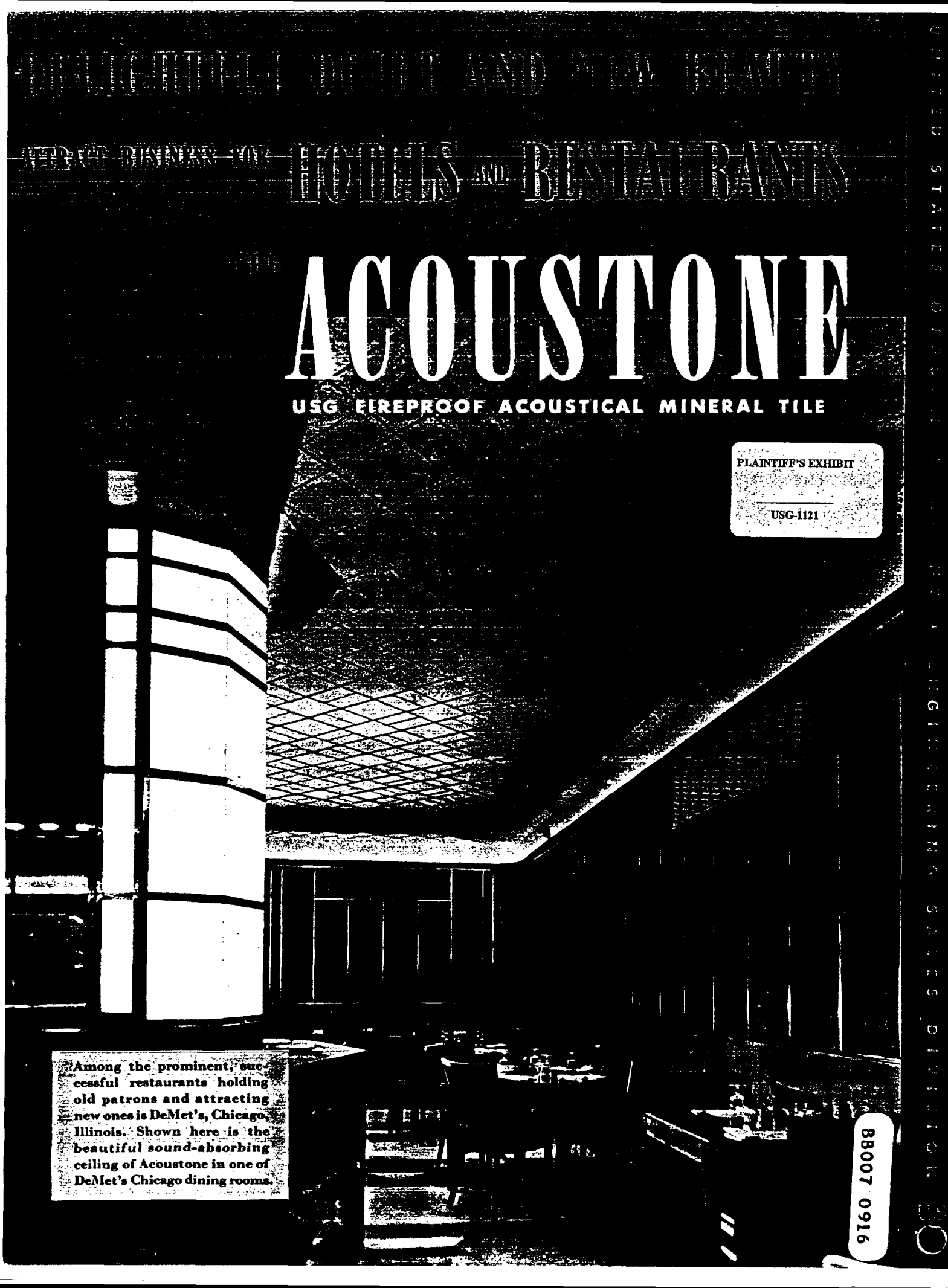
ACOUSTONE

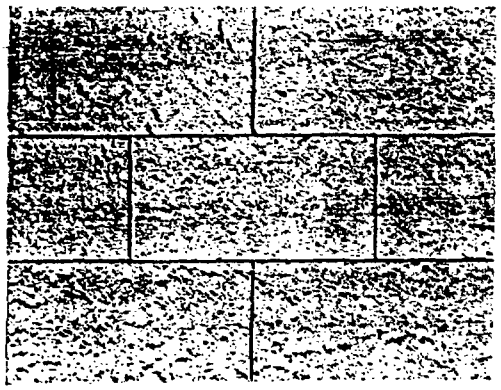
USG FIREPROOF ACOUSTICAL MINERAL TILE

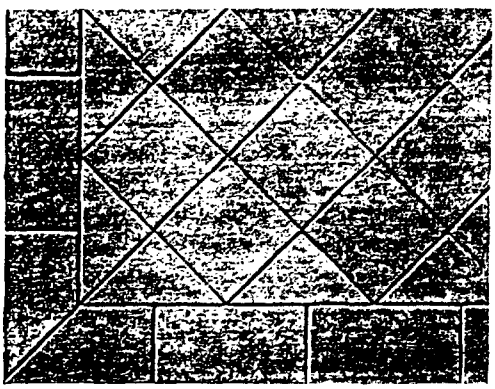
PLAINTIFF'S EXHIBIT
USG-1121

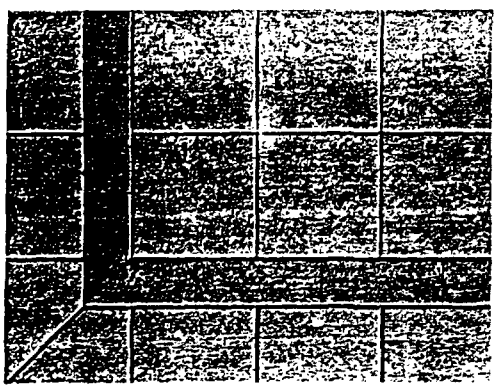


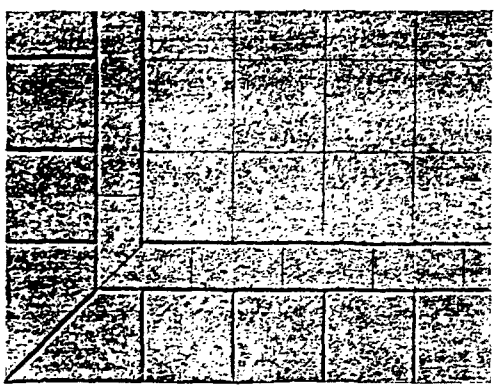
Among the prominent, successful restaurants holding old patrons and attracting new ones is DeMet's, Chicago, Illinois. Shown here is the beautiful sound-absorbing ceiling of Acoustone in one of DeMet's Chicago dining rooms.

