

Cleveland

Package Specification

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November 7, 1957
(Dict. 11/6)
National Lead Co.

D. C. Jasmund

10/29

Our present labels for White Lead Soft Paste used by National Lead's various plants do not have any room for printing the required lead caution warning. That is the reason why National has been using a small warning sticker on these packages.

We could include a warning clause by revising our present design to permit space for it. This would cost approximately \$90 each per size plus artwork which would probably run again as much.

I don't know what quantities are involved and whether it is practical to spend this amount of money to revise our present labels--also, if we would spend the money, who will absorb the plate costs?

F. I. Zehnder:pkw

N15845

S-W 005027

WARNING! *of 10/11*
Contains Lead Compounds.
Wash thoroughly after handling
and before eating and smoking.
Do not take internally.



N15845.01

S-W 005028



N15845.02

S-W 005029