

er 100,000 Motorists Are
v Enjoying the Comfort,
ety and Economy of

Firestone

Full-Size

MOON GUM-DIPPED CORDS

What a Few em Say—

o beautifully over any
"—J. F. Bicknell, Wor-

is done away with on wet
h speed."—Geo. P. Bell,

hat terrible jarring and
car or to occupants."—
Rockford, Ill.

depreciation will be cut
—A. N. & J. A. Williams,
nn.

of skid or slip even on
s is really wonderful."—
sonds, Fitchburg, Mass.

Less gas for same mile-
ore power."—F. Davison,
n.

ore power, the car steers
des easier."—J. L. John-
eld, Minn.

mileage is holding up to
gallon as before."—B. H.
ing Green, Ohio.

s through snow, mud,
water without chains in
—Sam Thompson, Hett-
Dakota.

wear and tear on car a big
itting on Firestone Bal-
A. Allen, Jr., Chicago, Ill.

an hour over rough road
ing any shock whatever."—
orman, Sacramento, Cal.

an average of ten miles
our over "bad" roads."—
Montclair, N. J.

iles on demonstrator car
h mileage left to run."—
Smith, Boston, Mass.



ASK any owner of full-size Balloon Gum-Dipped Cords about the comfort, safety and operating economy they are giving him. Let his experiences give you the facts about these wonderful tires. His comments will match these almost word for word.

There are hundreds of thousands of Firestone Gum-Dipped Balloons on the road today. Whenever you drive you see them—and you cannot help but notice the new enjoyment these owners are getting from their cars.

This immensely increased production has brought about many manufacturing economies, which you can take advantage of today by equipping your car with Balloon Gum-Dipped Cords.

Firestone Dealers are quoting special net prices on the complete job. Trade in your old wheels on a new set built for full-size Balloons. In addition get our liberal rebate on your old tires.

Equip now for comfort and economy—as well as for the safety and better car control you will need, this fall and winter.

Call on the nearest Firestone Dealer—for information—for your price—and for a quick, carefully-engineered changeover to real Gum-Dipped Balloons.

SHOULD PRODUCE ITS OWN RUBBER" — *W. B. Smith*



Ready to Paint?

YES? Then come the questions—what colors or shades?—which will harmonize? — what shall I select?

Solve these questions by consulting a Fuller dealer. He is supplied with the *color cards* and *charts* you need to make a satisfactory selection of paints.

And, perchance, he lacks a certain one, he can get it within 24 hours from the nearby Fuller Wholesale Branch. You can depend on Fuller dealers as you can on Fuller Products.

Write for FREE book "Home Painting." Its full of helpful painting information.

FOR ANY FULLER PRODUCT CONSULT
"THE NEAREST FULLER DEALER:

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& Towle

W. P. FULLER & CO.
301 Mission Street, San Francisco
21 Branches in Pacific Coast Cities

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PAINTS Since 1900 VARNISHES
PIONEER WHITE LEAD

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A fine assor
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Rcently t
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will."

Made on
Ticks in

Box-sprir

R

Peninsula Daily Herald. Sept 17, 1924. PA