BB007 0916



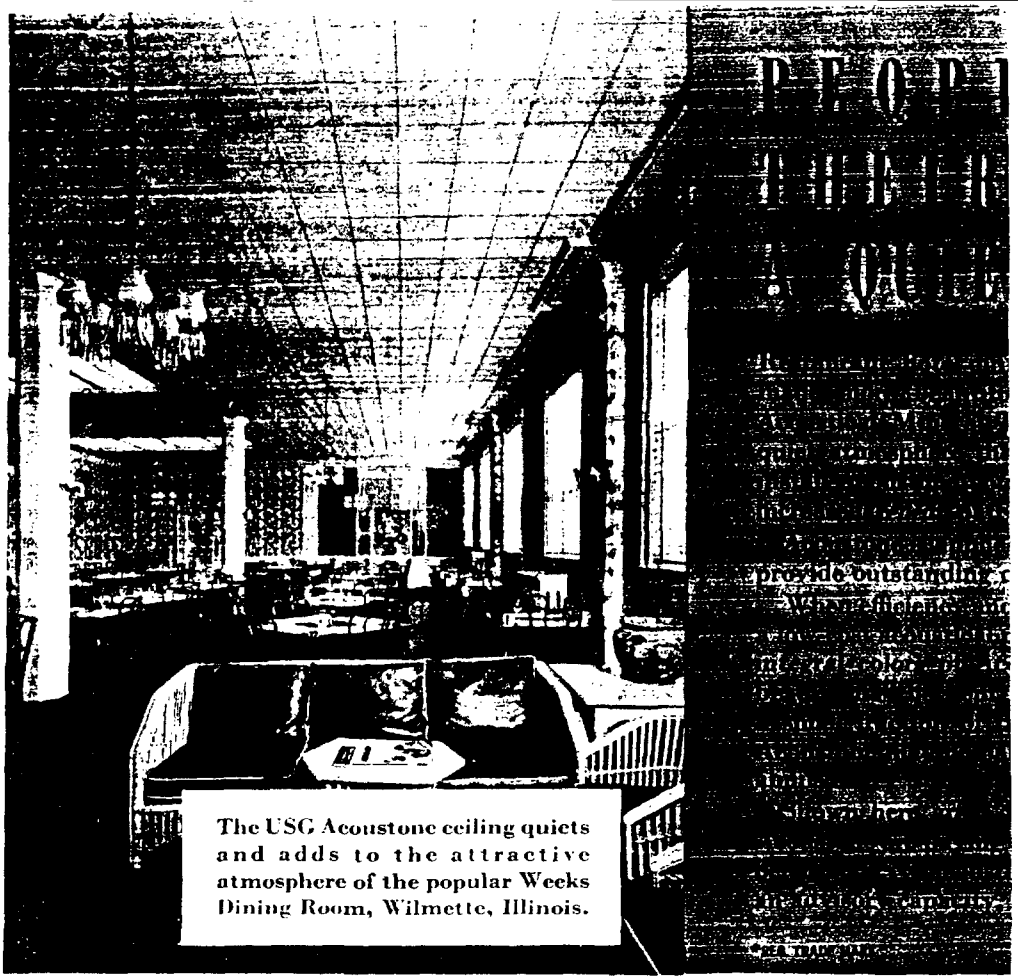






A FEW OF THE MANY ARCHITECTURALLY CORRECT DESIGNS OBTAINED WITH ACOUSTONE

Acoustone can be adapted to practically any design. Four typical patterns are shown above. A few examples of the unlimited effects obtainable are illustrated in the adjoining photos of installations. There are many others—all interesting, harmonious, and suited to unobtrusive inclusion in a wide variety of decorative schemes.

