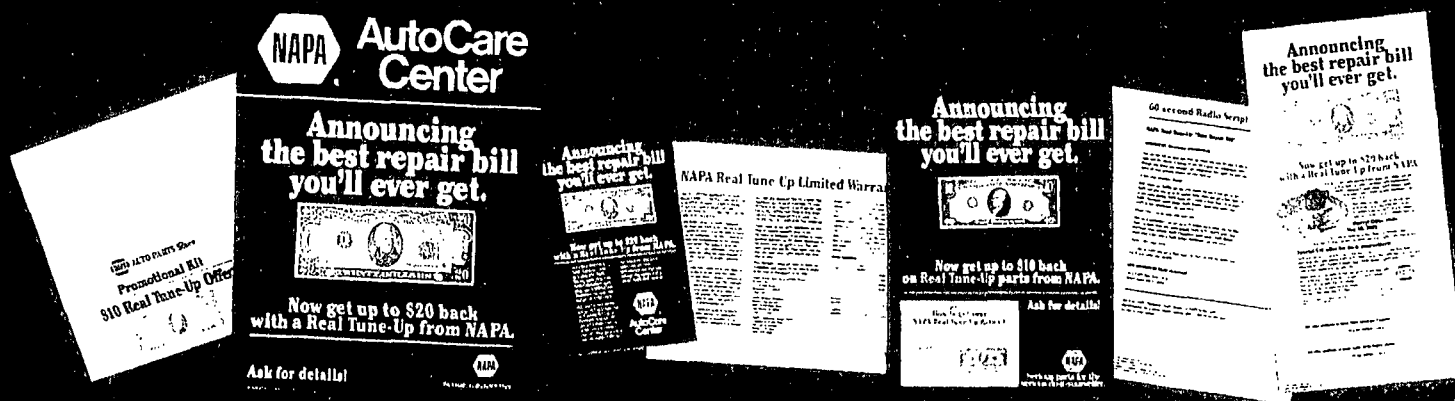


The best repair bill your customers will ever get



involves the best fall promotion you will ever see.



Real Tune-Up program has real appeal for your customers — and you.

With the NAPA® Real Tune-Up offer, your customers can get *real* value at *real* savings. Here's how.

During the peak tune-up season, NAPA AutoCare Centers can offer customers up to **\$20 back** when they buy a Real Tune-Up — including a set of NAPA/Belden spark plug wires, NAPA/Champion®, AC or Autolite spark plugs and a NAPA/Echlin distributor cap and rotor.

Don't worry! NAPA didn't forget do-it-yourself customers. Home mechanics can get up to **\$10 back** when they buy Real Tune-Up parts at NAPA AUTO PARTS stores. The parts must include a set of NAPA/Belden spark plug wires, NAPA/Champion, AC or Autolite spark plugs and NAPA/Echlin distributor cap and rotor.

Real Tune-Up promotion gives you real opportunity to sell your customer twice.

The Real Tune-Up refund checks your customers receive must be endorsed by you. That means you'll have another opportunity to sell those same happy customers *again* — right then when they have up to an extra \$20 in their hands.

Real Tune-Up offer gives you *real* support. Poster. Coupon pads. Consumer brochure and warranty. Counter card with coupons. Newspaper ad slick. 60-second radio spot. And they've all been created to deliver Real Tune-Up sales and profits to all participating NAPA AutoCare Centers and NAPA AUTO PARTS stores.

Real Tune-Up is going to start real soon. The fall tune-up season is just around the corner. So sign up for the Real Tune-Up promotion **today**. Consumer program dates are October 1 through October 30, 1988. Or ask your NAPA/Belden, NAPA/Champion, AC, Autolite or NAPA/Echlin sales representative.

NAPA

**All the right parts in
all the right places.**