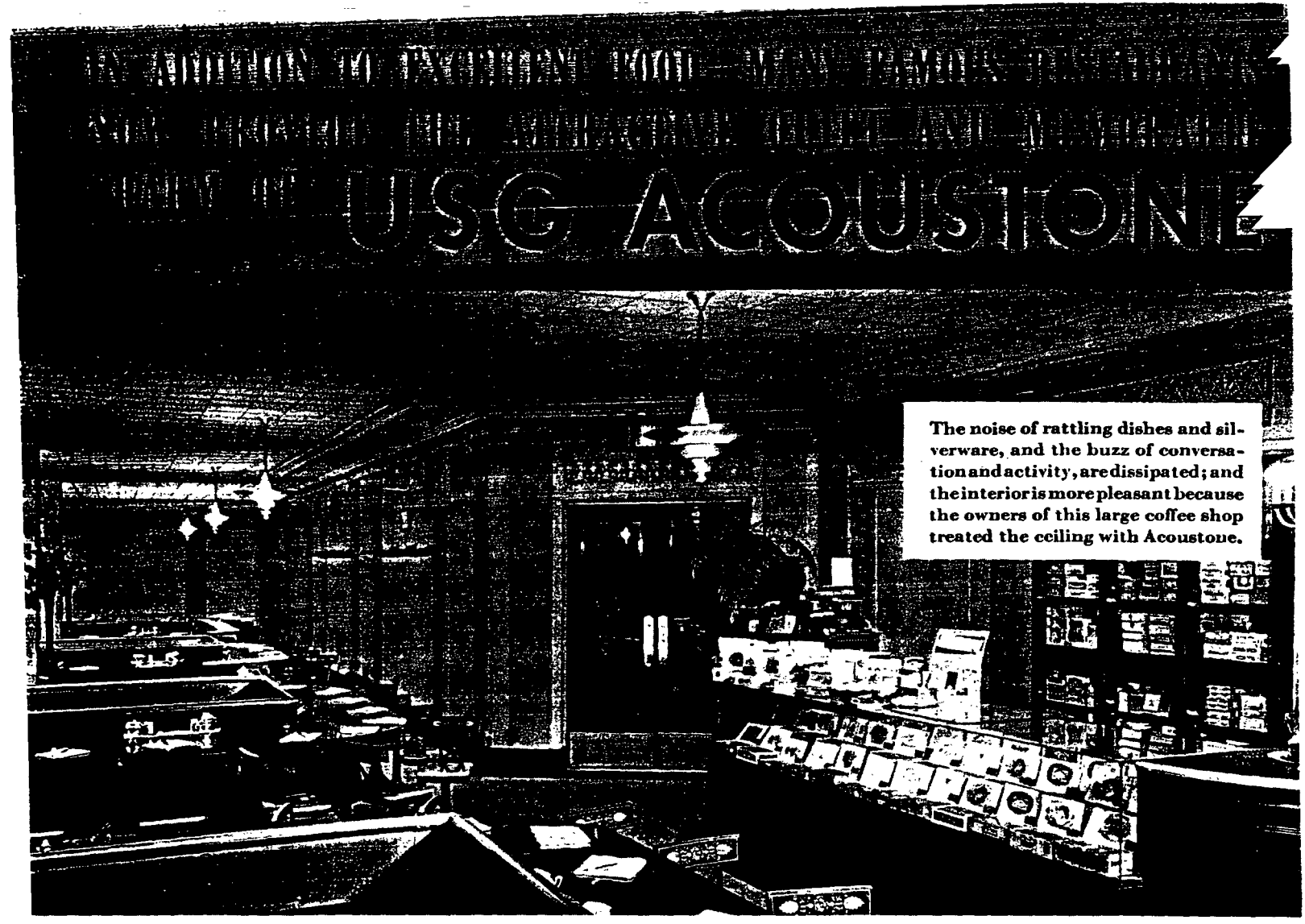


The USG Acoustone ceiling quiets and adds to the attractive atmosphere of the popular Weeks Dining Room, Wilmette, Illinois.

YOU CAN ATTRACT AND HOLD MORE REPEAT BUSINE




GUESTS SAY:
"IT'S SO PLEASANT, QUIET AND ATTRACTIVE HERE!"
and they come back
BAKED DAHO POTATO
B8007 0913



The noise of rattling dishes and silverware, and the buzz of conversation and activity, are dissipated; and the interior is more pleasant because the owners of this large coffee shop treated the ceiling with Acoustone.

ACOUSTONE CAN BE PURCHASED ON THE USG MONTHLY PAYMENT PLAN



This plan is available through authorized District Contractors on all Acoustone installations.

Property owner is not required to make a down payment.

You may take as long as 36 months to pay.

Most installations require no mortgages or security.

You can start drawing "dividends" on your Acoustone installation at once without business interruptions. Acoustone helps increase *repeat* patronage, increases beauty, and has low maintenance cost, high light-reflection, and lasting efficiency.

BB007 0919